



SSMRV College®  
#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,  
Bengaluru - 560041, Karnataka, India

**R V Educational Institutions**  
**SSMRV College**  
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**Recognized by UGC & Approved by AICTE**

**Activity Report**

<b>Academic year 2024-25 (June 2024 - May 2025)</b>	
<b>Name of the Activity</b>	Workshop on “Entrepreneurship and Innovation as Career Opportunity”
<b>Date</b>	7 <sup>th</sup> April 2025
<b>Time and Venue</b>	11:00 AM- 1:PM, Seminar hall
<b>Mode (Online/Offline)</b>	Offline
<b>YouTube link (if online)</b>	----
<b>Organized by</b> Name of the Hub Head Name of the Activity Centre	Mrs. Bhargavi Iyer, Mrs. Mokshamala U Mr. Arun Kumar Institute’s Innovation Council
<b>Hub Coordinator</b> <b>Activity Convener</b>	Mr. Arun Kumar Mrs. Bhargavi Iyer, Mrs. Mokshamala U
<b>Nature</b> Academic /Co- curricular/extracurricular/others	Extracurricular
<b>Topic Name</b>	“Entrepreneurship and Innovation as Career Opportunity”
<b>Resource Person Details</b> (Name, Designation and Organization/Institution)	Dr.Eragan Venkatesh Entrepreneur Established Srishti School of Business
<b>No. of Participants</b>	110
<b>Objectives of the activity</b>	<ul style="list-style-type: none"><li>➤ To Create Awareness about Entrepreneurship:</li><li>➤ To Encourage an Innovative Mindset:</li><li>➤ To Explore Career Opportunities beyond Traditional Jobs:</li><li>➤ To Provide Exposure to Real-World Business Scenarios:</li><li>➤ To Inspire Self-Reliance and Leadership:</li><li>➤ To Share Knowledge of Government and Institutional Support:</li><li>➤ To Develop Entrepreneurial Skills:</li><li>➤ To Promote Networking and Collaboration:.</li></ul>



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<b>Methodology</b>	<ul style="list-style-type: none"><li>• The fundamentals of entrepreneurship</li><li>• The role of innovation in business success</li><li>• Emerging startup ecosystems in India and globally</li><li>• Skills and mindset required to become a successful entrepreneur</li><li>• Case studies of young entrepreneurs and innovative business models</li><li>• Government initiatives and startup support systems (e.g., Startup India, MSME schemes)</li><li>• Steps to begin a startup journey while still in college</li></ul>
<b>Outcome of activity</b>	The seminar was highly impactful and well-received by the students. It broadened their perspective on career development and inspired many to think beyond traditional job roles. The students gained valuable insights on how they can take charge of their careers by being proactive, creative, and entrepreneurial in their approach.
<b>Feedback</b>	<a href="https://forms.gle/JVbYbAuBpGbBjyXN7">https://forms.gle/JVbYbAuBpGbBjyXN7</a>

- **Invitation, Google tagged photos & any other supporting documents (Participants List, Resource Person's brief profile, Feedback Report)**





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**RV EDUCATIONAL INSTITUTIONS  
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Recognized by UGC under 12(B) and 2(F)  
Approved by AICTE

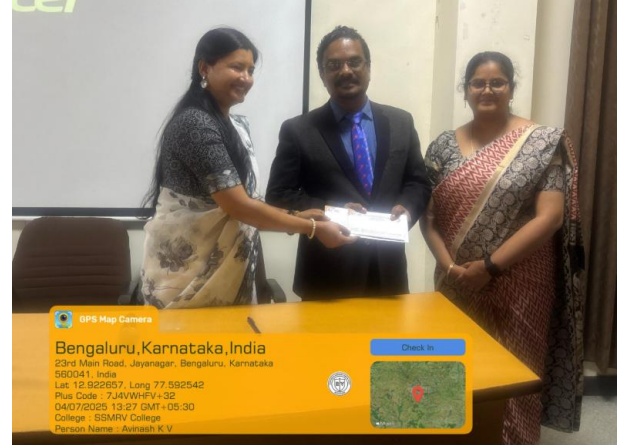
**Institution's Innovation Council  
PRESENTS**

**"Unlocking Career Opportunities through  
Entrepreneurship and Innovation"**

**Speaker**  
**DR. ERAGAM VENKATESH**  
ENTREPRENEUR,  
Founder Srishti School of  
Business

Date: 07-04-2025 | Monday  
Time: 11:00 AM to 1:00 PM  
Venu: Seminar Hall

Go, change the world



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**CERTIFICATE  
OF PARTICIPATION**

THIS CERTIFICATE IS PRESENT TO :

**Ms. Lakshitha R**

has participated in the seminar titled  
"Unlocking Career Opportunities through Entrepreneurship and Innovation"  
organized by the Institution's Innovation Council,  
SSMRV College on 7th April 2025.

Mr. Arun Kumar  
Dr. Geetha R  
PRINCIPAL





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**DR. ERAGAM VENKATESH**  
**ENTREPRENEUR**

✉ [epv@ergam.in](mailto:epv@ergam.in)

## PROFILE

Dr Eragam Venkatesh hails from Golden City Kolar, born to Eragam Panduranga Setty and Eragam Rathna Couple. He is a Ph. D from Bangalore University, conducted research in the arena of 'Customer Satisfaction in service marketing'. He is an Entrepreneur cum professor and had worked at Jain College, he was one amongst core team of professors who set up the commerce department at School of Graduate Studies at JC Road Campus.

He has established Srishti School of Business which is at Ring road. He is a topper in his B.Com and M.Com and is a 2nd Rank Holder in Ph D Entrance Exam.

He has taught 12,000 plus students of M Com, MBA, B Com, BBM and BCA students, he is an expert in teaching 28 plus subjects in all these streams, he has trained around 800 plus CA prelims students, around 120 students of his are CAs today.

He also is personality development speaker, he has trained many corporate teams, Senior level officers and Bank Managers. He is a passionate Entrepreneurship Trainer and will be most interested to be a guide to anyone who is willing to become an Entrepreneur.

He himself is a serial entrepreneur, Currently, he is the chairman of Command Group of Companies. His brands are command P, command E, command I and command G , his vision is to have 26 verticals and name it under each alphabet of English. He was interviewed by BIG FM and they have called him as Start Up Guru.



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His recent initiative is, he is the CVO of all women's network for business called as HNW - HER NETWORK, which is helping its woman business members to grow their respective businesses to their next level through "Everything Positive" philosophy.

On a social front, he is a member of Rotary since 1998, he was the President of Rotary Bangalore Southwest in the year 2016-17, he is a District Officer now Starting a new Rotary Club which is named as Rotary Bangalore South Samarpane is also in to his credit. He is also part of Vasavi Clubs International and served as a President of Vasavi Club Banashankari in the year 2018. He is the International Advisor for AVLGI - Arya Vysya Ladies Group International.

**Convener**

Prof. Chethana

**Hub Coordinator /HOD**

Pro. Arun Kumar

**Principal**

Dr. Geetha