

I, Shanthi Krishna, Staff Council Secretary, pleased to present to you all the College Annual Report for the academic year 2023-24. This report provides an overview of the achievements and progress made by our institution during this period. It highlights our commitment to academic excellence, innovations, co-curricular activities, and holistic student development.

According to India Today MDRA Best College Survey 2024:

- At the National Level, the BCA program is ranked 24 among 167 colleges, the BBA program is ranked 66 among 211 colleges, and the BCom program is ranked 96 among 229 colleges.
- Within Bengaluru, we ranked 8 for BCA, 12 for BBA, and 14 for BCom.

As per the Times BBA Education Ranking Survey 2023:

- Our college secured 59th place among the top 70 BBA colleges in India and 6th place in Bengaluru.

There has been a consistent increase in student admissions each year, reflecting the growing demand for our programs. We achieved a 97.4% graduation rate, proving our commitment to student success. From the 2023 graduating batch, we had two University ranks: Sandhya R Naidu from the MCom program secured 2nd rank, and Manasa H M from the BCA program secured 8th rank in the University examination.

Our institution has signed 13 MOUs with various organizations for skill development and professional training for our students. To specify a few:

- Abstream Technologies, Nano Chip Solutions, and EVOLVE for skill and employability enhancement programs.
- Arivupro to provide BCom professional development courses like CA, CS, and CMA-US.
- CII-Institute of Logistics for Logistics and Supply Chain Management courses.
- Maruthsaka Aviation and Aerospace Pvt. Ltd. for value-added courses for BBA-AM students.
- International Skill Development Corporation – UK for BCom Professional with ACCA – UK.

- Grant Thornton Bharat LLP for Certification in Digital and Forensic Accounting, Business Intelligence, and Fintech for BCom and BBA students.
- Harvard University to complete 6 certification courses under the Harvard Mentor Manage Program.

To foster a culture of research, innovation, and entrepreneurship, our institution has set up an IPR cell in association with MIT Square, London. Through IPR Cell, 8 patents have been filed, contributed by our faculty members and students. Additionally, the Institute's Innovation Council was created to promote research, innovation, entrepreneurship, and incubation support. We have collaborated with REVA University for mentorship assistance to streamline the activities of the IIC.

Through the Entrepreneurship Cell, a two-day Business Pitch Deck and Model Competition was conducted for our students to encourage entrepreneurship, foster innovation, and build confidence.

We also collaborate with Green Skills Academy and the Centre for Sustainable Development to organize Climate Parliament, and with Gen-next Education to offer counseling support to students aspiring to study abroad.

The SWAYAM-NPTEL Local Chapter was established to encourage lifelong learning and upskilling.

To enhance the institution's global engagement and collaboration, the International Relations Office conducted a series of activities, including a Seminar on AI and Games Programming and a continuous three-series Enlightened Masterclass on Data Science.

We have a partnership with Team Everest, an NGO that provides scholarships to 25-30 needy single-parent children each year. Students receive scholarship support of Rs. 30,000 each year until they graduate.

Our management awarded academic merit scholarships with a sum of Rs. 28,77,900 to our meritorious students.

Our students are also excelling in academics, research, sports, and co-curricular activities:

- Around 25 students from all programs have published papers in UGC Care Journal and Google Scholar.
- Our college students participated in the 10th National Business Plan Championship, organized by Makeintern and I5 Summit, held at IIM Indore, and secured 4th place.
- Our college Rotaract Club won various awards in the recently organized Annual District Award Function under categories like Outstanding President, Club, and Reporting etc.
- Our institution's throwball team won the Throwball Championship trophy for 2023-24.

Eight hubs were constituted to steer 50+ activity centers set up for the holistic development of students. They comprise:

- Intellectual Hub (20 academic clubs)
- Research and Development Hub (5 clubs)
- Entrepreneurship & Incubation Cell (2 clubs)
- Sustainability Hub (7 clubs)
- Art, Culture & Heritage Centre (5 clubs)
- Sports & Fitness Centre (3 clubs)
- Health & Wellness Hub (3 clubs)
- Student Support System (Statutory Committees & Support Initiatives)

We express our gratitude to our management, faculty, staff, students, alumni, and academic partners for their unwavering support and commitment to our shared mission.

Thank you, one and all.

Have a Great Day !