



**R V Educational Institutions**  
**SSMRV College**  
Affiliated to Bengaluru City University  
Recognized by UGC and Approved by AICTE  
**Strategic Plan and Deployment Document**

**Vision:**

To ensure equitable access to high-quality education while fostering academic excellence, research, innovation, and holistic development for preparing students as responsible global citizens and future leaders.

**Strategic Objectives:**

**Ensure Equitable Access to Education:**

Provide scholarships to over 60% of students to eliminate financial barriers and promote inclusivity.

**Promote Research, Innovation, and Entrepreneurship:**

Establish and strengthen Centres of Excellence, including RAISE, IIC, IPR Cell, and Aahana-ED Cell, to encourage the development of innovative ideas and leadership capabilities.

**Bridge Academic Learning with Real-World Application:**

Collaborate with industry partners to ensure students acquire relevant, practical skills.

**Embed Sustainability Across Activities:**

Integrate sustainability concepts into academic and extracurricular activities to develop socially and environmentally responsible citizens.

**Foster Holistic Development:**

Leverage over 35 activity centres, including the Innovation Council and IPR Cell, to provide students with opportunities for practical learning, innovation, and entrepreneurial growth.

**Strengthen Governance and Accountability:**

Implement a clear governance structure with regular progress monitoring, assessments, and feedback mechanisms to ensure flexibility and adaptability.

**Deployment Plan:**

**Equitable Access to Education:**

Identify deserving students through a transparent scholarship application and review process.

Allocate scholarships to ensure financial inclusivity and equal opportunities for academic excellence.

**Research, Innovation, and Entrepreneurship:**

Conduct regular workshops, hackathons, and ideathons through RAISE and Aahana-ED Cell to nurture creativity and innovation.

Provide intellectual property training and support through the IPR Cell.

Encourage students to participate in national and international research collaborations and entrepreneurial events.

### **Industry-Academia Partnerships:**

Develop Memoranda of Understanding (MoUs) with industry partners to facilitate internships, guest lectures, and live projects.

Organize skill development programs aligned with industry trends.

### **Sustainability in Education:**

Conduct awareness programs and activities on sustainability and environmental responsibility.

Integrate sustainability-focused projects into the curriculum and extracurricular events.

### **Activity Centres for Holistic Growth:**

Encourage active participation in the 35+ activity centres to enhance students' technical, cultural, and leadership skills.

Facilitate mentorship programs where seniors guide juniors in skill and talent development.

### **Governance and Continuous Improvement:**

Create a governance framework with clear roles and responsibilities for implementing the strategic plan.

Monitor progress through periodic reviews and incorporate feedback to align with emerging needs and challenges.

### **Outcomes:**

Scholarships granted to over 60% of students, ensuring financial inclusivity.

Enhanced research and entrepreneurial outputs from Centres of Excellence, fostering innovation and leadership skills.

Increased industry collaborations, resulting in improved placement rates and skill development.

Integration of sustainability concepts, promoting environmentally and socially conscious graduates.

Active student participation in activity centres, leading to holistic personal and professional growth.

Effective governance ensuring accountability, adaptability, and continuous progress toward institutional goals.

### **Conclusion:**

SSMRV College's Perspective Plan embodies its commitment to inclusivity, excellence, and innovation. By fostering research, industry partnerships, and sustainability, the institution provides a robust

environment for students to thrive academically, personally, and professionally, preparing them for leadership roles in a dynamic global landscape.