



SSMRV College®

#17, 26th Main, 26th Cross, 4th T Block, Jayanagar,
Bangalore - 560041, Karnataka, India

Affiliated to Bengaluru Central University
Accredited by NAAC with A Grade

office: ssmrv@rvei.edu.in
www.ssmrv.edu.in
Tel: +91-80-68240995

EXPERIENTIAL LEARNING

1. Industrial visits ✓
2. Field Surveys/Socially Relevant Projects ✓
3. Dissertation ✓
4. Peer Teaching Practices ✓
5. Internet-Based Assignments ✓
6. Corporate and Academic Internships ✓
7. Participations in Seminars and Fests ✓
8. Student Research Paper Presentations ✓

PARTICIPATIVE LEARNING

1. Group Discussions ✓
2. Quiz ✓
3. Role Plays ✓
4. PPT Presentations (Based on Academic and General Contemporary Topics) ✓
5. Academic, Activity Centres, Cultural Committee and Clubs ✓
6. Organize Student Seminars ✓
7. Movie review ✓

PROBLEM SOLVING METHODS

1. Case Analysis ✓
2. Business Lab ✓
3. BCA Lab Sessions ✓
4. Tally as an add-on Certificate Course ✓


PRINCIPAL
SSMRV COLLEGE
Jayanagar, Bangalore



SSMRV College*

#17, 26th Main, 36th Cross, 4th T Block, Jaynagar,
Bengaluru - 560041, Karnataka, India

**PG Department of Commerce
Project Dissertation Titles- 2022-24 Batch (AY 2023-24)**

S.No	Register number	Name	Title of Dissertation
1	P18GO22C012001	Shivagiri	'Scenting Opportunities: A study on the financial challenges and solutions for the small-scale incense sticks manufacturers" with reference to Onam Agarbatti
2	P18GO22C012002	Divya R	NOT SUBMITTED
3	P18GO22C012003	Yashodha L	A study on technological innovations and their impact on operational efficiency in ACKO insurance company
4	P18GO22C012004	Divyashree R	Impact of Blockchain Technology in Banking with reference to Axis Bank
5	P18GO22C012006	Manu C	A Comprehensive Evaluation of Bank of Baroda's Operational Efficiency, profitability, and Technological Integration across Merger Phases
6	P18GO22C012007	Swathi M L	Financial modeling and its impact on the education sector with reference to "Jain University"
7	P18GO22C012008	Chandana N	Impact of Artificial intelligence over E-commerce progress with reference to Amazon's online shopping
8	P18GO22C012009	Shilpa D N	Impact of GST on restaurant profitability, Comparing the pre-GST and Post-GST
9	P18GO22C012010	Bhargavi R	Role of Corporate Social Responsibility in Rupee Boss Financial Services Pvt Ltd.
10	P18GO22C012011	Sowndarya S	Financial planning and investment etiquette of individual investors towards gold with reference to Malabar gold
11	P18GO22C012012	Farheen Khan	HDFC Bank's Digital Strategy: A critical analysis of technological innovations and growth implications
12	P18GO22C012013	Akash Suresh Agni	A Comparative study of Suzuki and Honda's market strategies, services, and performance excellence
13	P18GO22C012014	Ramesh Hp	Impact Assessment of Supply chain management practices on company performance with reference to Farm Connect
14	P18GO22C012015	Kishor S	Comparative analysis of financial spending in digital food ordering apps with reference to Swiggy and Zomato
15	P18GO22C012016	Nagesh T	Impact of electronic payment systems on financial inclusion in Bangalore with reference to Razor Pay
16	P18GO22C012017	Sachin B	Impact of business loan interest rates changes on SME's with special reference to Rupee Boss Financial Services Pvt Ltd.
17	P18GO22C012018	Thanmai C	Evaluation of Corporate Social Responsibility Initiatives of Axis Bank on its Brand Reputation Rupees Boss Financial Services Pvt Ltd

[Handwritten Signature]
24/08/24
Coordinator
Dept. of Commerce
SSMRV College,
Bengaluru-41

[Handwritten Signature]
Principal
SSMRV College

SSMRV COLLEGE
 Jayanagar, 4th 'T' Block, Bengaluru -41
DEPARTMENT OF BUSINESS ADMINISTRATION
 6th Semester BBA
CORPORATE INTERNSHIP - AY 2023-24

College Code:

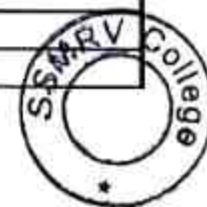
Sl. No.	UUCMS No.	Student Name	Name of the Organization
1	U18GO21M0001	ADARSH. S	VRL LOGISTICS LIMITED
2	U18GO21M0002	VIJAY R	Sakha Global Pvt. Ltd
3	U18GO21M0004	KIRAN KUMAR A	BPL Technologies
4	U18GO21M0005	NITHESH RV	Octaken Systems Pvt Ltd
5	U18GO21M0007	KARTHIK.C	Pallavi enterprises
6	U18GO21M0008	SPORTHI. C	Sri PBS cooperative society Ltd
7	U18GO21M0009	MADESH. K. L	Fitness honor
8	U18GO21M0010	LAVANYA.M	Aditya Birla Fashion and Retail Ltd
9	U18GO21M0011	GULAM RABBANI	iCore Technologies
10	U18GO21M0012	PICHILI BHAVANA	Keylynk Business consulting private limited
11	U18GO21M0013	SIREESHA.R	DVVS EDUTECH PVT.LTD
12	U18GO21M0014	DEEPASHREE M	Power Designs and Construction
13	U18GO21M0015	D.MEGHASHREE GOWDA	BPL MEDICAL TECHNOLOGY AND PVT LTD
14	U18GO21M0016	ROHITH	BPL MEDICAL TECHNOLOGIES AND PRIVATE LIMITED
15	U18GO21M0017	GOWDA AMULYA ANJANE	Ooliga pvt ltd
16	U18GO21M0018	LIKITH V	M.K.V.L ENTERPRISES
17	U18GO21M0020	ABHISHEK.R	Reliance Retail Ltd
18	U18GO21M0021	VICKY V	Golden amoon retreats
19	U18GO21M0022	AKSHAY KANNAN	Cloudsight Technologies
20	U18GO21M0023	SANJANA RAJ. N	Sahana Tours and Travels
21	U18GO21M0024	SANTHASA DANTHI	Intrainz Innovation Pvt Ltd
22	U18GO21M0025	IDAPANUR SRADDHA	SKILL VERTEX
23	U18GO21M0026	IDAPANUR SHARANYA	Skill Vertex company
24	U18GO21M0027	KIRAN KUMAR. R	Hamsa service station



22	J*8GC2*MCC28	GEETHA G	Anant Cars auto pvt ltd
23	J*8GC2*MCC29	SANTHOSH	Asprion Khuze Technologies Pvt. Ltd
24	J*8GC2*MCC38	SNEHA.N	Anantcars Auto Private Limited
25	J*8GC2*MCC41	NOOR HAFSA A	Perfect Engineering Works
26	J*8GC2*MCC43	CHANDAN. K. Y	PAVAN G & ASSOCIATES
27	J*8GC2*MCC45	SWAPNA H N	Keylynk Business consulting private limited
28	J*8GC2*MCC47	BABU S	Skill Vertex Oliveboard Comptech.Pvt Ltd
29	J*8GC2*MCC48	SG SUKRUTHA	Skill Vertex (Oliveboard)
30	J*8GC2*MCC49	HARSHITHA R	Keylynk Business consulting private limited
31	J*8GC2*MCC50	NEHAAN FATHIMA	Byju's company
32	J*8GC2*MCC53	HEMANTH KUMAR D	GPMG consulting India Pvt.ltd
33	J*8GC2*MCC54	NAVANITHA N	Intellipaat
34	J*8GC2*MCC56	MOHITH.M	Birds of Paradise foundation
35	J*8GC2*MCC58	T CHANDRIKA	CGS &CO. Chartered Accountant
36	J*8GC2*MCC59	T NAGA CHANDRA SHEKAR	Keylynk Business consulting private limited
37	J*8GC2*MCC67	KETHAN G.K	VRL logistics Limited
38	J*8GC2*MCC68	SANTHOSH.R	Pallavi Enterprises
39	J*8GC2*MCC69	MHAMMED ISMAIL	
40	J*8GC2*MCC71	ROSHAN ZAMEER	Apana Finvest Private Limited
41	J*8GC2*MCC72	MONISH R	VRL logistics limited
42	J*8GC2*MCC73	RITESH C N	Ren Anime Store
43	J*8GC2*MCC75	SYED NADEEM AHMED	AWM GLOBAL TECHNOLOGIES PRIVATE LIMITED
44	J*8GC2*MCC76	SUHANA K	Matrix Exports
45	J*8GC2*MCC77	RASHMI.S	DVVS EDUTECH PVT.LTD
46	J*8GC2*MCC79	SHASHANK M	Decathlon Sports India private limited
47	J*8GC2*MCC80	MOHAMMED SHAHEED PASHA	Merida
48	J*8GC2*MCC81	KAVYASHREE M	Spinfluence
49	J*8GC2*MCC82	AKASH P	
50	J*8GC2*MCC83	MONISH.R	VRL Logistics limited
51	J*8GC2*MCC84	DHANUSH N	Skill vertex
52	J*8GC2*MCC85	MOHAMMED SAMEER ALI K	Spantools pvt ltd
53	J*8GC2*MCC87	SYED APAAN	BATA INDIA LTD
54	J*8GC2*MCC88	MAHIRA TAJ	Olive board comptech pvt ltd



58	U18GO21M0089	SHOAIB AYAAN KHAN	Skill Vertex
59	U18GO21M0090	RAHEEL HUSSAIN KHAN	Max Fashion
60	U18GO21M0091	SHASHANK M	RNS Concrete
61	U18GO21M0092	MOHAMMED USMAAN GHANI	VERZEO EDUTECH PVT LTD
62	U18GO21M0093	ANIRUDHA H A	Bharat Petroleum Corporation Limited
63	U18GO21M0094	VISHNU TS	Tanishq Jewellery
64	U18GO21M0095	NANDITHA M	Hindustan Aeronautics Limited(HAL) Helicopter complex MRO Division
65	U18GO21M0096	SAMPATH B	Omrc consultanting
66	U18GO21M0097	B V CHANDAN	BPL Medical Technologies private Limited
67	U18GO21M0098	RITHANYA S	Elite labels pvt Ltd
68	U18GO21M0099	NIKHITA DASHARATH MANE	Skill vertex company
69	U18GO21M0100	MOHAMMED HAFEEZULLA	K Rahman Khan & Co.
70	U18GO21M0103	TANVI	P2 SECURE SOLUTIONS
71	U18GO21M0105	ALLWIN JOSHUA K	Skill vertex
72	U18GO21M0106	DHANUSH D	Dr.Lathashekhar's Holistic Wellness Centre Pvt Ltd
73	U18GO21M0108	AYESHA FIRDOSE D	OLIVEBOARD
74	U18GO21M0109	SUBHASH V	Sanjana Apparels (INDIA)
75	U18GO21M0110	MOHAMMED YASEEN	Mandovi motors pvt ltd
76	U18GO21M0111	Alekya G S	OurselStudy
77	U18GO21M0112	SANJAY R	Tanishq jewellery
78	U18GO21M0113	TASNEEM TARANNUM	Fxmtrack Financial
79	U18GO21M0114	HUZAIF AHMED KHAN	Keylynk Business Consultancy Private limited
80	U18GO21M0115	M.NAGESH	Skill vertex company
81	U18GO21M0116	NEERAJ MAHANTH MAVURI	Kossa Auto Tec Pvt Ltd
82	U18GO21M0117	SAI VARDHAN REDDY YAKKANTI	Sp & Son's Enterprises
83	U18GO21M0118	S UJWAL	skill vertex pvt ltd
84	U18GO21M0119	ABHISHEK R	Dr.Lathashekhar's Holistic Welness centre Pvt Ltd
85	U18GO21M0120	NOOR ZAIBA	Fxmtrack financials company
86	U18GO21M0121	J NIRANJAN	Rankchimp
87	U18GO21M0122	LIKITHA S NAIDU	KOFLUENCE COMPANY
88	U18GO21M0123	CHEZHAN M HUDEAVAR	CLINIX INTELLEAGENT MEDICAL SYSTEM PVT.LTD
89	U18GO21M0125	KAVYA M	Indegene Limited
90	U18GO21M0126	V SASWITH KRISHNA	Skill Vertex



91	U18GO21M0128	E CHIDDUVILAS	Skill vertex (oliveboard)
92	U18GO21M0130	SHOAIB AHMED	INVENSIS TECHNOLOGIES
93	U18GO21M0131	MONISH.L	SRI VINAYAKA ENTERPRISE
94	U18GO21M0133	KAVANA SHREE H N	Ren Anime Store
95	U18GO21M0134	MOKSHITA GUPTA	Fxmtrack Financials
96	U18GO21M0135	HARSHAL NIKUNJ PANDYA	Ownux infosec Pvt. Ltd.
97	U18GO21M0136	PRATYUSH ANAND	Truly Eggs
98	U18GO21M0138	SULOCHANA.S	Rankchimp digital marketing agency
99	U18GO21M0139	SHOBRAJ S M	The Koi Pan Asian Kitchen
100	U18GO21M0141	SHWETHA SATISH	PLASMID Innovation Limited
101	U18GO21M0142	RAHUL KUMAR MISHRA	Royal Enfield company - GR Motors
102	U18GO21M0143	R.YASASH	PURAVANKARA
103	U18GO21M0144	SAMEERA TALAT	Connecting Youngsters to Nature
104	U18GO21M0145	MADHAN BANDARU	
105	U18GO21M0148	MOHAMMED JUNAID KHAN A	PHYGITAL INSISGHTS
106	U18GO21M0154	M GEETHA	Hygienic Air SYSTEM Pvt. Ltd
107	U18GO21M0155	VARUN. C	Thomas Cook
108	U18GO21M0156	KSHITIJ VATS	Truly Eggs private limited
109	U18GO21M0162	SOMYA SAURAB	Bharat Petroleum Corporation Ltd


 Head of the Department
 Dept of Business Administration
 Jayanagar, Bangalore-56
 560011

SSMRV College
Department of Business Administration
Peer Teaching- 2023-24
IV Semester BBA A Section

SUB: Financial Markets and Services
FACULTY: SANTOSH D BENDIGERI

Team -	Peer Learners	10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	11:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Financail Regulatons		RBI , SEBI ,IRDAI		Indian financial System		Coarstituents of Financail System	
Abdul Aleem	C. Suman	A		A		P		P	
	Darshan Jain	P		P		P		P	
	Prince Raj	P		P		P		A	

Team -	Peer Learners	10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	11:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	NBFC,s		EXIM Bank		AMC,s		AMC,s in Mutual Funds	
Nivas S	Madhuvandhan	P		A		P		A	
	Keshav	P		A		P		P	
	Pavan	A		P		P		P	

Team -	Peer Learners	10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	11:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	NBFC,s		EXIM Bank		AMC,s		AMC,s in Mutual Funds	
Poorvi	Aishwarya	P		P		A		A	
	Bhavani	P		A		A		A	
	Thanmayashree	P		P		P		P	

Team -	Peer Learners	10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	11:45AM	30-05-2024	9:45AM



Peer Tutor		Financial Regulators		RBI, SEBI, IRDAI		Indian financial System		Constituents of Financial System	
Keerthana	Reethushree	P		A		P		A	
	Varsha S	P		A		P		P	
	Anushree	A		P		P		P	

Team -		10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Types of Financial Services		Merchant Bankers		Venture Capital		Credit Rating	
Umme Iman	Syeda Nimra	P		P		A		A	
	Sumiya Sheik	P		A		A		A	
	Sayeeda Umme	P		P		P		P	

Team -		10-04-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Types of Financial Services		Merchant Bankers		Venture Capital		Credit Rating	
Goutham	Deepak Kumar	P		A		P		A	
	Kunal	P		A		P		P	
	Pavi	A		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	NBFC,s		EXIM Bank		AMC,s		AMC,s in Mutual Funds	
Md. Kaif	Mehak Naaz	P		P		P		P	
	Md. Ameen	P		P		A		P	
	Syed Umar	P		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Types of Financial Services		Merchant Bankers		Venture Capital		Credit Rating	



Vishnu Teja	Vinay Kumar	P		P		A		A	
	Vasanth	P		A		A		A	
	Vishwas Bharadwaj	P		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	RBI, SEBI, IRDAI		Indian financial System		NBFC,s		Venture Capital	
Nagasaisharan	Harshal	P		P		A		A	
	Eshwar	P		A		A		A	
	Arpith	P		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Financial Markets		Credit Rating		Venture Capital		Merchant Bankers	
Rabiya Basri	Rabiya Shaik	P		P		P		P	
	Sumaiya Kouser	P		P		A		P	
	Syedda Asfiya	P		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Indian financial System		NBFC,s		AMC,s		AMC,s in Mutual Funds	
Shashank Nayak	Tejas Rao	P		P		P		P	
	Tharun M	P		P		A		P	
	Tharun R	P		P		P		P	

Team -		10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor	Peer Learners	Financial Regulations		RBI, SEBI, IRDAI		Indian financial System		Constituents of Financial System	



Shrushti KP	Rakshitha U
	Sahana A
	Sanjana K

P		A		P		A	
P		A		P		P	
A		P		P		P	

Team -	Peer Learners	10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor		Finanacial Markets		Credit Rating		Venture Capital		Merchant Bankers	
Archana	Kannika	P		P		P		P	
	Akash	P		P		A		P	
	Praveen	P		P		P		P	

Team -	Peer Learners	10-10-2024	11:45AM	23-04-2024	11:45AM	21-05-2024	10:45AM	30-05-2024	9:45AM
Peer Tutor		Types of Financial Services		Merchant Bankers		Venture Capital		Credit Rating	
Prakash	Ravi Kumar	P		P		P		P	
	Amogh	P		P		A		P	
	Arjun	P		P		P		P	



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FACULTY IN CHARGE

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REPORT ON TEACHING PEDAGOGY

ODD SEMSTER 2023-24

REPORT ON STUDENT CENTRIC TEACHING LEARNING METHODS

Faculty Name :- Mr. Jagadish A

Department :- Aviation Management

Course Code :-

Course Title :- Industry Visit

Class :- 6th SEM BBA Aviation

No. of Beneficiaries :- 60

Date	Method Adopted	Category	Type
28/12/2023	Industry Visit	Participative Learning	Skill Development

Objective of the activity:-

The objective of this industry visit is to provide students with a practical understanding of cargo terminal operations, including logistics, handling procedures, security protocols, and the role of technology in cargo management. This experience aims to bridge the gap between theoretical knowledge and real-world applications in the logistics and supply chain industry.

Activity details:-

Exploring different sections, including inbound and outbound cargo areas, storage facilities, and handling equipment. Live demonstration of loading, unloading, and sorting of cargo using various handling techniques. Interaction with industry experts to answer queries and discuss career opportunities in the field.

Learning Outcome:-

Understanding the end-to-end process of cargo handling and logistics. Gaining insights into the role of technology in improving efficiency in cargo operations. Recognizing the importance of safety, security, and compliance measures in cargo terminals.





Evidence:-

Search: aviation industry visit

From: Bhargava Ramana Rzyaprefu

Subject: Madam

Thank you for your mail

Tomorrow batch visit confirmed

Following are the guidelines issued by the company. Please inform to students to strictly adhere to them

Here are they

General guidelines for students visit to Metrolia Aviation (Bangalore) Cargo Terminal on Wednesday 27th December 2023

Students should carry a copy of their government issued photo ID as shared to us and ID card issued by their Institute

Students to reach our office before 11:30 am on Wednesday 27th December 2023. They will enter the premises once Security at Gate 02 will verify their ID proof and issue the pass.

Students will be assigned a guide- Mr. R. Shivuak- Sr Manager Customer Services & Regulatory from Operations Department will explain the process and take the students on a visit to the warehouse

Students should follow the procedure explained by the guide and adhere to the instructions

Students should not enter the premises by themselves

Search: aviation industry visit

From: Bhargava Ramana Rzyaprefu

Subject: Madam

No photography or videography is allowed inside Company premises for Safety & Security reasons

Once the visit is complete they will be accompanied by a security guard to the exit gate and they can proceed from there

Please convey them to the students coming tomorrow. It will be available by 11:30 am on the location

Thanks!

Kind Regards,
Bhargava Ramana,
Chief Executive Officer
Metrolia Aviation
Bangalore

Mobile Number: +91-73494-64829

Buttons: Reply, Reply to all, Forward





SSMRV College

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6M2X+2X8, Cargo District, Hunachur, Karnataka 560300, India
Tel: +91 80 68240799

Website: www.ssmrv.edu.in
Tel: +91 80 68240799



GPS Map Camera



Hunachur, Karnataka, India

6M2X+2X8, Cargo District, Hunachur, Karnataka 560300, India

Lat 13.199915°

Long 77.699614°

28/12/23 01:40 PM GMT +05:30

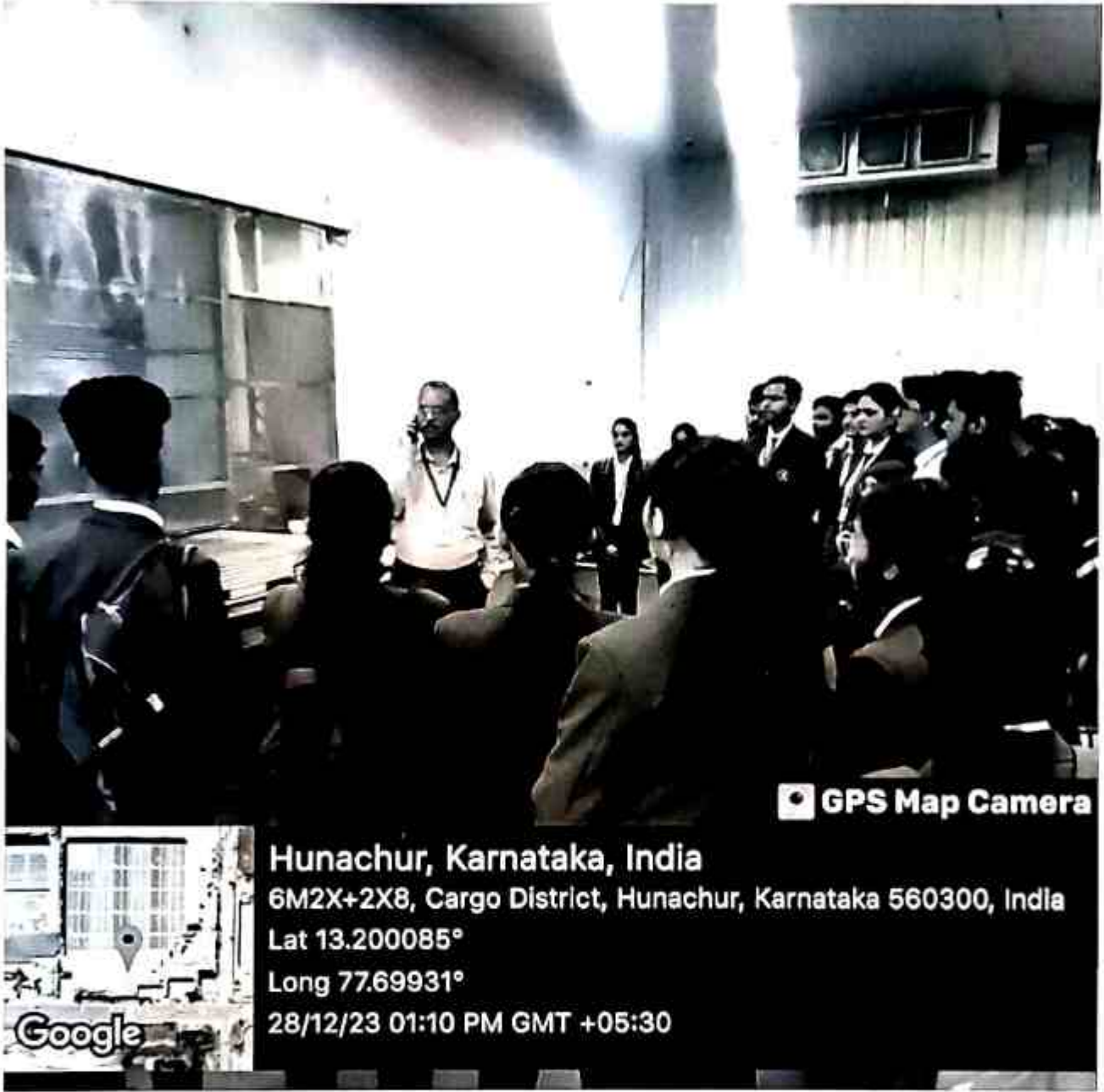




SSMRV College

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Phone: +91 94481 23456 | Email: info@ssmrvc.edu

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 **GPS Map Camera**



Hunachur, Karnataka, India
6M2X+2X8, Cargo District, Hunachur, Karnataka 560300, India
Lat 13.200085°
Long 77.69931°
28/12/23 01:10 PM GMT +05:30

Google



ORGANIZATIONAL BEHAVIOUR



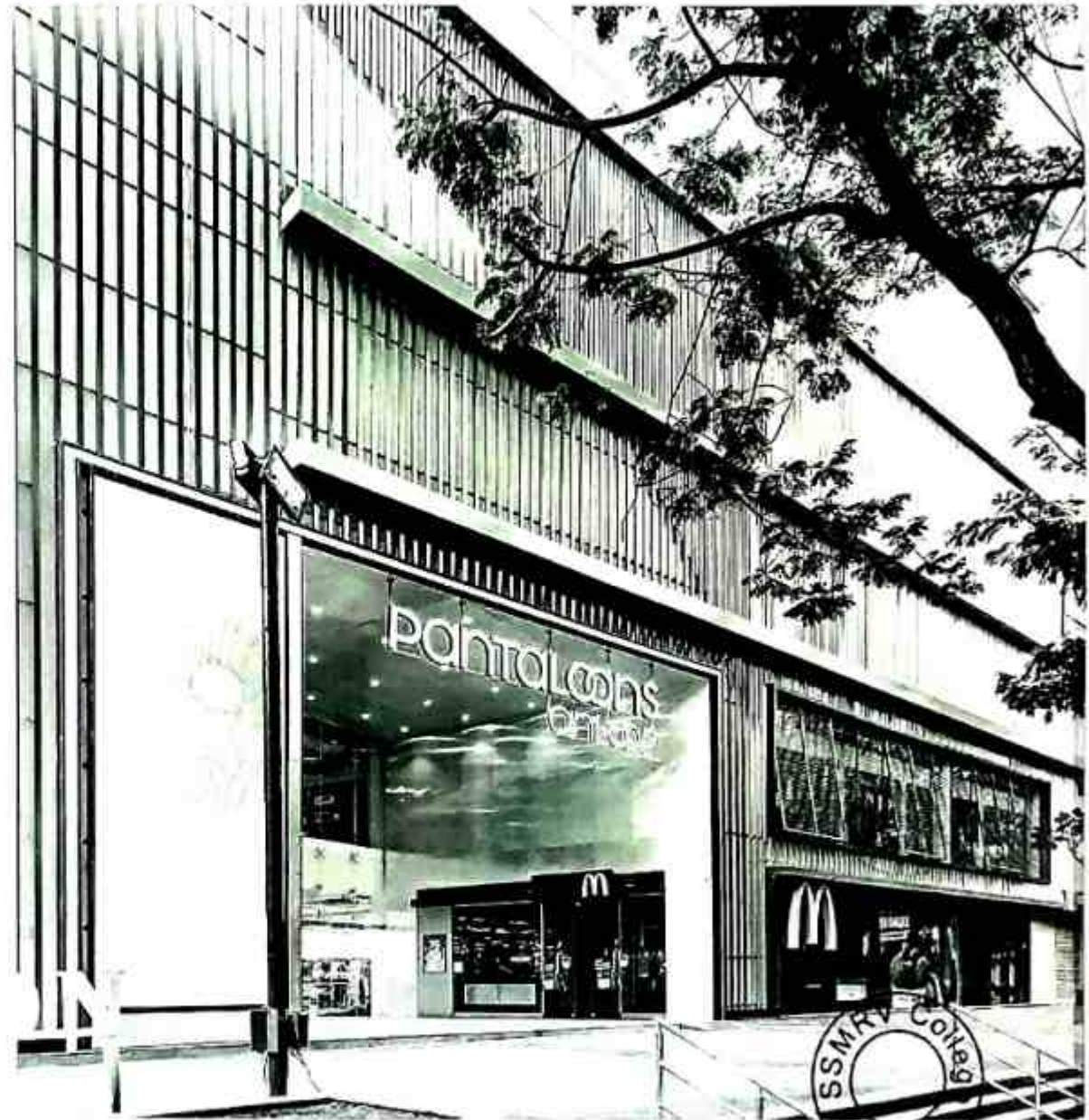
Presented by:-

Umme Iman
Rabiya Shaik
Syeda Nimra
Sumiya Sheikh

Class:- 2nd year BBA

Sub:- Organisational Behaviour

Batch:- 2023-2024



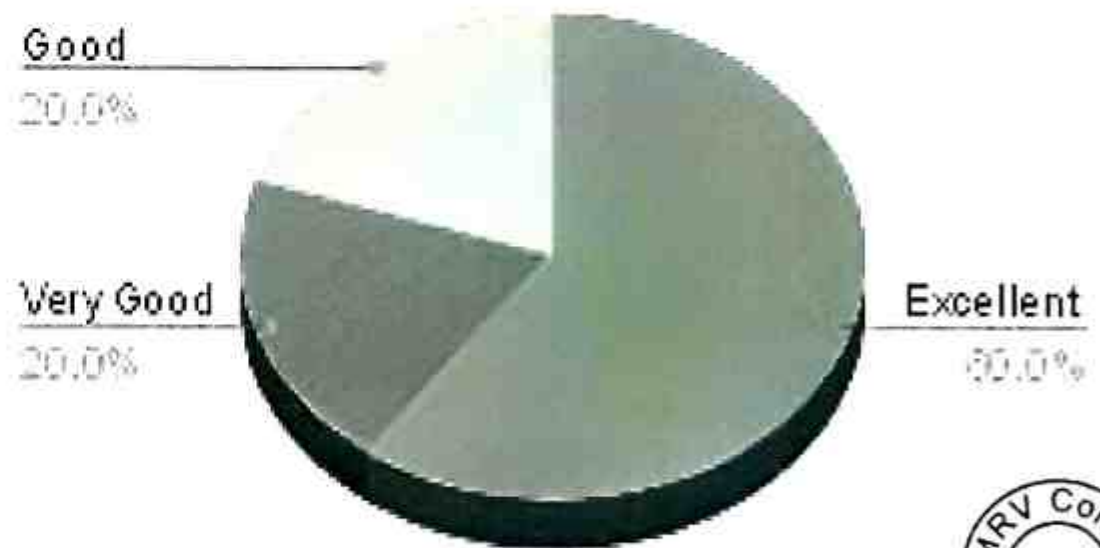
How much are you satisfied with the working environment?

Out of 10 employees

6 of them have marked excellent for the working environment.

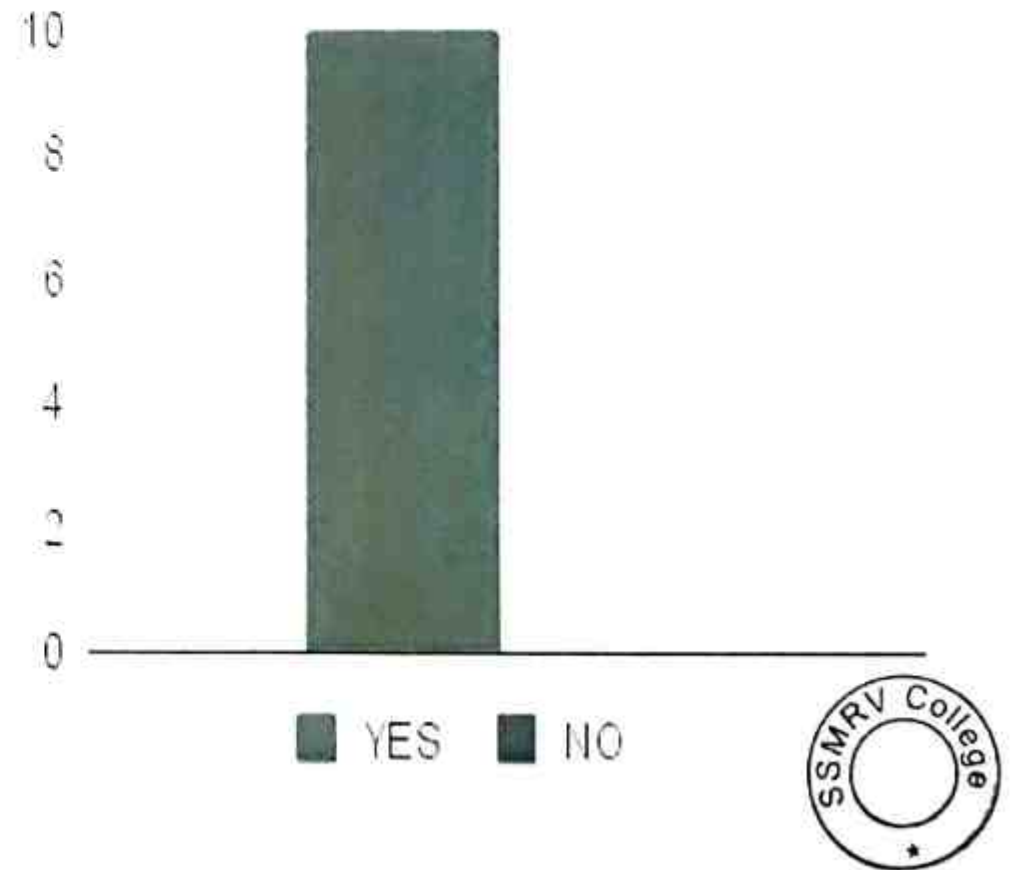
2 of them have marked Very Good and other 2 have marked as Good.

As no one has marked Poor for the working environment, this shows that employees are satisfied with the organisation.



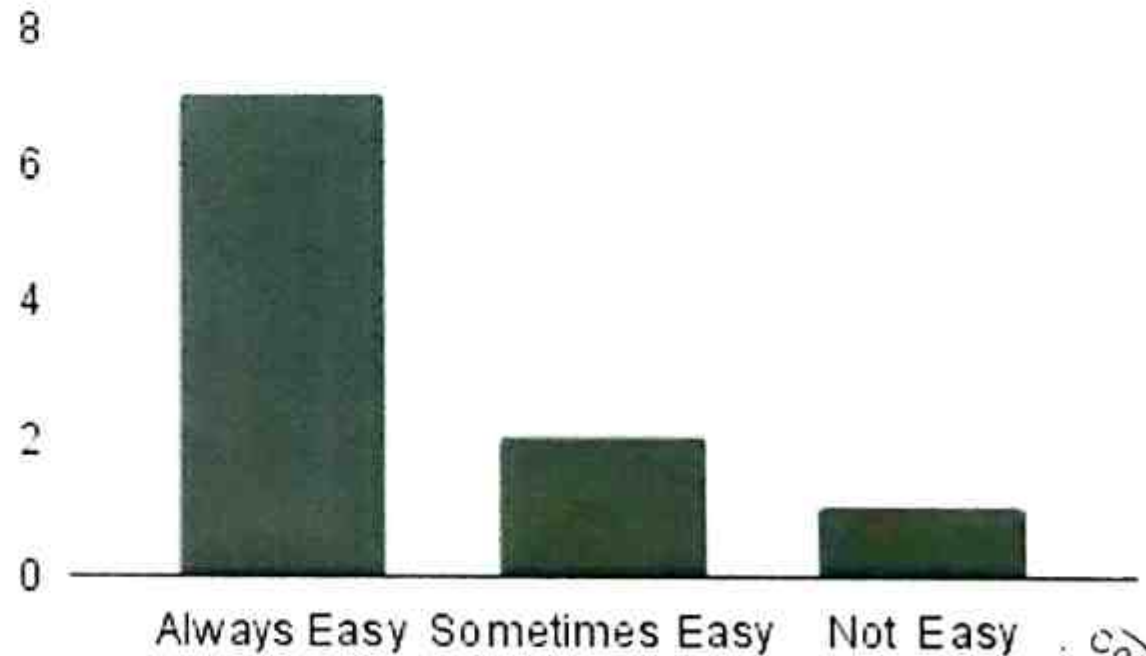
Is the company contributing towards your growth?

Yes , the company contributes towards growth of each and every employee.



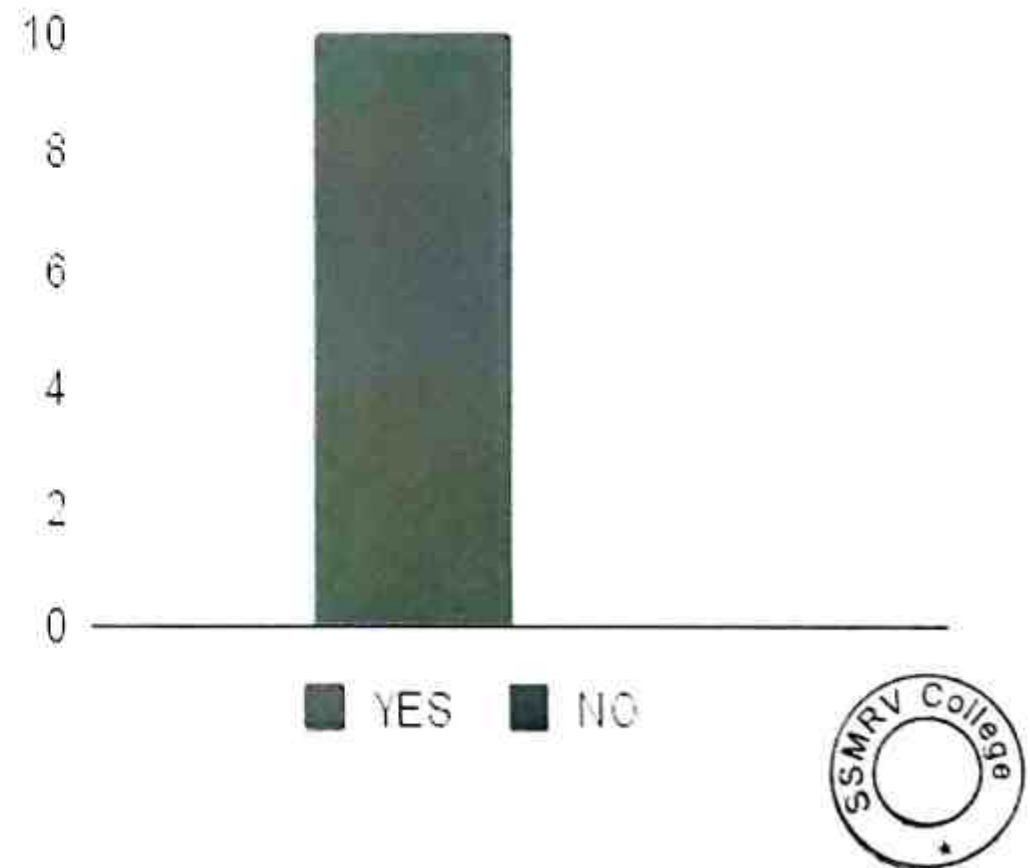
How easy is it for you to communicate with your superior?

As it is decentralised company, it's mostly easy to communicate with superior.



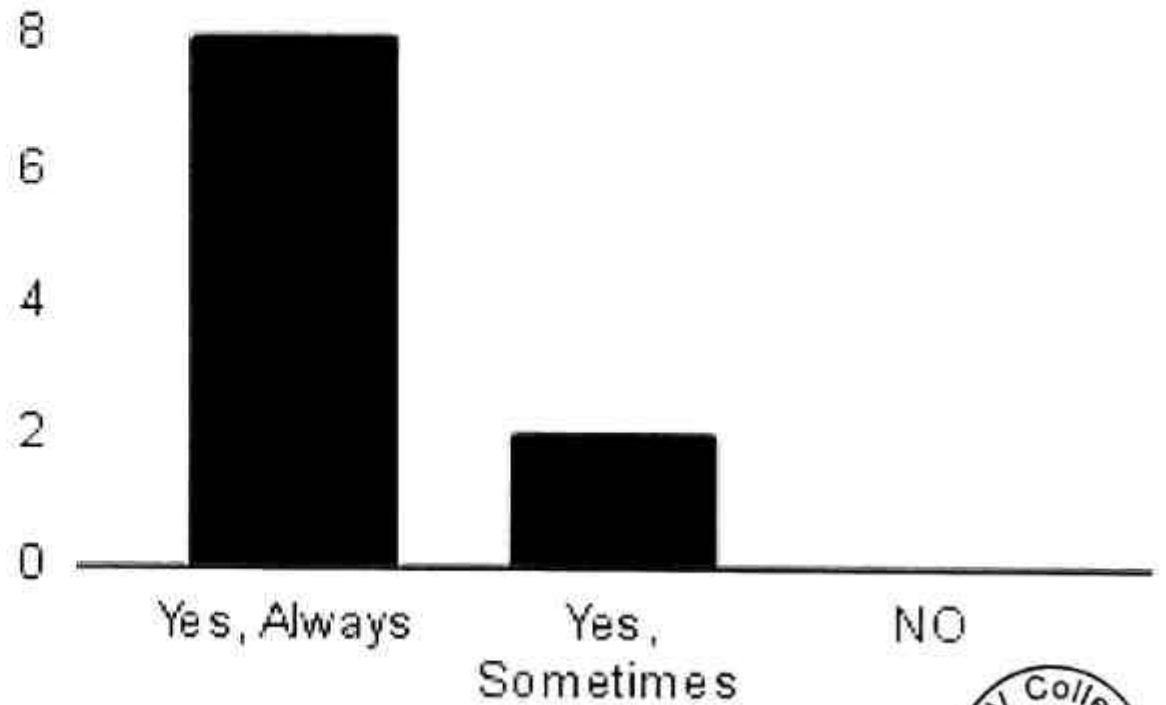
Are you able to maintain your personal life and work life?

Yes, according to work shifts it's easy to maintain work life and personal life .



Do your superior communicate the company news effectively and in a timely manner?

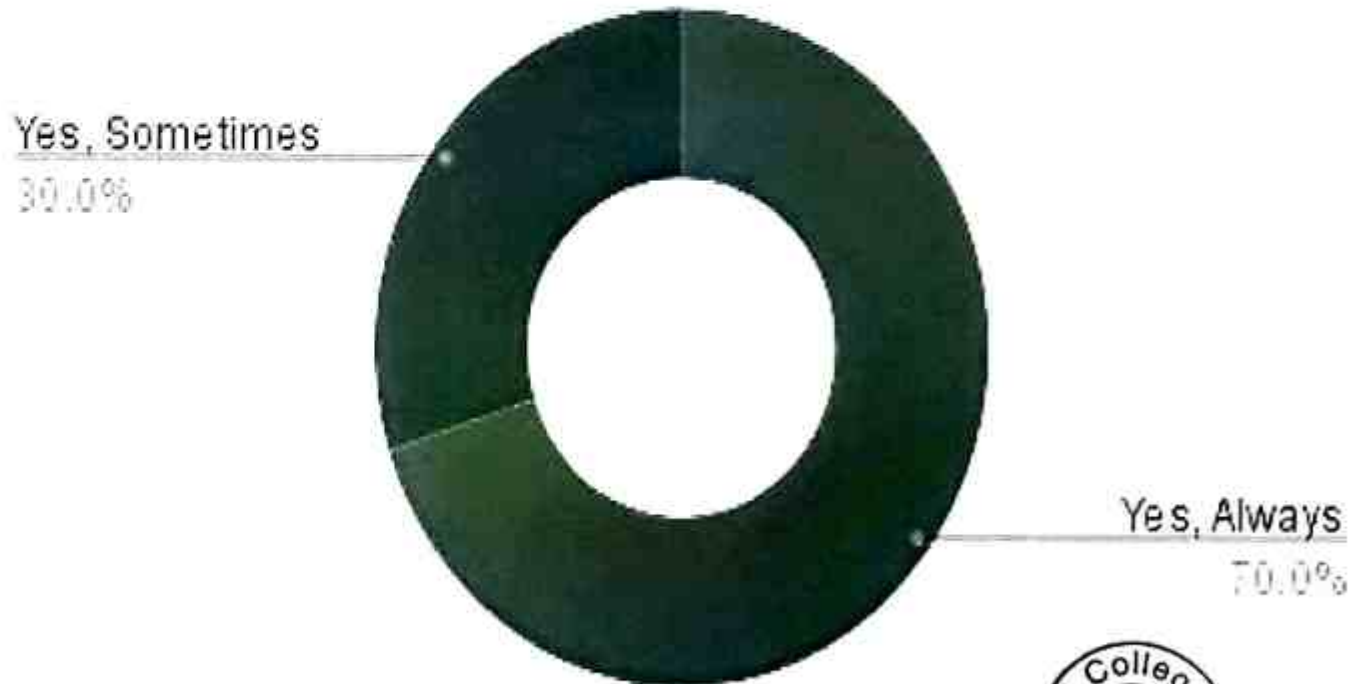
Some superiors are really great at communicating company news effectively and in a timely manner. They make sure to keep their team informed about important updates and developments. However, there may be cases where communication could be improved. It's always helpful when superiors are proactive in sharing news and keeping everyone in the loop.



Does your manager value your feedback?

70% of employees says that the manager values their feedback

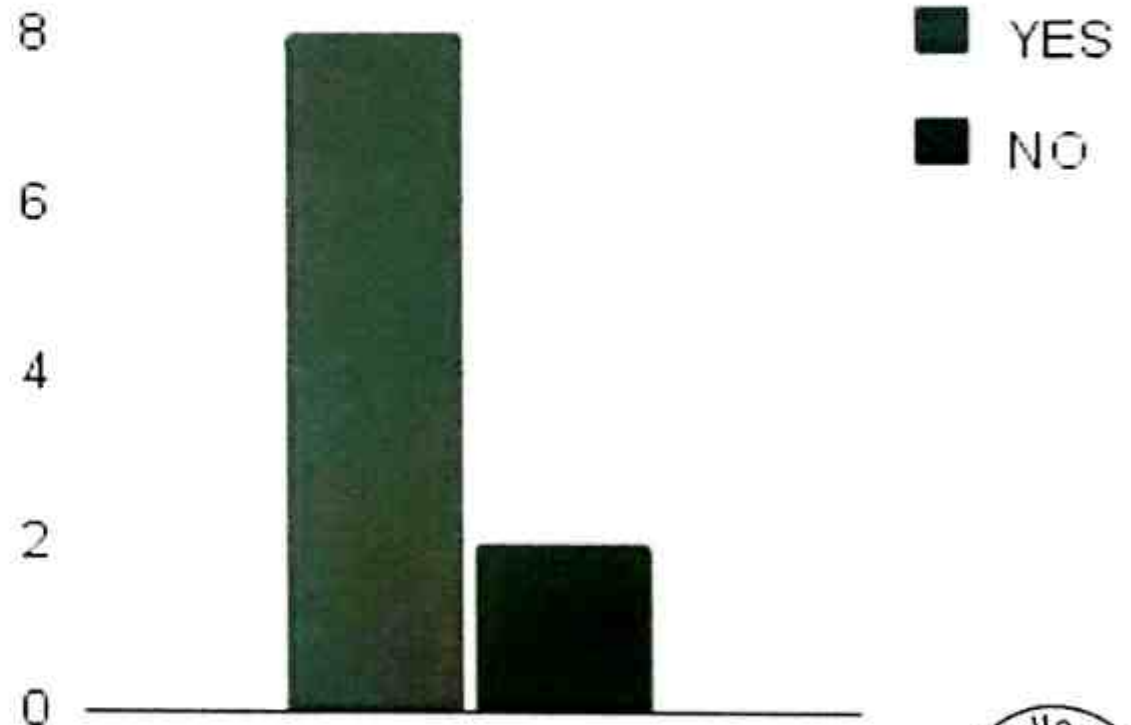
30% of employees says sometimes their feedback is valued.



Do you think work is distributed evenly across your team?

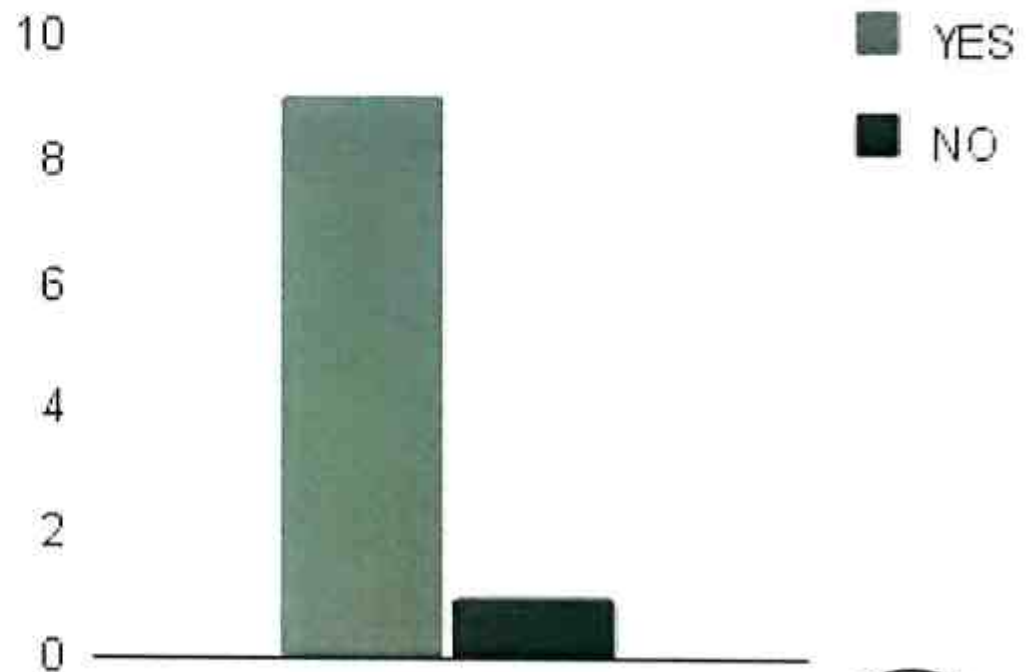
Out of 10
6 employees of different
department agreed that
their work is evenly
distributed.

2 employees disagreed to
this.



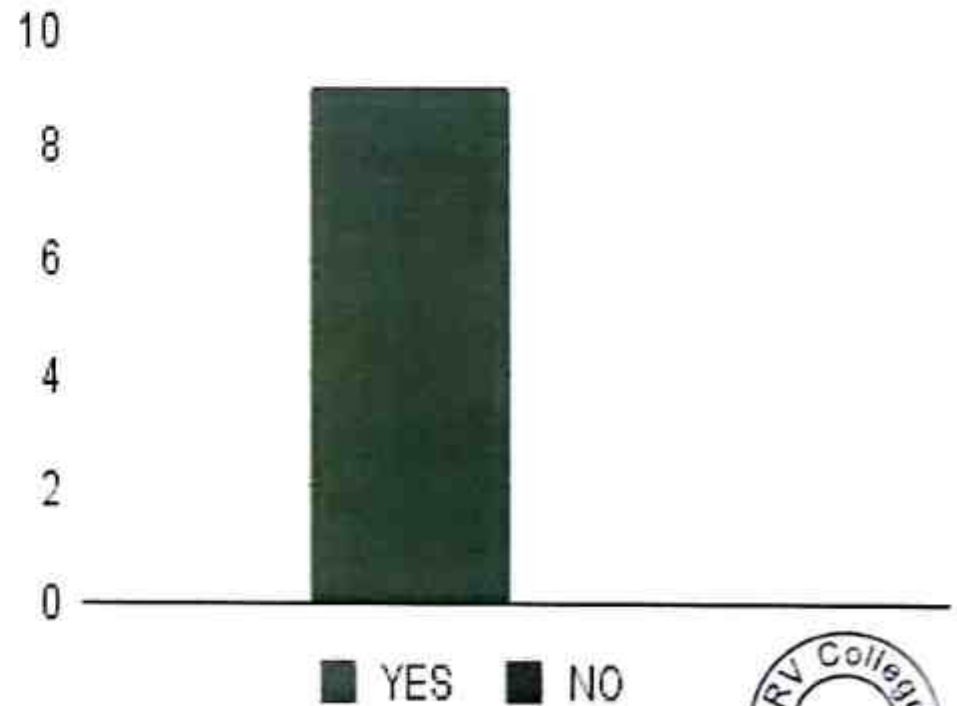
Does your company offer adequate opportunities for promotion and career development?

They do provide opportunities for promotion and career development. They have various positions and roles within the company, allowing employees to grow and advance in their careers.



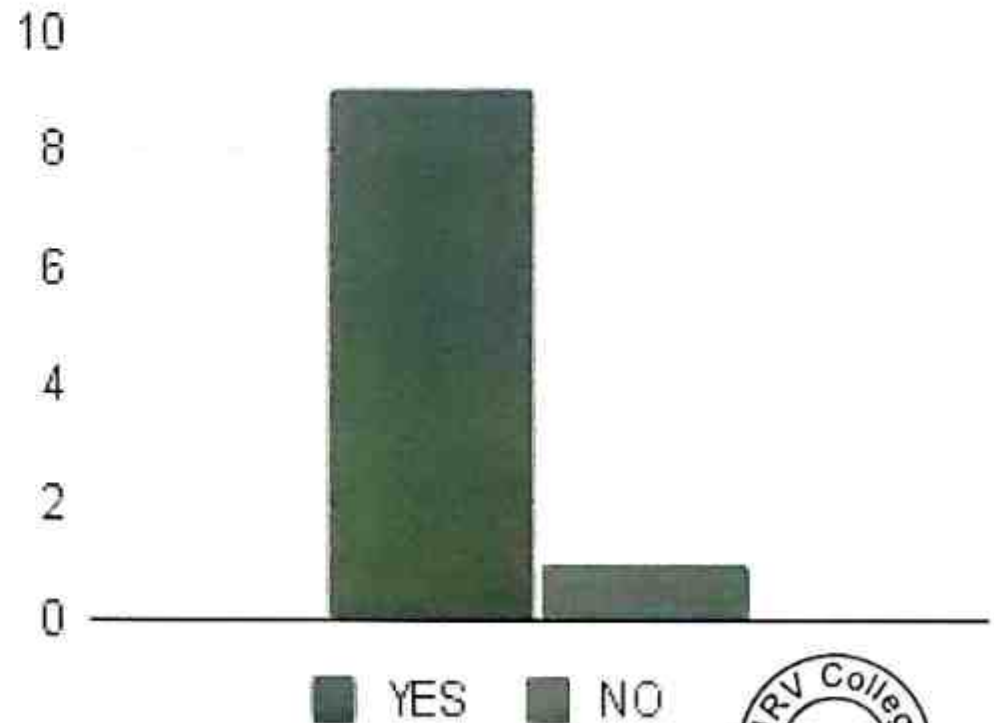
Does your team help in successfully completing your work?

YES, the team members and helpful, as work is evenly distributed it's easy to successfully complete the work.



I am provided with all trainings neumary for me to perform my job.

Yes, the company provides training to new joiners and it's easy to perform the job after complete training.



Does your manager praise you after you do a good job?

There are various departments and each dept has a manager, the feedback of employees varies according to their dept and job 50% of employees are praised for their good job, other 50% of employees are motivated to perform well.

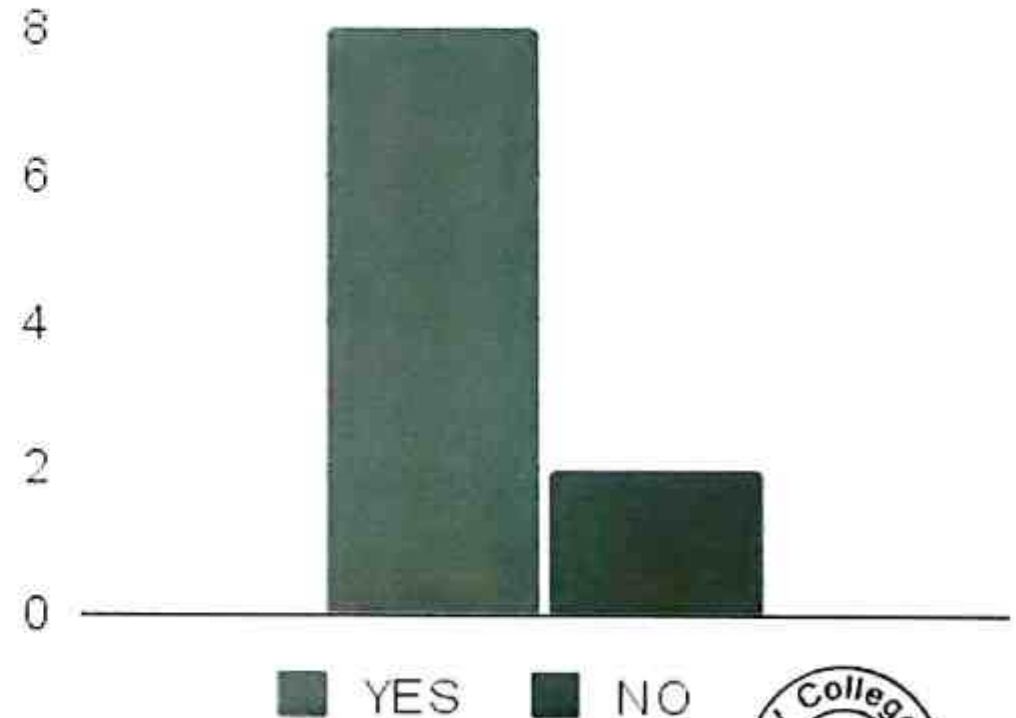


● Yes, Always ● Yes, Sometimes



Does your organisation helps you overcome your job stress?

Yes, absolutely! This organization is really supportive when it comes to helping me manage job stress. They provide resources like employee assistance programs, wellness initiatives, and encourage work-life balance. It's important to have open communication with your organization and seek support when needed.





Thank You





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DEPARTMENT OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION IN SEMINARS, COMPETITIONS AND FEST 2023-24

1. Pranav.Y (2nd Semester BBA) won Laptop worth 54,000 in the competition by Acer Company & FM saw Pranav from SSMRV College among 12 institutions.
2. Pranav.Y, Adarsha Rama Moger (2nd Semester BBA) won 2nd place in business pitch competition by Aahana ED cell of SSMRV College.
3. Pranav.Y, Ankit ojha (2nd Semester BBA) Won cash price of 4000 in RV-Infinity quiz competition.
4. Anujit J (2nd Semester BBA) won 3rd in a singing competition(Inter Class Competitions)
5. Varsha vaishnav (2nd Semester BBA) won The HR competition conducted by BBA department (2nd prize).
6. Varsha vaishnav (2nd Semester BBA) won the reel competition conducted by Rotaract club (1st prize)
7. Varsha vaishnav, Nandish V & Anujit J (2nd Semester BBA) won the business plan pitch competition (3rd prize with team)
8. Tanya A (2nd Semester BBA) won 2nd place at Reel competition by Rotaract Club of SSMRV College
9. Suhana (6th Semester B) won 2nd at inter college youth climate parliament on 16-11-23 conducted at SSMRV College
10. Shwetha Satish (6th Semester B) has Won 2nd price in St Francis College for poster/logo making competition on 3-11-23
11. Suhana (6th Semester B) has won 2nd at national level youth climate conclave on 3-11-23 conducted at BMS College of law
12. Adil Ahmed Arab (6th SEM AVI) Won 4th place at IIM Indore for National level Business Plan Championship i5 Summit on 19th and 20th August 2023. [Only team from South India to get the price.]
13. Adil Ahmed Arab (6th SEM AVI) Won 2nd place for Business Pitch Quest organized by St. Francis College in association with IIT Bombay on 11th October 2023.
14. Adil Ahmed Arab (6th SEM AVI) Won 2nd place in YOUTH CLIMATE CONCLAVE an All India Sustainability Leadership Summit organized by Centre for Sustainable Development and Green Skills Academy on 3rd November 2023.
15. Adil Ahmed Arab Qualified for the Zonal level in the Speak for India Debate Competition, on 19th December 2023, sponsored by Federal Bank where Over 170+ teams participated, and I'm honored to be among the top contenders of district level.





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16. Adil Ahmed Arab (6th SEM AVI) Won 1st place in online Poster and Logo making competition organized by E-Cells of St. Francis College and IIT BOMBAY on 06th November 2023.
17. Adil Ahmed Arab (6th SEM AVI) Won 2nd place for HR Event at BNM Institute of Technology College, Banashankari on 06th July 2023.
18. Adil Ahmed Arab (6th SEM AVI) Won 3rd Place at "AVYAY" in HR Competition – Annual fest of Transcend Degree College on 1st December 2023.
19. Adil Ahmed Arab (6th SEM AVI) Won 1st place in Inter Class Debate Competition on 10th November 2023.
20. Monith Balaji (6th SEM AVI) Won 4th place at IIM Indore for National level Business Plan Championship i5 Summit on 19th and 20th August 2023. [Only team from South India to get the price.]
21. Monith Balaji (6th SEM AVI) Won 2nd place in YOUTH CLIMATE CONCLAVE an All India Sustainability Leadership Summit organized by Centre for Sustainable Development and Green Skills Academy on 3rd November 2023.
22. Monith Balaji (6th SEM AVI) Won 2nd place for HR Event at BNM Institute of Technology College, Banashankari on 06th July 2023.
23. Monith Balaji (6th SEM AVI) Won 3rd Place at "AVYAY" in HR Competition – Annual fest of Transcend Degree College on 1st December 2023.
24. Keerthana, Goutham, Swara, Rakshitha & jagadish Bukke (4th SEM BBA) won 4th position in Business Pitch conducted ED-Cell, SSMRV College.
25. Varsha, Varshini participated in Ramph-walk at ICAT College.





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DEPARTMENT OF BUSINESS ADMINISTRATION

STUDENTS RESEARCH PAPER PUBLICATIONS - 2023-24

1. A Study on Digital Transformation for Enhanced Business Resilience with Special Reference to Bangalore- (Alekyia G S, Pichili Bhavana (BBA 'A' section 5th Sem.)
2. Sustainable Future: Examining the Intersection of Business Practices and Innovation Solutions- (Harshitha R, T Naga Chandra Shekar BBA 'A' section 5th Sem.)
3. Unveiling the Impact: An Empirical study on the Transformative Role of Artificial Intelligence in the Social Media Ecosystem- (Kiran Kumar A, Swapna H N BBA 'A' section 5th Sem.).
4. Suhana (6th Semester B) Presented Conceptual Research paper titled "Green Finance in India: Financing Climate Change Mitigation and Sustainable Agriculture" at International conference on "Leveraging contemporary Management Practices of Sustainable Development (LCMSD-2023)" organised by DOMS-DSCE.
5. Suhana (6th Semester B) presented a conceptual research paper on "industrialization dynamics concerning msme: in trajectory of india achieving five trillion dollar economy" at conference on "india's \$5 trillion economy: the vision, challenges and roadmap" held at presidency college.
6. Monith Balaji, Adil Arab (BBA Aviation 5th Sem.) Empowering the Future: A Study on India's Economic Strategies for a Five Trillion Dollar Milestone. In National Seminar on "India's \$5 Trillion Economy: The Vision, Challenges and Roadmap, Presidency College (Autonomous), Hebbal, Bengaluru on 24th & 25th Feb 2024. **(Best Paper award)**.
7. Adil Ahmed Arab & Monith Balaji (6th SEM AVI) Published research paper on topic 'THE DIGITAL TRANSFORMATION OF FORENSIC ACCOUNTING: UNVEILING A NEW ERA OF INVESTIGATION AND DETECTION in a UGC Care Journal with ISSN: 2278-6864 presented online at Parul University, Gujarat.





REPORT ON TEACHING PEDAGOGY

ODD SEMSTER 2023-24

REPORT ON STUDENT CENTRIC TEACHING LEARNING METHODS

Faculty Name :- Mr. Jagadish A

Department :- Management

Course Code :- BBA 6.1

Course Title :- Business Regulation

Class :- 6th SEM A BBA

No. of Beneficiaries :- 51

Date	Method Adopted	Category	Type
02/06/2023	Offline	Participative Learning	Promotion of Employability

Objective of the activity:-

To critically analyze and discuss the portrayal of real-world issues, such as corporate ethics and environmental concerns, through film. This activity aims to explore the themes of consumer protection, corporate responsibility, environmental conservation, and the implications of laws like the Consumer Protection Act and Environmental Protection Act.

Activity details:-

Movies reviewed: *Corporate* (2006) directed by Madhur Bhandarkar, focusing on corporate ethics and consumer rights, and *Kadvi Hawa* (2017) directed by Nila Madhab Panda, addressing environmental degradation and the impact of climate change.

Students discuss the plot, themes, and relevance of the issues raised in each film.

Analysis includes an examination of ethical dilemmas, socio-economic impacts, and how legislation like the Consumer Protection Act and Environmental Protection Act could address the depicted issues.

Learning Outcome:-

- Understanding of the significance of consumer rights, corporate ethics, and environmental conservation.
- Insights into the social and moral responsibilities of corporations and the importance of regulatory measures.
- Increased awareness of the human and environmental impact of corporate and individual actions.
- Enhanced analytical skills in relating real-world issues to legislative frameworks and social responsibility.





Feedback:-

The movie review and analysis event was insightful and engaging, effectively bridging classroom learning with real-world scenarios. Participants found the film selections—*Corporate* and *Kadvi Hawa*—to be thought-provoking, offering a realistic glimpse into corporate ethics and environmental challenges. The event successfully encouraged students to critically examine the implications of business practices and environmental policies on society.

DEPARTMENT OF BUSINESS ADMINISTRATION BUSINESS LAW 6TH SEMESTER BBA

Movie Review - "Corporate" (2006), directed by Madhur Bhandarkar (Consumer Protection Act)

Plot: The film provides a glimpse into the cutthroat world of corporate politics and the unethical practices prevalent in the business world. It follows the story of two women, Nishigandha Dasgupta (played by Bipasha Basu) and Meghna (played by Priyanka Chopra), who work for the prestigious Mumbai-based conglomerate, the Sehgal Group of Industries. As they navigate their careers in the male-dominated corporate environment, they encounter various challenges, including corruption, exploitation, and moral dilemmas.

Consumer Protection Act Themes: While "Corporate" primarily focuses on corporate culture and ethics, it indirectly touches upon themes related to consumer rights and the need for consumer protection. The film highlights how corporations often prioritize profit over consumer welfare, resorting to deceptive marketing tactics, product manipulation, and other unethical practices to maintain their competitive edge. The portrayal of these issues underscores the importance of consumer awareness and regulatory measures like the Consumer Protection Act to safeguard consumers from exploitation and fraud.

Review: "Corporate" is a hard-hitting and thought-provoking film that offers a scathing critique of the corporate world and its impact on society. Director Madhur Bhandarkar's realistic depiction of the corporate environment is both captivating and unsettling, shedding light on the dark underbelly of business dealings and power dynamics. The film's ensemble cast delivers strong performances, with Bipasha Basu and Priyanka Chopra portraying their characters with conviction and depth.





What sets "Corporate" apart is its unflinching portrayal of the moral dilemmas faced by individuals working within corrupt systems. The film doesn't shy away from showcasing the consequences of unethical behavior, highlighting the human cost of corporate greed and ambition. While some may find the narrative to be pessimistic or cynical, others will appreciate its honesty and social commentary.

Overall, "Corporate" is a thought-provoking film that offers valuable insights into the complexities of corporate culture and the need for ethical business practices. While it may not directly address the Consumer Protection Act, it serves as a reminder of the importance of holding corporations accountable for their actions and ensuring the welfare of consumers.

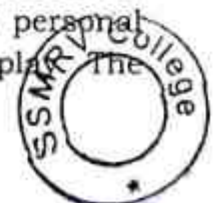
Movie Review - "Kadvi Hawa" (2017), directed by Nila Madhab Panda. (Environment Protection Act)

Plot: Set in a village in Rajasthan, the film portrays the harsh realities of climate change and its impact on rural communities. The story revolves around a blind old man named Heddu, who is a debt-ridden farmer struggling to survive in the face of frequent droughts. Another central character is a young bank loan recovery agent named Gunu Babu, who is sent to the village to collect debts from farmers. As Gunu Babu interacts with Heddu and other villagers, he begins to realize the severity of the environmental crisis and the human cost of climate change.

Environmental Protection Act Themes: While the movie does not directly reference the Environmental Protection Act, it explores themes related to environmental degradation, water scarcity, and the socio-economic challenges faced by marginalized communities as a result of climate change. The film highlights the importance of environmental conservation and sustainable development, showcasing how government policies and regulations (such as the Environmental Protection Act) can impact the lives of ordinary people, especially those living in rural areas.

Review: "Kadvi Hawa" is a poignant and thought-provoking film that shines a light on the urgent need for action to address climate change and protect the environment. The movie's realistic portrayal of the struggles faced by farmers and the devastating consequences of droughts is both heart-wrenching and eye-opening. The performances by Sanjay Mishra as Heddu and Ranvir Shorey as Gunu Babu are compelling and add depth to the narrative.

Director Nila Madhab Panda deserves praise for tackling such an important and timely subject matter with sensitivity and sincerity. The film effectively conveys its message without being preachy, using the characters' personal stories to drive home the larger socio-environmental issues at play.





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cinematography beautifully captures the stark landscapes of rural Rajasthan, further enhancing the film's impact.

Overall, "Kadvi Hawa" is a must-watch for its powerful storytelling, strong performances, and relevant environmental message. It serves as a wake-up call for society to take meaningful action to mitigate climate change and protect the planet for future generations. While the movie may not directly reference specific laws like the Environmental Protection Act, it effectively highlights the broader issues of environmental degradation and the need for regulatory frameworks to address them.





REPORT ON TEACHING PEDAGOGY

EVEN SEMESTER 2023-24

REPORT ON STUDENT CENTRIC TEACHING LEARNING METHODS

Faculty Name :- Mr. Jagadish A

Department :- Management

Course Code :- BBA AV 4.3

Course Title :- Event Management

Class :- 4th SEM BBA Aviation

No. of Beneficiaries :- 38

Date	Method Adopted	Category	Type
25/05/2024	Online Quiz	Participative Learning	Promotion of Employability

Objective of the activity:-

To check the conceptual clarity of the students on basic concepts of Corporate Event Management.

Activity details:-

A quiz is a brief assessment used in education and similar fields to measure growth in knowledge, abilities, and skills. It is used to test the subject knowledge of the students. It helps to retrieve information effort fully from memory, and that such effortful retrieval turns out to be a powerful prompt device in many circumstances. It is an assessment which can be used not only to test what students have learned, but can be used to motivate students to learn more.

The concepts in the lesson are explained to the students. To check their understanding on the topics like event planning, logistics, budgeting, risk management, and evaluation. This will help enhance knowledge in organizing and managing successful corporate events that meet organizational goals. The quiz was conducted using Google Form. The time duration was 45 minutes. After the submission of the quiz, the answers and scores were also discussed. This helped the students identify where they have made error in understanding.

Learning Outcome:-

Students will gain the skills to effectively plan, execute, and evaluate corporate events, focusing on risk management, budgeting, and communication strategies. They will also learn to use event management tools and assess event success for continuous improvement.

Feedback:-

The quiz helped in knowledge transfer.

Quiz Form Link

<https://forms.gle/mRdrTEDpeCBK7ynJ8>





EVIDENCE:-

Untitled form

Questions Responses **11** Settings

Section 1 of 3

MCQ on Corporate Event Management

Which of the following is the first step in planning a corporate event? *

- Selecting a venue
- Determining the budget
- Setting objectives
- Inviting guests

Untitled form

Questions Responses **11** Settings

Summary Question Individual

Insights

Average: 45.47/62 points Median: 48/62 points Range: 14-58 points

Total points distribution

Points scored	No. of responses
14	1
20	1
21	1
22	1
23	1
24	1
25	1
26	1
27	1
28	1
29	1
30	1
31	1
32	1
33	1
34	1
35	1
36	1
37	1
38	1
39	1
40	1
41	1
42	1
43	1
44	1
45	1
46	1
47	1
48	1
49	1
50	1
51	1
52	1
53	1
54	1
55	1
56	1
57	1
58	1





Untitled form (Responses)

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A	B	C	D	E	F	G	H
Timestamp	Score	Student name	Which of the following is	What is the primary pur	Which type of corporate	What is a key benefit of	Which of the following is
25-05-2024 10:17:00	34 / 60		Setting objectives	To achieve specific busin	Product launch	It eliminates all logistical	Designing marketing ma
25-05-2024 10:23:50	46 / 62	Kalashree G	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:25:10	48 / 62	Naha N	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:25:42	54 / 62	Mohammed Rahan	Setting objectives	To achieve specific busin	Team-building event	It eliminates all logistical	Designing marketing ma
25-05-2024 10:27:27	55 / 62	Sagar	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:27:40	44 / 62	GOPKA	Setting objectives	To entertain employees	Team-building event	It increases accessibility	Overseeing event securi
25-05-2024 10:28:09	52 / 62	Arjun Chand Akkall	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:29:03	34 / 62	Tejwinik	Setting objectives	To market a product or s	Team-building event	It increases accessibility	Overseeing event securi
25-05-2024 10:29:12	55 / 62	Prasanna TK	Setting objectives	To market a product or s	Team-building event	It guarantees higher after	Designing marketing ma
25-05-2024 10:30:14	48 / 62	Fathen ahmed khan	Setting objectives	To achieve specific busin	Team-building event	It guarantees higher after	Designing marketing ma
25-05-2024 10:30:20	14 / 62	Mazr	Determining the budget	To generate immediate s	Team-building event	It reduces the need for a	Coordinating logistics
25-05-2024 10:30:51	55 / 62	Muhammed Shadab Kha	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:31:29	58 / 62	Sarath Kumar P N	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:31:55	34 / 62	Syed usaf Ahmed	Setting objectives	To generate immediate s	Conference	It eliminates all logistical	Managing event budgets
25-05-2024 10:33:49	58 / 62	Vandana	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:34:44	48 / 62	Madha kukum	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Coordinating logistics
25-05-2024 10:34:45	38 / 62	Vinayak raa k	Setting objectives	To market a product or s	Team-building event	It guarantees higher after	Coordinating logistics
25-05-2024 10:36:41	50 / 62	Sheha arinath	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 10:37:14	38 / 62	Mohan e	Setting objectives	To achieve specific busin	Team-building event	It guarantees higher after	Designing marketing ma

Form responses 1

Untitled form (Responses)

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A	B	C	D	E	F	G	H
Timestamp	Score	Student name	Which of the following is	What is the primary pur	Which type of corporate	What is a key benefit of	Which of the following is
25-05-2024 10:27:14	38 / 62	Mahan c	Setting objectives	To achieve specific busin	Team-building event	It guarantees higher after	Designing marketing ma
25-05-2024 10:36:42	44 / 62	Reya Siriz	Setting objectives	To market a product or s	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:38:45	38 / 62	Laksh	Setting objectives	To market a product or s	Product launch	It reduces the need for a	Designing marketing ma
25-05-2024 11:38:52	46 / 62	Hibba	Setting objectives	To achieve specific busin	Conference	It increases accessibility	Coordinating logistics
25-05-2024 11:39:36	52 / 62	Dambhanan	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:40:07	54 / 62	Sandhya S	Setting objectives	To achieve specific busin	Conference	It increases accessibility	Designing marketing ma
25-05-2024 11:40:56	40 / 62	Karthana S	Determining the budget	To market a product or s	Team-building event	It guarantees higher after	Designing marketing ma
25-05-2024 11:41:13	60 / 62	Bhargav N	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:41:17	32 / 62	Laksh shree S	Setting objectives	To market a product or s	Team-building event	It eliminates all logistical	Designing marketing ma
25-05-2024 11:42:34	52 / 62	Durrat ul ah	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:42:59	64 / 62	Ranjith R	Setting objectives	To market a product or s	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:48:16	64 / 62	Naransath M	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:49:48	54 / 62	Shreyas A	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:52:23	38 / 62	Ravathi s	Setting objectives	To market a product or s	Team-building event	It reduces the need for a	Designing marketing ma
25-05-2024 11:53:34	42 / 62	Chandana N	Setting objectives	To entertain employees	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:55:50	48 / 62	K N NISARGA GOVDA	Setting objectives	To entertain employees	Team-building event	It increases accessibility	Designing marketing ma
25-05-2024 11:57:08	48 / 62	Anshita Das	Inviting guests	To achieve specific busin	Team-building event	It guarantees higher after	Designing marketing ma
25-05-2024 11:23:34	26 / 62	Mohammad farzan ulla	Determining the budget	To market a product or s	Team-building event	It eliminates all logistical	Overseeing event securi

Form responses 3





Untitled form (Responses)

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100% Default

All Responses

A	B	C	D	E	F	G	H
Timestamp	Score	Student name	Which of the following is	What is the primary pur	Which type of corporate	What is a key benefit of	Which of the following is
25-05-2024 11:23:34	36 / 62	Mahammed farzan oth	Determining the budget	To market a product or se	Team-building event	It eliminates all logistical	Overseeing event securit Attend
25-05-2024 11:52:47	40 / 62	Shak sana	Setting objectives	To achieve specific busin	Team-building event	It increases accessibility	Overseeing event securit Attend
10-06-2024 09:38:18	52 / 62	Hudai Vame M	Inviting guests	To market a product or se	Team-building event	It increases accessibility	Overseeing event securit Attend



Form responses 1



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DEPARTMENT OF BUSINESS ADMINISTRATION

COURSE – MARKETING MANAGEMENT

1st Semester

Role Play Scenario

Product Launch and Marketing Strategy

Scenario:

Your team works for a company that is launching a **new product** in a highly competitive market. Each team will represent a different department within the company (Marketing, Sales, Research & Development, Advertising, and Finance). Your goal is to develop and present a complete marketing strategy for the product.

Product Options (Choose one):

1. A **new health drink** targeted at fitness enthusiasts.
2. A **smart wearable device** with health and productivity features.
3. An **eco-friendly electric bike** for urban commuters.
4. A **streaming service** targeting Gen Z consumers.

Roles for Students:

1. Marketing Manager:

- Develop the overall marketing strategy (4 Ps: Product, Price, Place, Promotion).
- Identify the target market and segmentation strategy.

2. Sales Manager:

- Plan how the product will reach customers (sales channels).
- Prepare a pitch for potential clients/partners.

3. Advertising Executive:

- Design an advertising campaign, including online and offline strategies.
- Present key messages, slogans, and sample ads.

4. Finance Manager:

- Estimate the budget for the marketing campaign.
- Identify costs for advertising, promotions, and sales efforts.





5. R&D Specialist:

- Describe the unique features and innovations of the product.
- Address customer pain points the product solves.

Instructions for Role-Play:

1. **Team Formation:** Divide students into groups of 5, with each student assigned one of the roles above.
2. **Preparation (30-40 minutes):**
 - Each team brainstorms and discusses their strategy.
 - Prepare visuals, presentations, or mock-ups (e.g., a sample ad, budget breakdown, sales pitch).
3. **Role-Play (5-7 minutes per team):**
 - Each team presents their product launch strategy.
 - Each role must speak and justify their strategy.
4. **Q&A Session (5 minutes):**
 - Other teams or the instructor challenge the team's strategy with questions.

Evaluation Criteria:

1. **Clarity and creativity** in the product strategy.
2. **Coordination** among team members.
3. **Realism and feasibility** of the marketing strategy.
4. **Engagement** and delivery during the role-play.
5. Ability to **justify decisions** in the Q&A.

Outcome:

This role-play will help students:

- Understand **cross-functional collaboration** in marketing.
- Apply **marketing concepts** (4 Ps, segmentation, positioning).
- Develop critical thinking and presentation skills.
- Experience real-world problem-solving in a dynamic team environment.





SSMRV College

SSMRV College, Bangalore
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Tel: 91 80 4596099

Student List (A Section)

Marketing Manager

1. Arshavardhan
2. Deeksha K

Sales Manager

3. Girish V
4. Mamatha Kumari

Advertising Executive

5. Nidhi Jain
6. Nishaan Haider

Finance Manager

7. Rahmi K
8. Rekha Kumari





DEPARTMENT OF BUSINESS ADMINISTRATION
5th Semester
Law & Practice of Banking
GROUP DISCUSSIONS (Teams and Topics)

Sl. No.	Student Name	Topic	Date	Signature
1	Alekya G S	The Impact of Technology on Modern Banking Practices.	27/10/2023	Alekya
2	B V Chandan			[Signature]
3	Harshitha R			[Signature]
4	Hemanth Kumar D			[Signature]
5	Kavya M	The Role of Banking Laws in Preventing Financial Frauds.	8/11/2023	K.M
6	Kiran Kumar A			Ghousia
7	Lavanya M			Lavanya M.
8	Likith V			Likith
9	Mohammed Yaseen	The Effectiveness of KYC Norms in Reducing Money Laundering	15/11/2023	Mohammed Yaseen
10	Neeraj M			Neeraj
11	Nikitha Mane			Nikitha
12	Noor Zaiba			[Signature]
13	P Bhavana	Customer Protection Under Banking Laws: Are Current Laws Sufficient?	24/11/2023	[Signature]
14	Rithesh C N			Rithesh
15	Sampath B			[Signature]
16	Sharanya			Sharanya

Structure of Group Discussion

- Introduction to GD (5 minutes):**
 - Facilitator explains the topic, sets the rules, and gives instructions.
 - Students are divided into groups of 6-8 members.
- Preparation Time (5 minutes):**
 - Students are allowed to gather their thoughts and note key points.
- Discussion Phase (15-20 minutes):**
 - Each student presents their views on the topic.
 - Encourage interaction and debate. Students can challenge each other's views respectfully.
- Conclusion (5 minutes):**
 - Each group summarizes their discussion and provides key takeaways.

Roles of Participants

- Initiator:** Opens the discussion by introducing the topic and key points.
- Information Giver:** Shares facts, laws, or examples relevant to the topic.
- Moderator:** Ensures everyone gets a chance to speak and maintains decorum.





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১১১, ২০১১ মান, উদ্যোগিক এলাকা, জয়দেব
ইন্ডাস্ট্রিয়াল এস্টেট, কুমিল্লা, বিসি।

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www.ssmrv.edu.in
Tel: +91-80-68240999

4. **Devil's Advocate:** Challenges points made by others to encourage deeper analysis.
5. **Summarizer:** Wraps up the discussion with a concise conclusion.

Evaluation Criteria

1. **Content Knowledge:** Understanding of banking laws, RBI regulations, and practices.
2. **Communication Skills:** Clarity, confidence, and language proficiency.
3. **Critical Thinking:** Logical reasoning and the ability to analyze different perspectives.
4. **Team Behavior:** Respect for others' opinions and active listening.
5. **Contribution:** Meaningful participation and the ability to stay on topic.

Learning Outcomes

- Deep understanding of **banking laws and practices** in real-world contexts.
- Improvement in **public speaking**, debate, and teamwork skills.
- Enhanced ability to **analyze and evaluate** key banking issues.
- Application of **current banking knowledge** to discuss practical problems and solutions.





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Report on - The Role of Banking Laws in Preventing Financial Frauds

Facilitator: (Dr. Sushma C)

"Today's discussion is on 'The Role of Banking Laws in Preventing Financial Frauds'. Each of you will share your views, discuss examples, and suggest improvements. Let's begin."

Kiran Kumar A (Initiator):

"Banking laws are the backbone of a secure financial system. Their primary role is to ensure trust, transparency, and accountability in banking operations. For example, laws like the **Reserve Bank of India Act, 1934** and the **Banking Regulation Act, 1949** empower the RBI to monitor banks and prevent fraudulent activities. These laws ensure that banks operate under strict supervision to reduce risks of scams."

Kavya M (Expands the Discussion):

"That's right. Adding to your point, the **Prevention of Money Laundering Act (PMLA), 2002** is crucial. It requires banks to implement **KYC (Know Your Customer)** norms, making it difficult for criminals to open fake accounts or hide illegal transactions. For instance, KYC norms have helped reduce money laundering, especially after cases like the **Vijay Mallya fraud** and the **Nirav Modi scam**. Without such regulations, financial fraud would be rampant."

Lavanya M (Devil's Advocate):

"While these laws are essential, they aren't foolproof. Despite regulations, scams still occur. For example, the **Punjab National Bank (PNB) scam** exposed loopholes in monitoring processes. Banks sometimes ignore warning signals, and auditors fail to catch irregularities. Laws are only effective if enforcement and penalties are strict. We need better oversight and quick action when frauds are detected."





Likith V (Concludes with Solutions):

"I agree, but we also need to recognize the role of **technology** in supporting banking laws. Banks now use **AI and data analytics** to monitor transactions and detect suspicious activities in real time. Laws like the **Fugitive Economic Offenders Act, 2018** are helping authorities address frauds where criminals flee the country. Moving forward, we need stricter penalties, improved enforcement, and advanced technology to close these gaps and make banking laws more effective."

Summary by Facilitator (Dr. Sushma C):

"To summarize, banking laws like **PMLA, Banking Regulation Act**, and the **Fugitive Economic Offenders Act** play a key role in preventing frauds by ensuring transparency, monitoring, and recovery. However, their success depends on strict enforcement, regular updates, and the use of modern technologies like AI for fraud detection. Addressing loopholes and improving implementation will further strengthen the system."


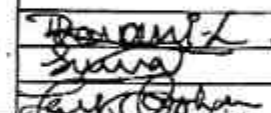
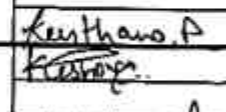
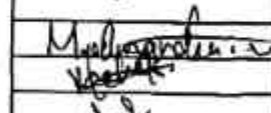
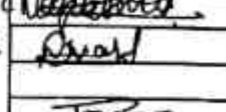
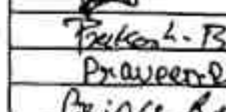
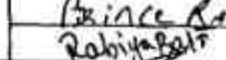
Key Takeaways from the Discussion:

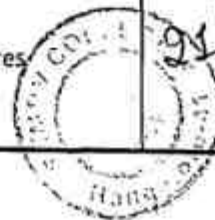
1. Banking laws ensure trust, regulation, and prevention of fraud.
2. **KYC norms** and laws like **PMLA** target money laundering and illegal transactions.
3. Loopholes in enforcement need attention, as seen in major scams.
4. Technology (AI, data analytics) is essential to enhance the effectiveness of banking laws.



Sushma C

SSMRV COLLEGE
Department of Business Administration
2nd Semester A Presentation List - 2023
Business Environment

Sl. No	Group Name	Student Name	Topics	Date	Student Signature
1	Group 1	ABDUL ALEEM	Business environment, Nature and Scope	17/7/2023	 Akash M
2		AISHWARYA M			
3		AKASH M			
4		AMOGH B R			
5		ANUSHREE H A			
6	Group 2	ARCHANA R	Emerging trends in Business	19/7/2023	 Darshan B Jain
7		ARPITH M			
8		BHAVANI L			
9		C SUMAN			
10	DARSHAN B JAIN				
11	Group 3	ESHWAR MURTHY	Business environment external factors	20/7/2023	 Keerthana P
12		GOUTHAM S			
13		HARSHAL B P			
14		KANNIKA PRASAD D			
15	KEERTHANA P				
16	Group 4	KESHAVA MURTHY M N	Industrial Policy	20/7/2023	 Madhu Vandhan
17		KUNAL V			
18		M MADHU VANDHAN			
19		MEHAK NAAZ			
20	MOHAMMED AMEEN				
21	Group 5	MOHAMMED KAIF	Indian Economy	21/7/2023	 Pavan T
22		NAGA SAI SHARAN			
23		NIVAS S			
24		PAVAN T			
25	PAVI M				
26	Group 6	POORVI JAGANNATH	Monetary policy and salient features	21/7/2023	 Praveen R
27		PRAKASH B			
28		PRAVEEN R			
29		PRINCE RAJ			
30	RABIYA BASRI				 Rabiya Basri



31	Group 7	RABIYA SHAIK	Foreign exchange regulations Act	21/7/2023	Rabiya
32		RAKSHITHA U			Rakshitha.U
33		RAVI KUMAR			Ravi Kumar
34		REETHU SHREE C			Reethu Shree C
35		SAHANA A			Sahana A
36	Group 8	SANJANA K	Issues in International legal environment	24/7/2023	Sanjana K
37		SAYEEDA UMME HANI			Sayeeda Umme Hani
38		SHASHANK NAYAK			Shashank Nayak
39		SRUSHTI K P			Srushti K.P.
40		SUMAIYA KOUSER			Sumaiya
41	Group 9	SUMIYA SHEIKH	Fiscal Policy	24/7/2023	Sumiya Sheikh
42		SURESH A			Suresh A
43		SWARA G			Swara G
44		SYED MOHAMED UMAR			Syed Mohamed Umar
45		SYEDA NIMRA			Nimra
46	Group 10	SYEEDA ASFIYA TABBASUM	EXIM Policy	31/7/2023	Syeeda Asfiya Tabbasum
47		TANUSHREE S			Tanushree S
48		TEJAS RAO U			Tejas Rao
49		THANMAYA SHREE G			Thanmaya Shree G
50		THANMAYEE M			Thanmayee M
51	Group 11	THARUN M	Globalization	26/7/2023	Tharun M
52		THARUN R			Tharun R
53		THUMBALAM TEJA			Thumbalam Teja
54		UMME IMAN			Umme Iman
55		UZMA TABASSUM			Uzma Tabassum
56	Group 12	VARSHA S	Technological Environment		Varsha S
57		VARUN B M			Varun B M
58		VASANTH			Vasanth
59		VINAY KUMAR K A			Vinay Kumar K A
60		VISHWAS BHARADWAJ			Vishwas Bharadwaj
61		YUVRAJ KUMAR SIGH			Yuvraj Kumar Sigh



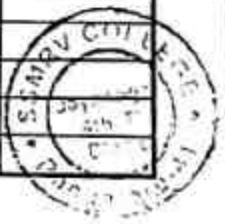
SSMRV COLLEGE

Department of Business Administration

2nd Semester A Presentation List - 2023

Business Environment

Sl. No	Group Name	Student Name	Body Language	Eye Contact	Speaking skills	Organization	Voice	Visuals	Language	Total(28)	Total (10)	
1	Group 1	ABDUL ALEEM	4	4	4	3	4	4	4	27		
2		AISHWARYA M	4	4	4	3	4	3	4	26		
3		AKASH M	4	3	3	4	4	4	4	26		
4		AMOGH B R (Absent)										
5		ANUSHREE H A	4	4	4	4	4	3	4	27		
6	Group 2	ARCHANA R	3	3	3	3	3	3	3	21		
7		ARPITH M	3	2	3	2	3	3	2	19		
8		BHAVANI L	3	3	4	3	4	4	4	25		
9		C SUMAN	4	3	4	3	4	3	4	25		
10		DARSHAN B JAIN	3	3	3	3	4	3	3	22		
11	Group 3	ESHWAR MURTHY	4	4	4	3	4	4	4	27		
12		GOUTHAM S	4	4	4	4	4	4	4	28		
13		HARSHAL B P	4	3	4	4	4	4	4	27		
14		KANNIKA PRASAD D										
15		KEERTHANA P	4	4	4	4	4	4	4	28		
16	Group 4	KESHAVA MURTHY M N	4	3	3	3	4	4	4	25		
17		KUNAL V	4	3	4	3	4	4	4	26		
18		M MADHU VANDHAN	4	3	4	4	4	3	4	26		
19		MEHAK NAAZ	4	3	4	3	3	3	4	24		
20		MOHAMMED AMEEN	3	3	4	3	4	3	4	24		
21	Group 5	MOHAMMED KAIF	4	3	3	3	4	3	3	23		
22		NAGA SAI SHARAN	4	3	4	3	4	3	4	25		
23		NIVAS S	3	3	4	3	4	4	4	25		
24		PAVAN T (Absent)										
25		PAVI M	4	3	4	3	4	4	4	26		
26	Group 6	POORVI JAGANNATH	4	3	4	4	4	4	4	27		
27		PRAKASH B	3	3	3	3	3	4	3	22		
28		PRAVEEN R	3	3	4	4	4	4	4	26		
29		PRINCE RAJ	4	3	4	4	4	4	4	27		
30		RABIYA BASRI	4	3	4	4	4	4	4	27		



31	Group 7	RABIYA SHAIK	4	3	4	3	4	3	4	25
32		RAKSHITHA U	3	3	3	3	2	3	2	21
33		RAVI KUMAR	3	3	3	3	4	4	3	23
34		REETHU SHREE C	4	3	4	4	4	4	4	27
35		SAHANA A	4	3	4	4	4	4	4	27
36	Group 8	SANJANA K								22
37		SAYEEDA UMME HANI								23
38		SHASHANK NAYAK	4	3	3	3	3	3	4	23
39		SRUSHTI K P	4	3	3	4	3	3	4	24
40		SUMAIYA KOUSER	4	3	4	4	3	3	4	25
41	Group 9	SUMIYA SHEIKH	4	3	4	4	3	4	4	26
42		SURESH A	3	3	3	3	3	3	3	20
43		SWARA G	4	3	4	4	3	4	4	26
44		SYED MOHAMED UMAR	4	3	3	4	3	4	4	25
45		SYEDA NIMRA	4	4	4	3	4	4	4	27
46	Group 10	SYEEDA ASFIYA TABBASUM								26
47		TANUSHREE S								26
48		TEJAS RAO U								27
49		THANMAYA SHREE G								27
50		THANMAYEE M								25
51	Group 11	THARUN M	3	3	3	4	3	3	3	22
52		THARUN R	4	3	4	4	4	4	4	26
53		THUMBALAM TEJA	4	3	4	3	4	4	4	26
54		UMME IMAN	4	3	4	4	4	4	4	27
55		UZMA TABASSUM	4	4	4	4	4	4	4	28
56	Group 12	VARSHA S								26
57		VARUN B M								26
58		VASANTH								28
59		VINAY KUMAR K A								26
60		VISHWAS BHARADWAJ								26
61		YUVRAJ KUMAR SIGH							24	



DEPARTMENT OF BUSINESS ADMINISTRATION ORAL RUBRICS

	1 (Unacceptable)	2 (Marginal)	3 (Good)	4 (Excellent)
Body Language	No movement or descriptive gestures.	Very little movement or descriptive gestures.	Movements or gestures enhance articulation.	Movements seemed fluid and helped the audience visualize.
Eye Contact	No eye contact with audience.	Minimal eye contact with audience.	Consistent use of direct eye contact with some audience.	Holds attention of entire audience with the use of direct eye contact.
Speaking Skills	<ul style="list-style-type: none"> • inaudible or too loud • rate too slow/fast • speaker seemed uninterested and used monotone 	<ul style="list-style-type: none"> • some mumbling • uneven rate • little or no expression 	Clear articulation but not as polished	<ul style="list-style-type: none"> • Poised, clear articulation • proper volume • steady rate • good posture • enthusiasm • confidence
Organization	<ul style="list-style-type: none"> • displays neither clear introductory nor closing remarks • does not present the segments of the body of the presentation in a coherent manner • irrelevant statements are made • leaves the audience wondering where the presentation is headed. 	<ul style="list-style-type: none"> • displays some level of organization with discernible theme, but the presentation is not organized clearly or in a coherent manner. • introductory and closing remarks are missing. 	<ul style="list-style-type: none"> • displays introductory or closing remarks, but segments of the body of the presentation are not presented in a coherent manner. • presents the segments of the body of the presentation in a coherent manner, but introductory or closing remarks are missing. 	<ul style="list-style-type: none"> • delivers clear opening and closing remarks that capture the attention of the audience and set the mood • provides a "road map" for the audience • each segment relates to the others according to a carefully planned framework
Voice	Consistently uses a monotone voice	Displays some level of inflection throughout delivery.	Satisfactory use of inflection, but does not consistently use fluid speech.	Use of fluid speech and inflection maintains the interest of the audience.
Visuals	Used no visuals.	<ul style="list-style-type: none"> • ran too quickly through visuals and spoke more to the screen than to the audience • visuals did not detract from the presentation. 	<ul style="list-style-type: none"> • gave audience almost enough time to absorb material, but occasionally read the slide • visuals added to the presentation. 	<ul style="list-style-type: none"> • gave audience ample time to absorb information on visual • spoke to the audience, not the screen • visuals greatly enhanced presentation.
Language	Multiple grammar errors and use of inappropriate vocabulary.	<ul style="list-style-type: none"> • one or two minor grammar errors. • vocabulary use is too elementary or not effective 	<ul style="list-style-type: none"> • correct grammar • vocabulary mostly appropriate for the purpose and the audience 	<ul style="list-style-type: none"> • correct use of grammar • use of some advanced language • effective use of appropriate vocabulary for the purpose and for the audience



BUSINESS LAW

WHO CAN FILE A COMPLAINT AND HOW IT CAN BE FILED UNDER CONSUMER PROTECTION ACT

A PRESENTATION BY:

SHOAIB AHMED

SPOORTHY C

SULOCHANA S

SWAPNA H N

SYED AFAAN



CONSUMER PROTECTION ACT, 1986

- THE CONSUMER PROTECTION ACT OF 1986 IS A LANDMARK LEGISLATION IN INDIA AIMED AT SAFEGUARDING THE RIGHTS OF CONSUMERS.
- IT ENHANCES THAT CONSUMERS HAVE THE MEANS TO SEEK REDRESSAL AGAINST UNFAIR TRADE PRACTICE AND EXPLOITATION IN THE MARKETPLACE.



OBJECTIVES

- **PROTECTION OF CONSUMER'S RIGHTS**
- **PREVENTION OF UNFAIR TRADE PRACTICES**
- **REDRESSAL OF CONSUMER GRIEVANCES**
- **PROMOTION OF CONSUMER WELFARE**
- **CONSUMER EDUCATION AND AWARENESS**
- **ESTABLISHMENT OF CONSUMER PROTECTION COUNCILS**



RIGHTS OF CONSUMERS UNDER CONSUMER PROTECTION ACT, 1986

- RIGHT TO SAFETY
- RIGHT TO INFORMATION
- RIGHT OF CHOICE
- RIGHT TO REDRESSAL
- RIGHT TO CONSUMER EDUCATION
- RIGHT TO REPRESENTATION



Aspect	Consumer protection act 1986	Consumer protection act 2019
Scope	Limited scope, primarily focused on goods	Expanded scope, covers goods and services comprehensively
Redressal mechanisms	Limited provision for redressal	Strengthened redressal mechanisms, including mediation and class action suits
Compensation	Limited provision for compensation	Enhanced provision for compensation
Product liability	No specific provisions	Detailed provisions for product liability
Penalties	Lesser penalties for violations	Higher penalties for violations



WHO CAN FILE A COMPLAINT UNDER CONSUMER PROTECTION ACT

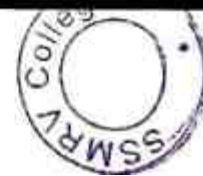
COMPLAINT:

UNDER THE ACT, A COMPLAINT MEANS ANY ALLEGATION IN WRITING MADE BY A COMPLAINANT IN REGARD TO ONE OR MORE FOLLOWING:

HE HAS SUFFERED LOSS OR DAMAGE AS A RESULT OF ANY UNFAIR TRADE PRACTICES ADOPTED BY ANY TRADER.

THE GOODS MENTIONED IN THE COMPLAINT SUFFER FROM ONE OR MORE DEFECTS.

SERVICES MENTIONED IN THE COMPLAINT SUFFER FROM DEFICIENCIES IN ANY RESPECT.



WHO CAN FILE A COMPLAINT?

- CONSUMER
- LEGAL HEIRS OR REPRESENTATIVES
- VOLUNTARY CONSUMER ASSOCIATION
- CENTRAL OR STATE GOVERNMENT
- LEGAL PRACTITIONERS



HOW CAN A COMPLAINT BE FILED UNDER CONSUMER PROTECTION ACT, 1986

- **DRAFTING THE COMPLAINT**
- **CHOOSING THE CORRECT FORUM**
- **FILING THE COMPLAINT**
- **SERVICE OF NOTICE**
- **PRELIMINARY HEARING**
- **EVIDENCE AND ARGUMENTS**
- **DECISION**
- **APPEAL**



A COMPLAINT SHOULD CONTAIN THE FOLLOWING INFORMATION

- THE NAME, DESCRIPTION AND THE ADDRESS OF THE COMPLAINT;
- THE NAME, DESCRIPTION AND ADDRESS OF THE OPPOSITE PARTY OR PARTIES, AS THE CASE MAY BE, AS FAR AS THEY CAN BE ASCERTAINED;
- THE FACTS RELATING TO COMPLAINT AND WHEN AND WHERE IT AROSE;
- DOCUMENTS, IF ANY, IN SUPPORT OF THE ALLEGATIONS CONTAINED IN THE COMPLAINT;
- THE RELIEF WHICH THE COMPLAINT IS SEEKING.
- THE COMPLAINT SHOULD BE SIGNED BY THE COMPLAINANT OR HIS AUTHORIZED AGENT.



WHERE TO FILE A COMPLAINT?

- **DISTRICT FORUM**
- **STATE GOVERNMENT OR UNION TERRITORY**
- **NATIONAL COMMISSION**



CASE STUDY: FILING A COMPLAINT UNDER THE CONSUMER PROTECTION ACT

BACKGROUND: MR. KUMAR PURCHASED A NEW WASHING MACHINE FROM A RENOWNED ELECTRONICS STORE. HOWEVER, WITHIN A WEEK OF USAGE, THE MACHINE MALFUNCTIONED, LEAKING WATER AND MAKING LOUD NOISES. DESPITE CONTACTING THE STORE MULTIPLE TIMES, THEY FAILED TO PROVIDE A SATISFACTORY RESOLUTION. FRUSTRATED, MR. KUMAR DECIDES TO FILE A COMPLAINT UNDER THE CONSUMER PROTECTION ACT.

STEPS TAKEN:

- 1. GATHERING EVIDENCE:** MR. KUMAR COLLECTS ALL RELEVANT DOCUMENTS, INCLUDING THE PURCHASE RECEIPT, WARRANTY CARD, AND COMMUNICATION WITH THE STORE REGARDING THE ISSUE.
- 2. CONSULTATION:** HE SEEKS LEGAL ADVICE TO UNDERSTAND HIS RIGHTS AND THE PROCEDURE FOR FILING A COMPLAINT UNDER THE CONSUMER PROTECTION ACT.
- 3. DRAFTING COMPLAINT:** WITH THE HELP OF HIS LEGAL ADVISOR, MR. KUMAR PREPARES A DETAILED COMPLAINT OUTLINING THE ISSUE, THE ATTEMPTS MADE TO RESOLVE IT WITH THE STORE, AND THE LOSSES INCURRED DUE TO THE FAULTY WASHING MACHINE.
- 4. SUBMITTING COMPLAINT:** THE COMPLAINT IS SUBMITTED TO THE APPROPRIATE CONSUMER DISPUTE REDRESSAL FORUM ALONG WITH ALL SUPPORTING DOCUMENTS AND THE PRESCRIBED FEE.



SOLUTION:

- 1. MEDIATION:** UPON RECEIVING THE COMPLAINT, THE FORUM INITIATES MEDIATION BETWEEN MR. KUMAR AND THE ELECTRONICS STORE TO REACH A MUTUALLY AGREEABLE SOLUTION.
- 2. HEARING:** IF MEDIATION FAILS, THE FORUM SCHEDULES A HEARING WHERE BOTH PARTIES PRESENT THEIR ARGUMENTS AND EVIDENCE.
- 3. JUDGMENT:** BASED ON THE EVIDENCE PRESENTED AND THE PROVISIONS OF THE CONSUMER PROTECTION ACT, THE FORUM DELIVERS A JUDGMENT, DIRECTING THE ELECTRONICS STORE TO EITHER REPAIR OR REPLACE THE FAULTY WASHING MACHINE AND COMPENSATE MR. KUMAR FOR THE LOSSES INCURRED.
- 4. EXECUTION:** THE STORE COMPLIES WITH THE FORUM'S JUDGMENT, RESOLVING THE ISSUE TO MR. KUMAR'S SATISFACTION. IF THE STORE FAILS TO COMPLY, FURTHER LEGAL ACTION CAN BE PURSUED, INCLUDING ENFORCEMENT OF THE FORUM'S ORDER THROUGH APPROPRIATE LEGAL CHANNELS.
- 5. CONCLUSION:** FILING A COMPLAINT UNDER THE CONSUMER PROTECTION ACT EMPOWERS CONSUMERS LIKE MR. KUMAR TO SEEK REDRESSAL FOR GRIEVANCES ARISING FROM DEFECTIVE PRODUCTS OR DEFICIENT SERVICES. THROUGH ADHERENCE TO THE LEGAL PROCESS AND ACTIVE PARTICIPATION, CONSUMERS CAN ACHIEVE A FAIR RESOLUTION AND UPHOLD THEIR RIGHTS IN THE MARKETPLACE.



CONCLUSION:

THE CONSUMER PROTECTION ACT, 1986 IS PIVOTAL IN SAFEGUARDING CONSUMER RIGHTS. IT ESTABLISHES FAIR TRADE PRACTICES, ENSURES ACCOUNTABILITY, AND PROVIDES REDRESSAL MECHANISMS. EMPOWERING CONSUMERS, IT FOSTERS TRANSPARENCY AND WELFARE. PROMOTING AWARENESS AND ENFORCEMENT, IT UPHOLDS FAIRNESS IN THE MARKETPLACE. CONTINUING TO ADAPT, IT ENSURES EQUITABLE TREATMENT AND PROTECTION FOR ALL CONSUMERS.





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Case Study 1



Comments

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Case Study: The Faulty Appliance

- **Background:**
 - John purchases a new washing machine from an electronics store. The salesperson assures him that the machine is top quality and comes with a one-year warranty. John is satisfied with the purchase and takes the washing machine home.
- **Issue:**
 - After just three months of use, the washing machine stops working. John contacts the manufacturer's customer service department, but they inform him that since the warranty only covers manufacturing defects, and it has expired, he will need to pay for replacement parts.

- **Action Taken:**
 - Feeling frustrated and misled, John decides to seek assistance under the Consumer Protection Act (CPA). He consults a consumer rights organization to understand his rights under the law.





Case Study 1 pptx

Application of the Consumer Protection Act:

- **Misleading Representation:**
 - John argues that the salesperson's assurance of the washing machine's quality constituted a misleading representation under the CPA. He was led to believe that the appliance would function properly for a reasonable amount of time.
- **Implied Warranty of Merchantability:**
 - The CPA implies a warranty of merchantability on all goods sold by merchants. John argues that the washing machine's premature failure indicates a breach of this implied warranty, as it was not fit for its intended purpose.

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Case Study 1 pptx

- **Right to Redress:**
 - Under the CPA, consumers have the right to seek redress for defective products. John demands either a refund, a replacement washing machine, or free repairs, as per the remedies provided by the Act.

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Case Study part

Resolution:

- John, armed with knowledge of his rights under the Consumer Protection Act, sends a formal complaint to the electronics store, citing the relevant sections of the CPA. The store, aware of its obligations under consumer protection laws, offers to replace the faulty washing machine with a new one at no additional cost to John. Additionally, they extend the warranty period for the replacement machine to two years to reassure John of its quality.

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Case Study part

Conclusion:

- Through the Consumer Protection Act, John was able to assert his rights as a consumer and obtain a satisfactory resolution to his issue with the faulty washing machine. This case highlights the importance of consumer protection laws in safeguarding consumers against unfair practices and ensuring they receive adequate redress for defective products.

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Department of Computer Applications
BCA Lab Timetable – AY 2023-24 Odd Semester

LAB 1: 418

Day/Timings	9:45-10:45	10:45-11:45	11:45-12:45	12:45-1:30	1:30-2:30	2:30-3:30	3:30-4:30	
Monday				LUNCH		CN Lab/ PP Lab III Sem B		
Tuesday						PST Lab/ DS Lab I Sem B		
Wednesday		WP Lab/ DA Lab V Sem A				CN Lab/ PP Lab III Sem A		
Thursday						PST Lab/ DS Lab I Sem B		
Friday		WP Lab/ DA Lab V Sem A					CN Lab/ PP Lab III Sem B	
Saturday								

LAB 2: 417

Day/Timings	9:45-10:45	10:45-11:45	11:45-12:45	12:45-1:30	1:30-2:30	2:30-3:30	3:30-4:30	
Monday		PST Lab/ DS Lab I Sem A		LUNCH		CN Lab/ PP Lab III Sem A		
Tuesday		WP Lab/ DA Lab V Sem B						
Wednesday							PST Lab/ DS Lab I Sem C	
Thursday		WP Lab/ DA Lab V Sem B					PST Lab/ DS Lab I Sem C	
Friday		PST Lab/ DS Lab I Sem A						
Saturday								


HOD

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