

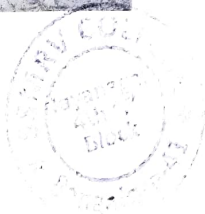
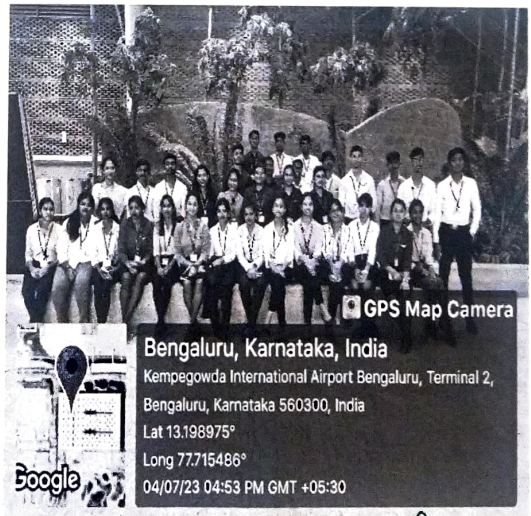
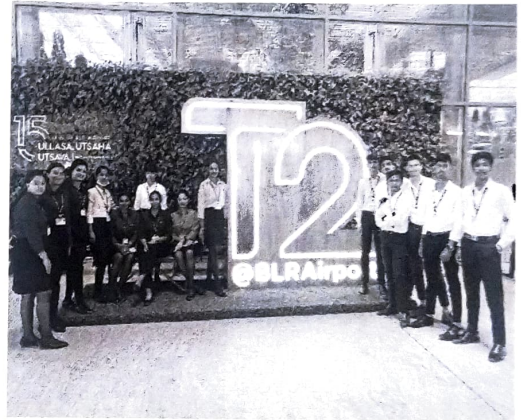
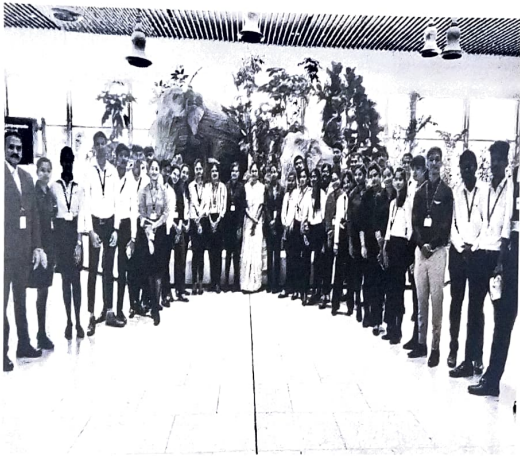


## Activity Report

Academic year 2022-23	
1. Basic details	
Name of the Activity	Airport visit to Terminal 2, Bangalore International Airport Ltd
Date	4/7/2023
Time and Venue	Terminal 2 –BIAL 2pm – 5pm
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	BBA – Aviation Management
Event Coordinator/ Faculty In-charge	M Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Airport visit to T2, BIAL
Resource Person Details (Name, Designation and Organization/Institution)	Group Captain Sreenath, VP, BIAL, Mr. Jayaraj, COO, BIAL, Mr. Sampreeth Kotian, Head of Operations Mr. Harihara Sudan, Senior Manager of Terminal Operations.
Participants	4 <sup>th</sup> , 6 <sup>th</sup> Sem BBA Aviation Management Students (32)
Objectives of the activity	The institute has always emphasized the importance of practical learning & we believe that industrial visits are an integral part of this process. In this regards our students are eager to learn about the latest trends in the field and practical aspects of the work done at BIAL airport & also to gain valuable insights from experienced professionals.
Methodology	Visited different departments in the airport & discussion with the duty airport manager, chief security officers, VP & COO
Outcome of activity	Students were able to understand: <ol style="list-style-type: none"><li>1. Domestic airport operations</li><li>2. Four pillars of T2</li><li>3. Sustainable practices</li><li>4. Insight into the role of art &amp; culture</li><li>5. Understanding of Technological advancements</li><li>6. Analytical skills involved</li><li>7. The importance of communication</li><li>8. Inspiration for future endeavors.</li></ol>



**M Rajatha**



*Prakash*  
 PRINCIPAL  
 SSMRV COLLEGE  
 Jayanagar, Bangalore - 41



## Activity Report

Academic year 2023-24

### 1. Basic details

Name of the Activity	Industrial Visit to Goa and Dandeli
Date	6 <sup>th</sup> July 2023 to 10 <sup>th</sup> July 2023
Time and Venue	NA
Mode ( Online/Offline)	NA
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Dept of Commerce for Final Year Students
Event Coordinator/ Faculty In-charge	Mr Yallappa M Dr Shalini Mr Shivakumara N Mr Arun Kumar R
Nature: Academic /Co- curricular/extracurricular/others	Co-Curricular
Topic/Activity	Industrial Visit
Resource Person Details (Name, Designation and Organization/Institution)	
Participants	31 students
Objectives of the activity	an opportunity to learn practically through interaction, working methods and employment practices.  opportunity to interact with industries and know more about industrial environment.  Provide an exposure to current work practices along with theoretical knowledge being taught at their college classrooms.
Methodology	3 Day Visit to - MRF Tyres Ltd, Tisca, Goa - Sebagns Automation Ltd, Ponda, Goa
Outcome of activity	It provided an opportunity to students to learn practically





## GPS Map Camera

Ponda, Goa, India

C37P+22G, Margao - Belgaum By Pass Rd, Ponda, Goa 403406, India

Lat 15.412532°

Long 74.085041°

09/07/23 12:47 PM GMT +05:30

Google



PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41

Activity In-charge



## Activity Report

Academic year 2022-23	
1. Basic details	
Name of Activity	Educational Trip to Vidhana Soudha
Date	<b>Date: 11<sup>th</sup> July 2023</b>
Faculty in charge	Dr. Shalini N - 1 <sup>st</sup> year B.com Coordinator Mrs. Shakeela. M. K.- Class Teacher "B" Section Mrs. Vidya U Jambagi.- Class Teacher "C" Section Dr. Mohan Rao - Class Teacher "F" Section  Along with A, D And E Section students
Organized by: Name of Department	Department of Commerce, SSMRV College
Coordinator/ In-charge of Activity	Dr. Shalini N - 1 <sup>st</sup> year B.com Coordinator
Time	<b>10:00 AM to 5:30 PM</b>
Venue	Vidhana Soudha- Both the Houses
Activity for Class/Group	Group Activity for all 1st Year B.Com Students (300 Students from all Sections)
Nature: Academic /Co- curricular / extracurricular / other	Academic
2. Brief information about Activity	
Topic /Subject activity	Educational Trip to Vidhana Soudha- Visit and live session experienced in Both the Houses
Objectives of the activity	Gain knowledge about the functioning of assembly in Vidhana Sabha and Vidhana Parishat
Methodology	Live Session experience in Vidhana Sabha and Vidhana Parishat
Outcome of activity	Student participants gained the knowledge about the session held in vidhana soudha. Getting practical exposure about the proceedings of the session.
3. Proof to be enclosed Invitation & google tagged photos & any other supporting document	



Activity In-charge



GOVERNMENT WORK IS GOD'S WORK.

GPS Map Camera

Bengaluru, Karnataka, India

XHHR+MFG, Dr Ambedkar Rd, Ambedkar Veedhi, Bengaluru, Karnataka

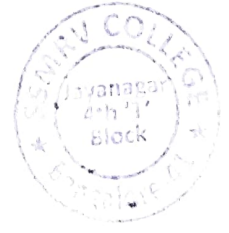
560001, India

Lat 12.979115°

Long 77.591295°

11/07/23 04:53 PM GMT +05:30

Google



*Handwritten signature*

PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



R.V. Educational Institutions  
**Sivananda Sarma Memorial R.V. College**  
UG & PG Programmes  
Affiliated to Bengaluru City University  
Accredited by NAAC with 'A' Grade  
Ranked among top 5 Colleges in India  
(India Today - MDRA Survey 2018-2022)



## Activity Report

**Academic year 2023-24**

### 1. Basic details

Name of the Activity	Guest Lecture on Recent Trends in Accounting
Date	26-07-2023
Time and Venue	1:30pm Auditorium, Seminar Hall and Room G11
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	<a href="https://youtu.be/KuWc4KsYkhg">https://youtu.be/KuWc4KsYkhg</a>
Organized by: Name of the Department/Activity Centre	Department Of Commerce
Event Coordinator	Dr. Shalini N
Faculty Incharge	Mr. Gokul C, Mrs. Shakeela MK, Mrs. Vidya U Jambagi and Mrs. Manini J
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	"Emerging Trends in Accounting"
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Harish Murthy Product Development Lead UST Global, Bengaluru
Participants	1 <sup>st</sup> Year B.Com Students
Objectives of the activity	Green Accounting, Cloud Accounting, HR Accounting, Database Accounting in a simple way. To connect with alumni who are in corporate field and specialized in the subject.
Methodology	Offline – Auditorium, Seminar Hall and Room No. G11
Outcome of activity	The students were able to understand the various emerging trends in accounting in a simple way. The Students were told the importance of case study and their analysis for job interviews.





*[Handwritten Signature]*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



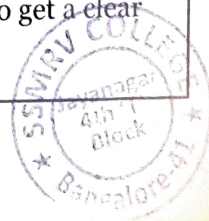


## Activity Report

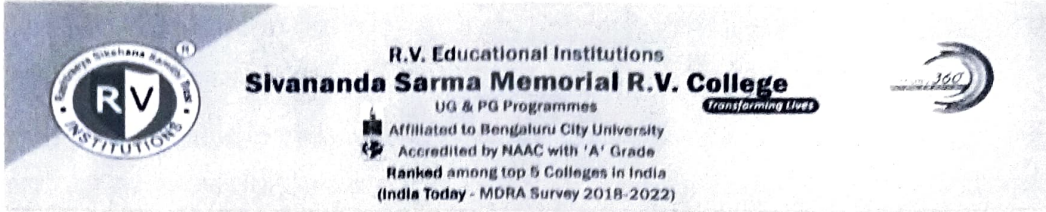
Academic year 2023-24

### 1. Basic details

Name of the Activity	Industrial Visit to Sugar Factory, Pandavapura and KSIC, Mysore
Date	28-07-2023
Time and Venue	6:00am – 8:30pm, Mandya and Mysore
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	-----
Organized by: Name of the Department/Activity Centre	Department of Commerce
Event Coordinator/ Faculty In-charge	Dr. Shalini N Mrs. Vidya U Jambagi
Nature: Academic /Co- curricular/extracurricular/others	Extra-Curricular
Topic/Activity	Industrial Visit
Resource Person Details (Name, Designation and Organization/Institution)	-----
Participants	43 students from 1 <sup>st</sup> B.Com 'C' Section along with 2 faculties visited the factory.
Objectives of the activity	To gain practical knowledge about the working of the industries along with theoretical knowledge. To interact with the workers and to understand the practical difficulties involved.
Methodology	Offline- Visit to Sugar Factory, Pandavapura and KSIC Mysore
Outcome of activity	The students were able to understand the various processes involved in sugar industry and the silk weaving factory unit. The students also interacted with the staff to get a clear perspective of the factory.







Department of Commerce

<b>Activity</b>	Industrial Visit	<b>Date</b>	1st August 2023
<b>Organized by Industry</b>	Confederation of Indian Industry - CII Hindustan Coca Cola Beverages Pvt Limited, Karnataka	<b>No of Students attended</b>	26
<b>Venue</b>	Baeleveeranhalli, Karnataka	<b>Curriculum</b>	As part of Logistics and Supply chain Management

A Report

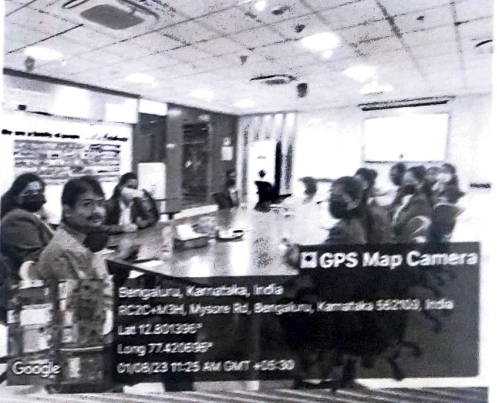
As part of Logistics and Supply chain Management – Add on Course, with Collaboration with Confederation of Indian Industry – CII organized Industrial visit to Hindustan Coca Cola Beverages Private Limited for 2nd Semester Logistics and Supply chain Management students.

On 1<sup>st</sup> of Aug 2023, our students from Logistics and Supply Chain Management from II Semester B.Com had the privilege to visit the renowned Coca-Cola production facility, one of the world's leading beverage manufacturers. The purpose of the visit was to gain insights into the production process and understand the intricacies of their supply chain management. Our visit was guided by experienced personnel from the company, who provided us with a comprehensive overview of the entire production and supply chain operations.

**Production and Quality Control Process:** Coca-Cola Production Process starts with the sourcing of high-quality raw materials, including water, sugar, carbon dioxide, and various flavouring agents. These ingredients are carefully selected to ensure consistency and adherence to Coca-Cola's strict quality standards. The ingredients are mixed in precise proportions to create the Coca-Cola syrup. Carbonation is added to the mixture, giving the beverage its characteristic fizz. Once the syrup is ready, it is transported to the bottling line. The bottles are cleaned, sanitized, and filled with the syrup. The bottles are then capped, labelled, and packed into cartons.

Throughout the production process, rigorous quality control measures are in place to ensure that the final product meets the company's high-quality





Director



Head – Department of Commerce

*Handwritten signature*  
Prindpal

PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



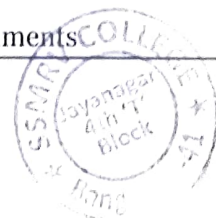
**SSMRV  
College**

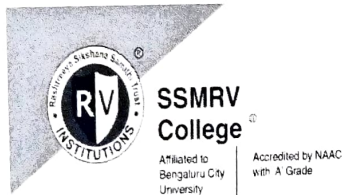
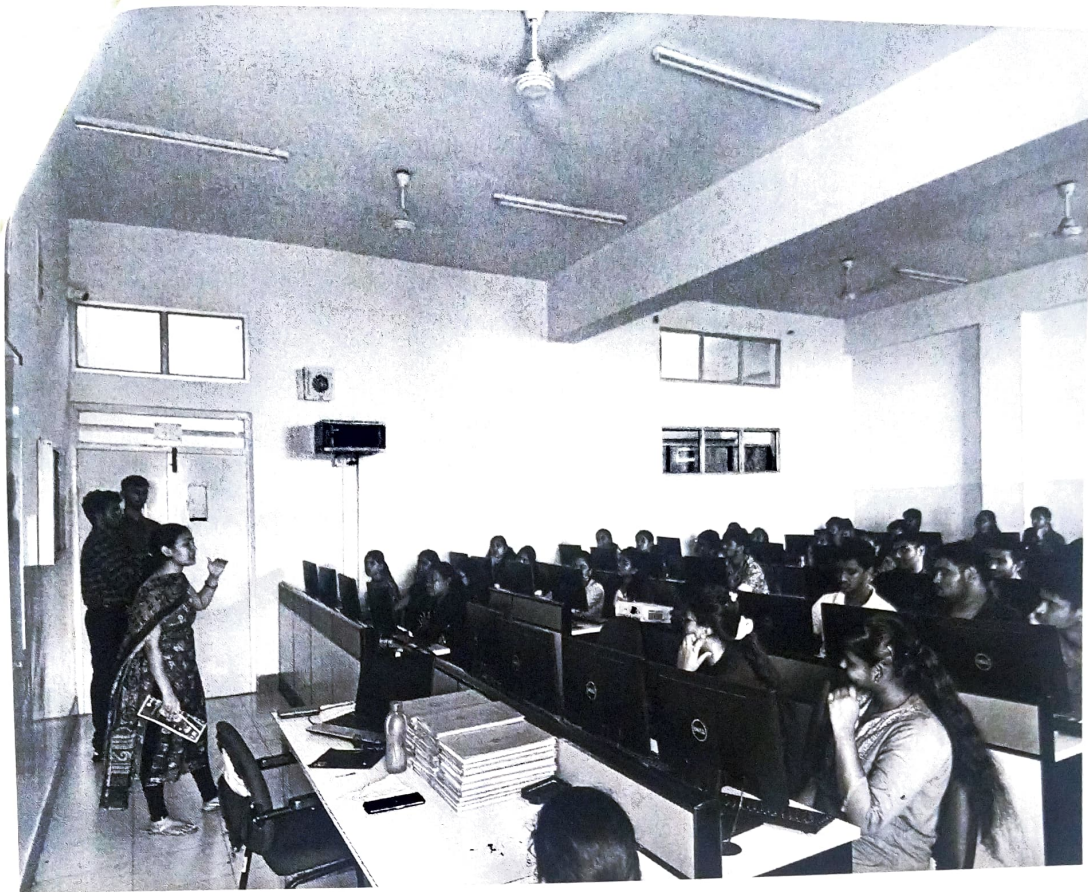
Affiliated to  
Bengaluru City  
University

Accredited by NAAC  
with A Grade

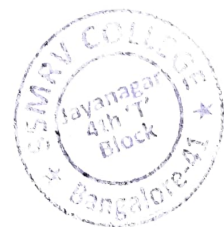
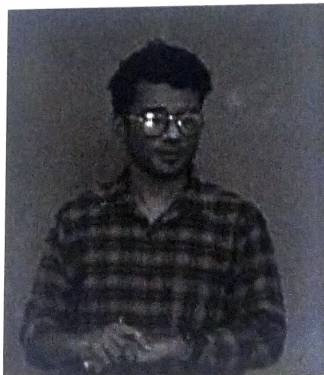
## Activity Report

<b>Academic year 2023-24 ( July 2023 to June 2024)</b>	
Name of theActivity	CA,CS, CMA-USA Orientation
Date	24/8/2023
Time and Venue	10:45 AM to 12:30 Noon Lecture Hall 301,302,303,304, Business Lab and Computer Lab
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	NA
Organized by: Name of the Department/Activity Centre	Department of Commerce association with ArivuPro Education Ltd, Bengaluru
Event Coordinator/ Faculty In-charge	Mr. Shivakumara N
Nature: Academic /Co- curricular/extracurricular/others	Professional Courses Orientation
Topic/Activity	CA,CS, CMA-USA Orientation
Resource Person Details (Name, Designation and Organization/Institution)	CA Mathew George ArivuPro Education Ltd Bengaluru
No of Participants	I Year B.Com Students – 345 students
Objectives of the activity	To provide the information about the professional courses like CA, CS, CMA-USA
Methodology	Orientation session by: Nithin R Krishnan, Sona Rose Joy, Saurav Sancheti M
Outcome of activity	The program was successfully conducted and received good response from students who attended the orientation,38 students are showing interest to join CA,CS and CMA-USA courses
A brief write up of the event – The organizing team – Welcome Address – Proceedings – Vote of Thanks - Any other points that is deemed fit to be included.	
Invitation. 2-3 google tagged photos & any other supporting documents	



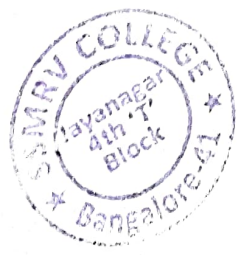


**Dept of Commerce**  
**In Association with**  
**ArivuPro Academy**  
*Cordially invites you for a*  
**Orientation Programme for CA,CS, and CMA**  
by

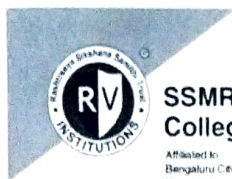


8/23/2023 20:23:40 imbrunda0@gmail.com  
 8/23/2023 20:24:51 dhruvad258@gmail.com  
 8/25/2023 20:25:27 vikasmbharadwaj@gmail.com  
 8/25/2023 20:25:40 incharagowda560@gmail.com  
 8/25/2023 20:26:26 vinaykvinayk058@gmail.com  
 8/25/2023 20:27:09 jagadeeshnanda@gmail.com  
 8/25/2023 20:50:10 tarunmtarunm823@gmail.com  
 8/25/2023 20:57:10 klhari66666@gmail.com  
 8/25/2023 21:05:32 kmmgowda9@gmail.com  
 8/25/2023 21:06:30 kmmgowda9@gmail.com  
 8/25/2023 21:28:12 dishashettyj870@gmail.com  
 8/25/2023 21:32:01 preethipreetham8@gmail.com  
 8/26/2023 13:12:45 bhanupriyar88@gmail.com  
 8/26/2023 14:26:37 trishak3131@gmail.com  
 8/26/2023 14:50:08 bhanupriyar88@gmail.com  
 8/26/2023 22:17:53 adikeshava2005@gmail.com  
 8/27/2023 11:54:47 swathigowda2302@gmail.com  
 8/27/2023 16:38:43 navyae3012@gmail.com  
 8/27/2023 16:39:53 navyae3012@gmail.com  
 8/28/2023 11:41:32 sultanagulnaz19@gmail.com  
 8/29/2023 16:17:32 namdevanish23@gmail.com  
 8/30/2023 21:12:17 nishithaadiga@gmail.com

911304845  
 1 E  
 938027063  
 5 1st B.Com "E" sec  
 734979719  
 8 1st year b.com "E" se  
 789942527  
 2 BCOM 1st year E se  
 849709992  
 5 E section  
 807324167  
 1 BCOM E  
 879230807  
 7 Bcom "E"  
 953523559  
 6 E  
 701986775  
 9 Bcom E sec  
 701986775  
 9 Bcom ESec  
 874891546  
 3 E  
 901913838  
 7 D  
 935342446  
 3 1 B.com 'F'  
 702250507  
 9 F  
 935342446  
 3 1 b.com 'F'  
 735363745  
 0 A  
 636366832  
 0 Bcom 1st year E sec  
 938088634  
 0 1st Bcom F section  
 938088634  
 0 1st Bcom F section  
 962014460  
 9 D  
 636305191  
 1 1 Bcom C  
 966300623  
 2 B section



*Heed Rod*  
 PRINCIPAL  
 SSMRV COLLEGE  
 Jayanagar, Bangalore - 41



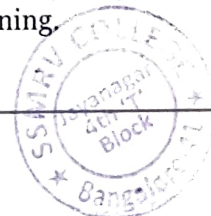
**SSMRV  
College**

Affiliated to  
Bengaluru City  
University

Accredited by NAAC  
with A Grade

## Activity Report

<b>Academic year 2023-24 ( July 2023 to June 2024)</b>	
Name of the Activity	Orientation Programme
Date	24/8/2023
Time and Venue	1.30 pm – 4 pm, Room No. 404
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Vaimanika – The Aviation Club Department of BBA – Aviation Management
Event Coordinator/ Faculty In-charge	M Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Co-curricular
Topic/Activity	Orientation about Vaimanika Club for I sem BBAM students
Resource Person Details (Name, Designation and Organization/Institution)	Nil
No of Participants	37
Objectives of the activity	To create new student's familiarity with the department, & acquainting them with the academic support available to them. To provide opportunities to meet their fellow students & seniors & build meaningful connections.
Methodology	Students of II & III BBAM students gave an orientation on Vaimanika Club- its vision, mission & purpose. They also demonstrated a mock drill, presentation on history of aviation & conducted some games & activities to their fellow juniors.
Outcome of activity	New batch students could build relationship with their senior, fellow students and staff. Students were motivated to join Vaimanika club & given an opportunity to speak & come up with new ideas for better learning.







SSMRV  
College



*Cordially invites you for a*

# *Orientation* **PROGRAMME**

**To most people the sky is the limit But for those  
who love aviation the sky is just the beginning**

**Date: 24-08-2023**

**Time: 1:30 PM**

**Venue: Room No.404**

Mrs.Rajatha M  
Coordinator

Mr. Jagadish A  
HOD (BBA-AM)

Dr.Geetha R  
Principal

**Do Follow Our Club Page**



*Go, change the world*





Organizing Team of I & II BBAM Students



Group photo after the session



*S. Srinivas*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



## Activity Report

Academic year 2024-25	
Name of the Activity	Guest Lecture on-Recent Trends in Aviation Industry-Opportunity & Challenges
Date	30 <sup>th</sup> Sep 2024
Time and Venue	10 to 12 PM
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Vaimanika Club- Aviation Department
Event Coordinator/ Faculty In-charge	Prof.Kanchan G.Rajput & Dr.Ajit Deva
Nature: Academic /Co- curricular/extracurricular/others	Extra-curricular
Topic/Activity	Guest Lecture on
Judges of the event Details (Name, Designation and Organization/Institution)	Dr.V.N. M Nair Vice Principal-Bangalore Institute of Aviation & Logistics
No of Participants	<b>90 Members</b>
Objectives of the activity	<ul style="list-style-type: none"><li>• To provide students with a comprehensive understanding of the latest developments and emerging trends in the aviation industry, helping them stay updated with current market dynamics.</li><li>• To highlight various career opportunities and evolving job roles in the aviation sector, giving students a clearer perspective on potential career paths.</li><li>• To discuss the key challenges facing the aviation industry, such as regulatory, technological, and environmental issues, equipping students with the knowledge to address these challenges.</li><li>• To foster critical thinking by encouraging students to analyze how global trends like sustainability and innovation are reshaping the aviation industry, inspiring them to</li></ul>



itation Banner-



SSMRV College®



# RECENT TRENDS IN AVIATION INDUSTRY OPPORTUNITIES AND CHALLENGES

ORGANISED  
by  
VAIMANIKA THE AVIATION CLUB



## GUEST LECTURE BY DR. V.N.M NAIR

Vice Principal - Bangalore Institute of Aviation & Logistics



DATE: 30-09-24    TIME: 10:00am - 12:00pm    VENUE: SEMINAR HALL

Dr. Ajit Deva  
Convenor

Ms. Kanchan Rajput  
Co-ordinator

Mr. Jagadish  
A

Dr. Geetha R  
Principal

HQD  
*Go, change the world®*





*Hesara*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



**SSMRV  
College**

Affiliated to  
Durgam Cheruvu  
University

Accredited by NAAC  
with A Grade

## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	Alumni Connect
Date	09/10/2023
Time and Venue	11.45 am, SSMRV College Auditorium
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Faculty Incharge : Mr.Getendra Kumar M
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Towards Career Pathway
Resource Person Details (Name, Designation and Organization/Institution)	Ms.Ramya R
No of Participants	85
Objectives of the activity	The objective of the Activity was to give a Career guidance session to the students on how to write and update a good profile.
Methodology	
Outcome of activity	To write an effective profile with emphasize on the technologies used in the Projects worked on

Invitation



SSMRV  
College

Allied to  
Bangalore City  
University

Accredited by NAAC  
with 'A' Grade

# DEPARTMENT OF COMPUTER APPLICATIONS

CORDIALLY INVITES YOU FOR A

## CAREER GUIDANCE SESSION

ON

# TOWARDS CAREER PATHWAY

SDG 04 - QUALITY EDUCATION

## Ms. Ramya R

Alumni 2011-14 Batch



**TIME**

11:45 AM



**DATE**

9 OCTOBER 2023



**VENUE**

AUDITORIUM

**MR GETENDRA KUMAR M**  
Event Coordinator

**SMT R SHANTHI KRISHNA**  
HOD  
Department of Computer  
Applications

**DR GEETHA R**  
Principal  
SSMRV College

09/10/23

42	SSMC21BCA009	SATISH S	
43	SSMC21BCA026	SATISH S	<i>[Signature]</i>
44	SSMC21BCA010	SHANKAR KUMAR	
45	SSMC21BCA054	SHIVA KUMAR S	
46	SSMC21BCA018	SOPHIA JONES R	
47	SSMC21BCA034	SPOORTHY B	<i>[Signature]</i>
48	SSMC21BCA079	SRIDHAR.S	<i>Sridhar S</i>
49	SSMC21BCA027	SUDEEP RAMAPPA JOGIHALLI	
50	SSMC21BCA023	SUMANTH S	
51	SSMC21BCA041	SUPREETA A N	<i>Supreeta</i>
52	SSMC21BCA015	SYEDA UMME HABIBA	<i>Habiba</i>
53	SSMC21BCA020	T EDWIN THOMAS	<i>Edwin Thomas</i>
54	SSMC21BCA028	VAISHNAVI SHREE A	<i>Vaishnavi</i>
55	SSMC21BCA005	VIJAY KUMAR P	
56	SSMC21BCA025	VINAY SHANTHKUMAR	<i>[Signature]</i>

57 SSMC21BCA058 Vinayak.V. Patil 007

*Aetendra Kumar*  
Event Coordinator

HOD

Principal

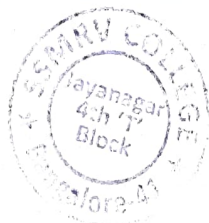


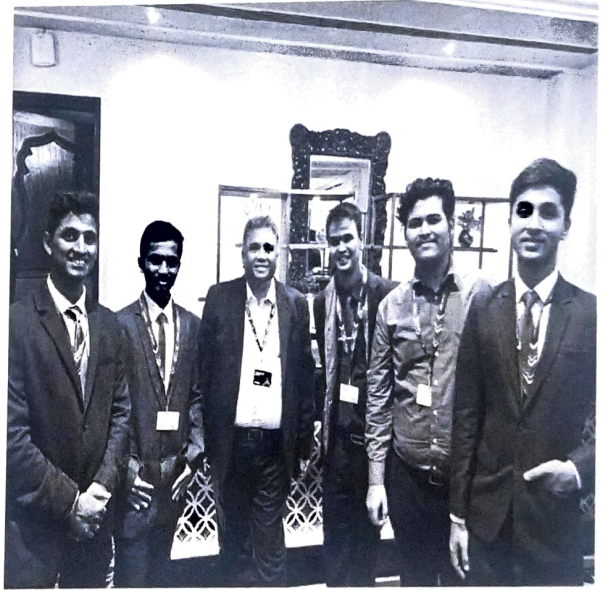


SSMRV College®

## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	Airbus Takeoff 2023
Date	12-10-2023
Time and Venue	9:00 Am to 6:00 Pm , Hotel Leela palace
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA Aviation Management in association with Maruthsakha Aerospace & Aviation
Event Coordinator/ Faculty In-charge	Nil
Nature: Academic /Co- curricular/extracurricular/others	Academics (Experiential learning)
Topic/Activity	Airbus Takeoff 2023
Resource Person Details (Name, Designation and Organization/Institution)	Nil
No of Participants	09
Objectives of the activity	<ul style="list-style-type: none"><li>• To Promote and Generate Knowledge about the Airbus Innovation center.</li><li>• To Establish Connections with Potential Supporters.</li></ul>
Methodology	Students of II & III BBAM had an opportunity to participate in Airbus take off which was organized by AIRBUS.
Outcome of activity	Students were able to grab knowledge about Airbus Innovation, Networking And Advance Technology used in Aviation Industry, talk to people in the industry & interact.





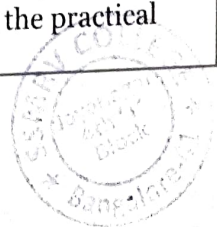
*Shankar*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



SSMRV College®

## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	A Guest talk on "Special Cargo Handling"
Date	10-11-2023
Time and Venue	11:00 a.m to 1.30 p.m – College Auditorium
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA Aviation Management in association with Vaimanika Club
Event Coordinator/ Faculty In-charge	M Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Guest Lecture on Specail Cargo Handling
Resource Person Details (Name, Designation and Organization/Institution)	Mr.Shiva kumara.C Assistant Professor Dr. NSAM First Grade College
No of Participants	122
Objectives of the activity	<ul style="list-style-type: none"><li>• To educate students on Cargo handling activities</li><li>• To provide information about career opportunities in Cargo</li><li>• To introduce students to different viewpoints and approaches to cargo</li></ul>
Methodology	The speaker gave an insight about the Cargo Handling in the airports. It was a blend of PPT, video, sharing live examples & discussion. Real pictures of cargo at the airports were displayed. Students of I,II & III BBAM had an opportunity to create an awareness on World Cargo Day
Outcome of activity	The students were able to explore the subject with interaction with industry experts. Students were benefited with the practical inputs of Cargo.





**SSMRV  
College**

Affiliated to  
Bengaluru City  
University

Accredited by NAAC  
with 'A' Grade



## **DEPARTMENT OF BBA AVIATION MANAGEMENT**

*Cordially invites you to*  
**A Guest talk on**  
**"Special Cargo Handling"**



**Speaker :- Mr. Shiva Kumara.C**  
**Assistant Professor**  
**Dr.NSAM First Grade College**

**Date:-10/11/2023**

**Time:- 11.00 AM**

**Venue:- Auditorium**

**#SD Goals-#4**

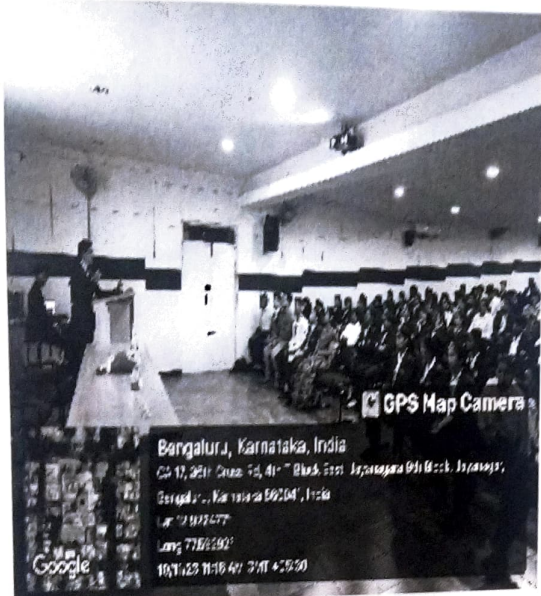
**#Quality Education**

**Mrs.Rajatha.M**  
**Club Convener**  
**Co-ordinator**  
**BBAM**

**Mr.Jagadish.A**  
**HOD BBAM**

**Dr.Geetha.R**  
**Principal**

*Go, change the world®*



*Handwritten signature*  
Principal  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



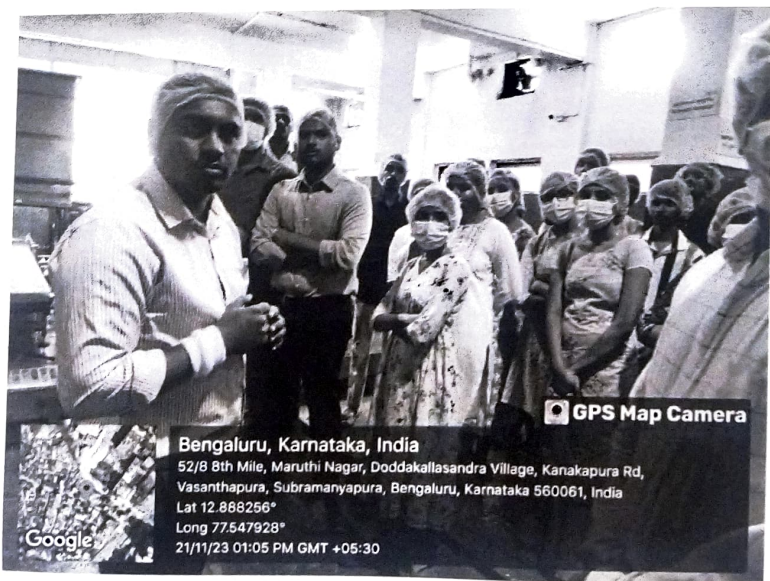
# Activity Report

Academic year 2023-24 ( July 2023 to June 2024)

Name of the Activity	Industrial Visit
Date	21 <sup>st</sup> November 2023
Time and Venue	10:30AM to 2: 30PM , Akshayapatra
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	None
Organized by: Name of the Department/Activity Centre	BBA <sup>3rd</sup> Sem A section, Department of Business Administration
Event Coordinator/ Faculty In-charge	Prof. Santosh Dhanraj Bendigeri
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Industrial visit to Akshayapatra Kanakapura Road kitchen Bangalore.
Resource Person Details (Name, Designation and Organization/Institution)	Nil
No of Participants	57 BBA students participated
Objectives of the activity	<ul style="list-style-type: none"><li>• To understand the food operation system</li><li>• To Know the food production and distribution system.</li></ul>
Methodology	Offline Industrial visit
Outcome of activity	Students got exposure to the production of food operation units and supply chain management and distribution.
The Industrial visit was organised on 21 <sup>st</sup> , November 2023 from 10:30AM and ended the session by 2:30 noon in the presence of Class teacher Mr. Santosh Dhanraj Bendigeri.	



EVENT PICTURES:



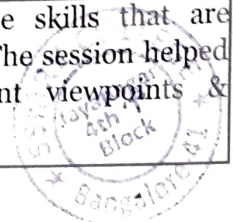
*Handwritten signature*





## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	A Guest Talk on "Journey into Entrepreneurship"
Date	12-12-2023
Time and Venue	11.15 am to 12.45 pm, Seminar Hall
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA Aviation Management
Event Coordinator/ Faculty In-charge	M.Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academics
Topic/Activity	A Guest Talk on "Journey into Entrepreneurship"
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Y V Karthik Founder & Chief Executive Officer WEX Pound Technologies
No of Participants	53
Objectives of the activity	<ul style="list-style-type: none"><li>To bring conceptual knowledge, corporate experience through guest talk sessions by eminent speakers from the corporate world</li></ul>
Methodology	The guest talk was organised by Department of BBA-Aviation Management for II & III year BBAM students. The event started at 11.15 am the speaker had a strong knowledge about the startups, funding & ideas to move ahead in the field of business. The speaker guided the students on how to start, where to start different platforms available in the current scenario. The speaker stressed to identify the gaps & vacuum & convert it into opportunities. He also suggested to have consortium at regular intervals who want to start business. The session winded up with a question & answer session.
Outcome of activity	The students were able to analyze the skills that are required to run a business successfully. The session helped the students to think from different viewpoints & approaches to a subject.







SSMRV College

Department of BBA Aviation Management  
Cordially Invites You to

A GUEST TALK ON  
"JOURNEY INTO ENTREPRENEURSHIP"

Speaker  
**Mr.Y.V.KARTHIK**

FOUNDER & CEO OF WEXPOUND TECHNOLOGIES  
FOUNDER OF GO2STATIONARY  
DIRECTOR OF GLORY BRAND

Date:-12/12/2023

Time:-11.00 AM

Venue:- Seminar Hall

#sdgoals

#04

#Qualityeducation



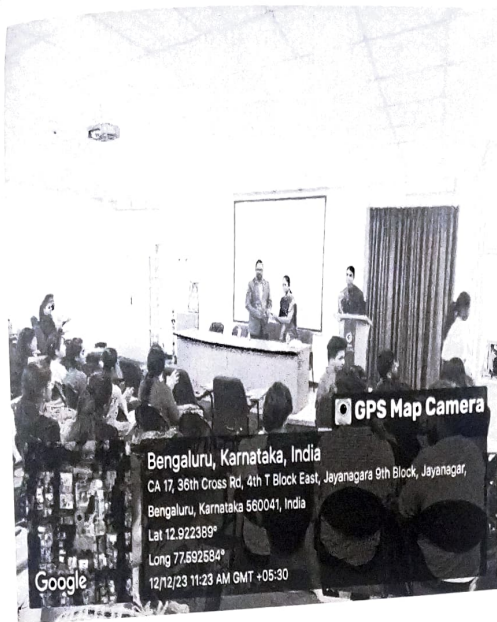
Mrs.M.Rajatha  
BBAM

Event Co-Ordinater

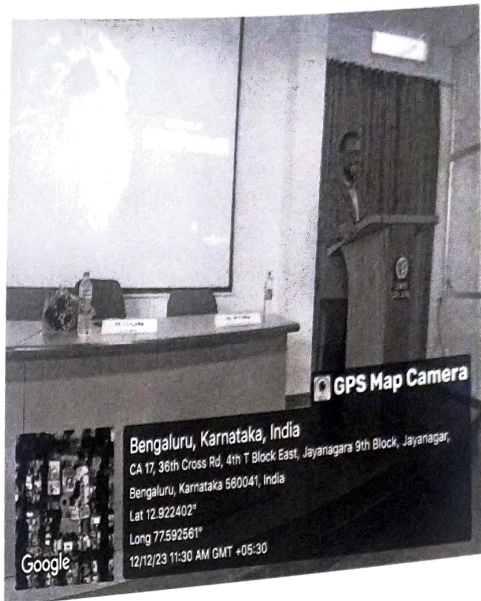
Mr.Jagadish.A  
HOD BBAM

Dr.Geetha.R  
Principal

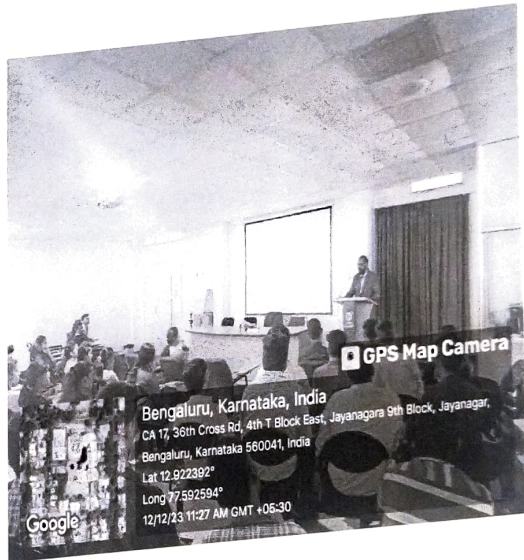
*Go, change the world*



**Bengaluru, Karnataka, India**  
 CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar,  
 Bengaluru, Karnataka 560041, India  
 Lat 12.922389°  
 Long 77.592584°  
 12/12/23 11:23 AM GMT +05:30



**Bengaluru, Karnataka, India**  
 CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar,  
 Bengaluru, Karnataka 560041, India  
 Lat 12.922402°  
 Long 77.592561°  
 12/12/23 11:30 AM GMT +05:30



**Bengaluru, Karnataka, India**  
 CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar,  
 Bengaluru, Karnataka 560041, India  
 Lat 12.922392°  
 Long 77.592594°  
 12/12/23 11:27 AM GMT +05:30



*Prasanna*  
 PRINCIPAL  
 SSMRV COLLEGE  
 Jayanagar, Bangalore - 41





SSMRV College®

## Activity Report

<b>Academic year 2023-24 (July 2023 to June 2024)</b>	
Name of the Activity	RV- Infiniti: A National Level Quiz Contest
Date	14 <sup>th</sup> to 16 <sup>th</sup> Dec 2023
Time and Venue	14 <sup>th</sup> Dec - RVDC, 9.30am to 5pm 15 <sup>th</sup> Dec- RVIM & SSMRV, 9.30am to 5pm 16 <sup>th</sup> Dec- RVITM, 9.30am to 7pm
Mode (Online/Offline)	Offline
Please provide the you tube link (if online)	<a href="https://www.youtube.com/watch?v=CrJWQV1ZsdU">https://www.youtube.com/watch?v=CrJWQV1ZsdU</a>
Organized by: Name of the Department/Activity Centre	COMESCO Club, Dept of Commerce
Event Coordinator/ Faculty In-charge	Ms Deepika L, Assistant Professor.
Nature: Academic /Co- curricular /extracurricular/others	extracurricular
Topic/Activity	A National Level Quiz Contest
Resource Person Details (Name, Designation and Organization/Institution)	Quiz Masters: Day 1: Mr. Sai Kiran, Director, Harini Hatchers & Farms pvt ltd Day 2: Mr. Subramanya M, Assistant Professor, SRNAC. Day 3: Mr. Ajay Kumar, founder Ajay Business Consulting Firm
No of Participants	220 teams (440 Participants)
Objectives of the activity	To focus on evaluating the General Awareness of the participants from diverse categories. Fosters creative learning and provides an intellectually stimulating platform for brilliant young minds, among students, academia and the industry in India. To inspire participants to delve beyond their theoretical knowledge and make a connection between theory and application of the concepts they have learnt
Methodology	A 3-day quiz competition was held from 14 <sup>th</sup> to 16 <sup>th</sup> December 2023 from 9.30am to 5pm, under 18 was held on 14 <sup>th</sup> dec at RVDC, above 18 was held on 15 <sup>th</sup> dec at RVIM & 16 <sup>th</sup> dec for corporates, teaching & alumni members of RV & grand finale was held on the same day at RVITM.3 quiz masters conducted the quiz contest.
Outcome of activity	Quiz contest evaluated the knowledge of the participants with academics as well as beyond academics and made them familiar with the prospects of quizzes and the objectivity of the questions.





*[Signature]*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



## Activity Report

Academic year 2023-24	
Name of the Activity	<b>International Webinar on Importance of Intellectual Property Rights ( IPR)</b>
Date	18 <sup>th</sup> December 2023
Time and Venue	3: 15 PM ,Seminar Hall
Mode ( Online/Offline)	Online
Please provide the youtube link (if online)	<a href="https://www.youtube.com/watch?v=Ijp-XgMtIL8">SSMRV College - International Webinar on Importance of IPR - 18th Dec 2023 (youtube.com)</a>
Organized by: Name of the Department/Activity Centre	Department of Computer Applications IPR and Patent Cell An IQAC Initiative in association with RAISE – Centre of Excellence Powered by MIT Square , London
Event Coordinator/ Faculty In-charge	Prof.Bharati Rathod Asst.Professor Dept.of BCA
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Importance of Intellectual Property Rights
Resource Person Details (Name, Designation and Organization/Institution)	<b>Dr.Mithileysh Sathiyarayanan</b> Founder   CEO  Scientist MIT Square ,London. <b>Mr. Suman Kumar Das</b> Patent Consultant  Indian Patent Attorney MIT Square,Asia
No of Participants	282
Objectives of the activity	Importance of IPR in Academics <ul style="list-style-type: none"> <li>• Discussion on IP and IPR</li> <li>• Types of IPR</li> <li>• Importance of IP Protection and IPR</li> </ul>
Methodology	Online – Webex Youtube link - <a href="https://www.youtube.com/watch?v=Ijp-XgMtIL8">https://www.youtube.com/watch?v=Ijp-XgMtIL8</a>
Outcome of activity	This webinar focused on the awareness of Intellectual Property Rights for faculties. It focused on patent, design patent, copyright and trademark and the IP laws applicable in India.



SSMRV College®

# RV Educational Institutions SSMRV College

Jayanagar, Bengaluru, Karnataka, India

AN IQAC INITIATIVE

Department of Computer Application

In Association with

**RAISE-Centre of Excellence**

Powered by MIT Square, London

Coordially invites you for

**An International Webinar on**

**IMPORTANCE OF  
INTELLECTUAL PROPERTY RIGHTS (IPR)**



Google

**SPEAKERS**



**DR. MITHILEYSH SATHIYANARAYANAN**

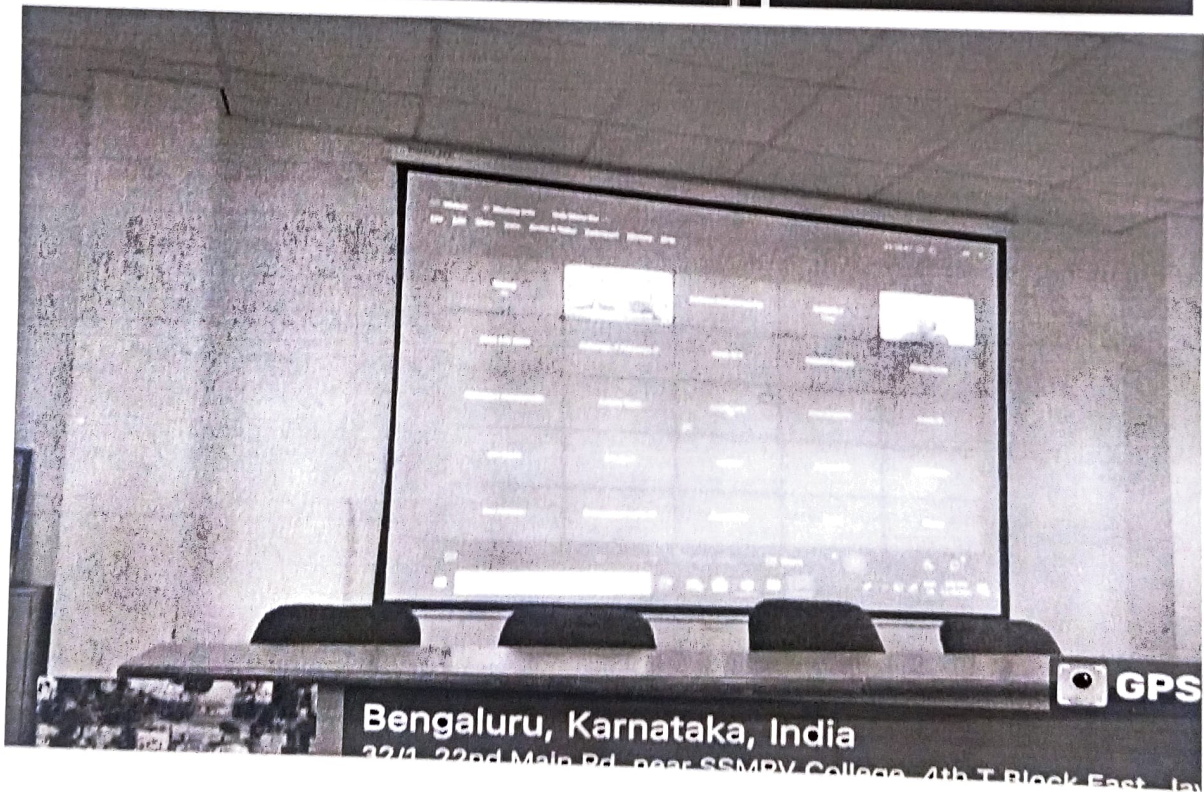
Founder | CEO | Scientist  
MIT Square, London

**MR. SUMAN KUMAR**

Patent Consultant  
Indian Patent Agent  
MIT Square, London

**Monday, 18th**

**Time: 3:15 PM Onwards**



*Bhoralal Rathod*  
Event Coordinator

*[Signature]*  
HOD

*[Signature]*  
**PRINCIPAL**  
SSMRV College  
Jayanagar, Bangalore - 41



## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	NexGen Nexus HR
Date	21 <sup>st</sup> December 2023
Time and Venue	2 pm to 5 pm, Room number 403
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	NA
Organized by: Name of the Department/Activity Centre	Department Of Business Administration HR Club - Abhyuday
Event Coordinator/ Faculty In-charge	Prof. Pavana R Kulkarni
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Students Competition
Resource Person Details (Name, Designation and Organization/Institution)	NA
No of Participants	33 Students Of BBA
Objectives of the activity	The event was conducted to build a knowledge about interview process in the company.
Methodology	3 Rounds of competition was held starting with HR Puzzle, Aptitude Test and Concluded with Stress Interview.
Outcome of activity	Students got the knowledge about Interview process







SSMRV College®

Department Of Business Administration  
In Association with



# ABHYUDAY - HR CLUB

PRESENTS

## NexGen NexusHR

**Round 1**  
PUZZLE

**Round 2**  
APTITUDE

**Round 3**  
STRESS INTERVIEW



21.12.2023



2:00PM



4th Floor

Rounds Details Will Be Announced On Spot!  
Individual Participation



Scan for  
Registration

Mrs. PAVANA R KULKARNI  
CLUB CONVENOR

Mrs. LAVANYA BK  
COORDINATOR-BBA

Mr. JAGADISH A  
HOD-BBA

Dr. GEETHA R  
PRINCIPAL

*Go, change the world®*

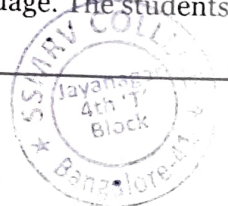


*Hester*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	A Guest Lecture on "Soft Skills Training"
Date	23-12-2023
Time and Venue	10 am to 1 pm, Auditorium
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA Aviation Management
Event Coordinator/ Faculty In-charge	M.Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academics
Topic/Activity	A Guest Lecture on "Soft Skills Training"
Resource Person Details (Name, Designation and Organization/Institution)	Mrs. Soumya G Kumar Soft Skills Trainer Milestone Academy
No of Participants	64 students from I,II & III BBAM
Objectives of the activity	<ul style="list-style-type: none"> <li>To bring conceptual knowledge, corporate experience through guest talk sessions by eminent speakers from the corporate world</li> </ul>
Methodology	The event started at 10 am, the speaker is trained in the field of soft skills. The areas focused in the session was interpersonal skills, communication skills, group discussion, how to face interview, tips to overcome nervousness & body language. The speaker demonstrated the session with small stories, mock session of group discussion, body language & interview. It was a great interactive session with lot of learning experiences. The students gave a positive feedback about the session.
Outcome of activity	The students were able to analyze the skills that are required to attend interview. The mock session helped the students to gain the experience to participate in group discussion & maintain positive body language. The students got a brief idea of corporate expectations.





SSMRV College®

Department Of BBA Aviation  
Management Cordially invites  
you to

# A Guest Lecture On " Soft Skills Training "

**SATURDAY**

23 December 2023

10.00 AM - 1.00 PM

Venue:- Auditorium

**SPEAKER**

**Mrs. Soumya G Kumar**

Soft Skills Trainer  
Milestone Academy

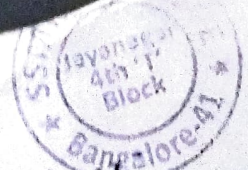


#sdgoals , #04  
#Qualityeducation

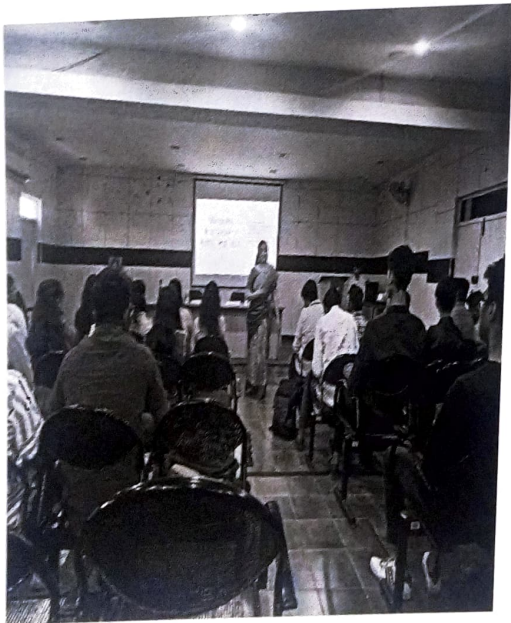
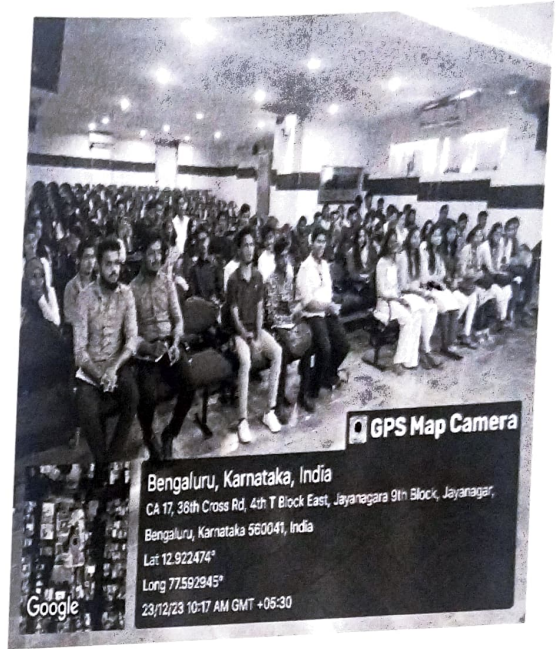
Mrs.M.Rajatha  
Event Co-ordinator  
BBAM

Mr.Jagadish.A  
HOD  
BBAM

Dr Geetha.R  
Principal



*Go, change the world®*



*[Handwritten Signature]*  
 PRINCIPAL  
 SSMRV COLLEGE  
 Jayanagar, Bangalore - 41

e  
n  
  
e  
is  
p  
re  
ed  
up  
at  
he  
  
are  
the  
oup  
nts

## Activity Report

<b>Academic year 2023-24 (July 2023 to June 2024)</b>	
Name of the Activity	Hands-on Workshop on Machine Learning using Python
Date	31 <sup>st</sup> March to 4 <sup>th</sup> April, 2024
Time and Venue	10 am. To 4 pm. on 1,2,3 April 2024
Mode (Online/Offline)	Offline & Online
Please provide the YouTube link (if online)	
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Prof. Shanthi Krishna R
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Hands on Workshop on Machine Learning using Python
Resource Person Details (Name, Designation and Organization/Institution)	Dr. M. N. Vijayalakshmi, Dr. S. Anupama Kumar and Dr. Divya T. L
No of Participants	54
Objectives of the activity	<ul style="list-style-type: none"> <li>• Gain a comprehensive understanding of Machine Learning concepts &amp; algorithms.</li> <li>• Learn how to implement Machine Learning models using Python.</li> <li>• Engage in practical exercises &amp; projects to reinforce learning &amp; enhance skills</li> </ul>
Methodology	Lecture using ICT and hands on session using the data sets
Outcome of activity	<ul style="list-style-type: none"> <li>• Understand Machine Learning &amp; Implementation of different Machine Learning algorithms using Python.</li> <li>• Generation of Confusion Matrix, Scatter plot using Dataset, Regression Analysis etc.</li> <li>• Practical exercises on Clustering, Classification algorithms.</li> <li>• Overall feedback of the workshop – 90% of participants -Very much satisfied. 7% of participants- Satisfied. 3% of participants- Neutral.</li> </ul>

Invitation card



SSMRV College®



**RV Educational Institutions**  
**SSMRV College**  
Jayanagar 4th 'T' Block, Bengaluru  
Affiliated to Bengaluru City University  
Department of Computer Applications  
Organizes

**Five days**  
**Hands-on Workshop**  
**on**

**MACHINE LEARNING USING PYTHON**

In Collaboration with

**RV College of Engineering**

**Department of MCA & Department AI-MI**

**Resource Persons:**

**Registration fee:**  
Rs. 350/-

Dr.M.N.Vijayalakshmi

Dr.S.Anupama Kumar

Dr. Divya T.L



**DATE AND TIME:**  
31STMARCH -4TH APRIL-  
2024  
10AM-4PM



**VENUE :**  
4TH FLOOR ,DEPARTMENT OF  
COMPUTER APPLICATIONS

*Go, change the world\**



Bengaluru, KA, India

23rd Main Road, Jayanagar, Bengaluru,  
560041, KA, India

Lat 12.922666, Long 77.592977

04/03/2024 11:49 AM GMT+05:30

Note : Captured by GPS Map-Camera

R. Shamoli Krishna  
Event Coordinator

*Ra*  
HOD

*Shankar*  
**PRINCIPAL**  
SSMRV College  
Jayanagar, Bangalore - 41.



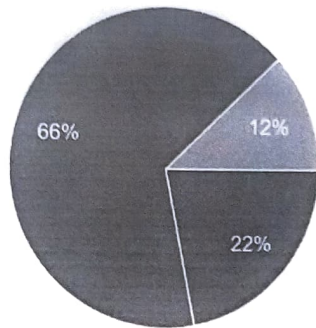


## Activity Report

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	Workshop on Case study for Data Analytics
Date	03.01.2024
Time and Venue	10.00 to 1.00pm Auditorium
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	-----
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Event Co-ordinator : Ms. Jahanavi Rao A.V
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Case study for Data Analytics
Resource Person Details (Name, Designation and Organization/Institution)	Name :Prof . Mithun <ul style="list-style-type: none"><li>• Mr.Mithun has held significant roles such as Statistician atSPSS South Asia Pvt. Ltd, Senior Data Scientist at Course5i, and Senior Manager .</li><li>• Data Scientist at Reva University. He has also served as an educator, teaching subjectslike Marketing Analytics, Applied Statistics, HR Analytics, Machine Learning, Deep Learning, Applied AI, and Data Visualization using EXCEL and TABLEAU.</li></ul>
No of Participants	50
Objectives of the activity	<ul style="list-style-type: none"><li>• To get knowledge on Case study in Data analytics.</li><li>• To gain hands -on experience in applying various data analytics techniques to derive the meaningful insights</li></ul>
Methodology	Presentation and Activity by the students
Outcome of activity	<ul style="list-style-type: none"><li>• Attendees will be adept at visualizing data patterns, identifying trends, and using descriptive statistics to extract meaningful insights during exploratory data analysis.</li><li>• Participants will understand and apply predictive analytics to make informed decisions, demonstrated through a case study on predicting customer churn</li></ul>

How effective was the speaker in conveying the workshop contents ?

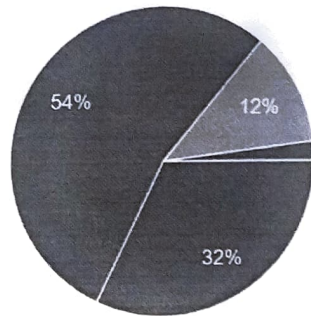
50 responses



- Very Satisfactory
- Satisfactory
- Good
- Average


The presenter was clear and informative in the subject.


50 responses



- Very Satisfactory
- Satisfactory
- Good
- Average

Sahanavi Rao  
Event Coordinator

  
HOD

  
PRINCIPAL  
SSMRV College  
Jayanagar, Bangalore - 41.



Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	Academic Discussion - ( AY 2023-24 / Edition 1 )
Date	9 <sup>th</sup> Jan 2024
Time and Venue	3.30 PM Seminar Hall
Mode (Online/Offline)	Offline
Please provide the you tube link (if online)/ videos shared during the event	<a href="https://youtu.be/JMLsIII8aV0g?si=2RwL94INIRN_otca">https://youtu.be/JMLsIII8aV0g?si=2RwL94INIRN_otca</a> <a href="https://youtu.be/jNxxN-kBRDe?si=VG-zFUfoSY_OMB7f">https://youtu.be/jNxxN-kBRDe?si=VG-zFUfoSY_OMB7f</a>
Google Classroom Link (contents)	<a href="https://classroom.google.com/c/NjY1OTAzODM2NTQ4/m/NjY1OTAzODM2NTQ4/details">https://classroom.google.com/c/NjY1OTAzODM2NTQ4/m/NjY1OTAzODM2NTQ4/details</a>
Organized by: Name of the Department/Activity Centre	Dept of Commerce – Vichar Vimarsh – Academic Discussion Forum
Event Coordinator/ Faculty In-charge	Mr Arun Kumar R, Assistant Professor.
Nature: Academic /Co- curricular /extracurricular/others	Academic
Topic/Activity	Capacity Development Workshop on AI in Education
Resource Person Details (Name, Designation and Organization/Institution)	NA
No of Participants	Faculty Members of Dept of Commerce & Mr Avinash, Asst Professor, Dept of English
Objectives of the activity	<ul style="list-style-type: none"><li>• formalized and evidence-based conversation about a topic, text, or issue.</li><li>• involve constructive dialogue grounded in textual evidence which participants exchange thoughts, ideas, and questions about issues, texts, and topics.</li><li>• can help faculty members in understanding, gain feedback, refine ideas, and revise claims.</li></ul>
Methodology	The event began with a welcome note by Mr Arun Kumar R & opening remarks by Dr Nagaraj M S, Head – Dept of Commerce. The event was steered by Ms Bharathi N S. Each faculty member were asked to give their opinion about the use of AI in Education. The team was divided into two were in each group discussed about the pros and cons of usage of AI respectively. The event was a blend of ideas and strategies to ensure that the AI tools in education are used in the best possible way with maximum benefits both to teaching and the student fraternity. The closing remarks and vote of thanks was rendered by Mr. Gokul C
Outcome of activity	The discussion centered around how the faculty members could step up in academic quality with the usage of AI tools. With the underlying fact that AI is here to stay and its existence or importance cannot be diluted. It was concluded that the yardstick to measure the impact of the same is the use of Natural intelligence blended with

The feedback was collected from all the 20 participants and the analysis is as follows –

1. How would you rate the content of the session?

Excellent	Good	Fair	Poor
05	15	0	0

2. How would you rate the practicality of the contents discussed?

Excellent	Good	Fair	Poor
06	14	0	0

3. How would you rate the time management of the session?

Excellent	Good	Fair	Poor
08	10	02	0

4. I am confident that the discussion points could penetrate the classrooms for the benefit of students.

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
00	00	02	12	06

5. The session has met the desired objectives

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
00	00	02	15	03

6. Please suggest an academic topic for future discussions and workshops

- AI Tools to be used in Classrooms
- Application of AI tools
- Social and emotional learning in student well-being
- Recent trends in AI

The session met with very positive feedback and with this, the Dept of Commerce has completed 7 Editions of Academic Discussions. ( 6 Editions in AY 2022-23)

The next step forward is to elevate these discussions into practical tools and applications which would benefit the students academically.



*Handwritten signature*

SSMRV COLLEGE  
Jayanagar, Bangalore - 41



**SSMRV  
College®**

#17, 26th Main, 36th Cross, 4th T Block, Jayanagar, Bengaluru - 560041, Karnataka, India

The Department of Commerce organized 27<sup>th</sup> Edition Faculty Study Circle – “An initiative for Knowledge Sharing”- in association with Research Club.

*A Five Day Workshop on Art of Writing Empirical Paper using JAMOVI*

Date and Timings – 19<sup>th</sup> to 23<sup>rd</sup> February 2024, Timings – 9.30 am to 4.00 pm

Venue – Seminar Hall & Business Lab – SSMRV College Campus

Resource Person - Dr. Kavya Shree. K.M,  
Research Consultant (Sr.)- CEES,  
Post –Doctoral Fellowship- IIM Udaipur

**Detailed Report:**

**Day 1** – Five day workshop commenced from 19<sup>th</sup> of February 2024, Monday. Day 1 Commenced with Pre- reading session. All the registered participants were provided with required research study materials.

Materials provided on 19<sup>th</sup> February 2024:

- Research design Template
- Literature review template
- Research paradigms

Research articles titled:-

1. Human Resource systems, employee creativity, and Firm Innovation: The moderating role of firm ownership by Dong Liu et al., Academy of Management Journal, Manuscript ID: AMJ-2015-0230.R2
2. Big Data and Data Science methods for management Research, by George et al., Academy of Management Journal, 2016, vol.59, No.5, 1493-1507
3. The Future of HR in the presence of AI: A conceptual study, by Dr. Tanvi Rana
4. The Role of Support on Start – Up Success: A PLS – SEM Approach, by Daisy Mui Hung Kee, et al., Asian Academy of management Journal, vol 24, Supp.1,43-59, 2019
5. Navigating the Landscape of research paradigms: An overview and critique, by Md. Mahbubur Rahman, International Journal of Educational Studies, ISSN: 2641-533X, Vol 6, No.1, pp. 1-18, 2023.

**Day 2 – 20<sup>th</sup> February 2024, Wednesday**

Day 2 session was been organised in seminar hall, Resource person delivered an introductory note on Basics of research, importance and scope of research. She also explained 5 pillars of research – Theory or Domain, Scale of measurement





Image- 23rd February 2023: Resource Person Dr. Kavyashree along with organizing Team- Department of Commerce, SSMRV College



*S. S. S.*  
PRINCIPAL  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



**RV Educational Institutions**  
**SSMRV COLLEGE**  
**Jayanagar 4th 'T' Block Bengaluru - 41**  
**Department of Computer Applications**

**Activity Report**

**Academic year 2023-24 ( July 2023 to June 2024)**

Name of the Activity	Tech-Innovators - Showcase Talent, Skill and Creativity
Date	5th April 2024
Time and Venue	1:45 pm. To 4:45 pm.
Mode ( Online/Offline)	Offline
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Prof. Vasugi Mudaliar .R. K.
Nature: Academic /Co-curricular/extracurricular/ others	Academic
Topic/Activity	Tech-Innovators - Showcase Talent, Skill and Creativity
No of Participants	38
Objectives of the activity	The event showcased live physical computer-related models created by students, demonstrating their innovation and creativity. Notable projects included: Water Level Indicator & Solar Tech Smart Nest - Control Your Home with Ease Automatic Pet Feeder Chandrayaan-3, Mesh Network Topology LED VU Meter using Arduino UNO Music Control LED Smart Door Smart Dustbin Automatic Water Dispenser Light Fidelity (LiFi) Light Tracking Robot
Methodology	The judging panel, comprising the Principal and the HOD, assessed projects based on criteria such as creativity, technical skill, concept/idea, and presentation. Students, professors, and office staff visited the exhibits and models, showing keen interest and appreciation for the innovative solutions presented by the students.
Outcome of activity	The Tech-Innovators event was a success, showcasing students' creativity and technical prowess. It fostered innovation and collaboration within the academic community, contributing to the promotion of technological advancement. Cash prizes were awarded to the top three winners: The first prize was awarded to Shaikh Faizal & Team for "Smart Nest - Control Your Home with Ease," the second prize to Madan Kumar S and Ashraful Aashique for "Light Fidelity (LiFi)," and the third prize to Varun P & Pranab P for "LED VU Meter using Arduino UNO Music

Invitation card



SSMRV College®

**RV Educational Institutions**  
**SSMRV College**  
**Jayanagar 4th 'T' Block , Bengaluru**  
Affiliated to Bengaluru City University

Department of Computer Application

## **HACKATHON CLUB**

Organizes

**Intra - Class Competition**

# **TECH INNOVATION**

## **SHOWCASE OF COMPUTER MODEL MAKING**

**DATE AND TIME:**

5th April 2024

1:45 pm to 3:45 pm

**VENUE :**

Quadrangle stage

**WIN C  
PRIZ  
AND  
CERTIFIC**

Participate to Showcase your Talent, Skills and Creativity

Guidelines:





Vasugi Mudaliar  
Event Coordinator

*[Signature]*  
HOD

*[Signature]*  
Principal



## Activity Report

<b>Academic year 2023-24 ( July 2023 to June 2024)</b>	
Name of theActivity	Orientation& Administration Session
Date	8 <sup>th</sup> April2024
Time and Venue	10 am. To 12.45pm., Seminar Hall
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Prof. R Shanthi Krishna
Nature: Academic /Co- curricular/extracurricular/others	Others
Topic/Activity	“Strengths, Sectors and Skills- Way Forward for Futuristic Careers”
Resource Person Details (Name, Designation and Organization/Institution)	Mr.PrasanthPalakkadiyil , Founder and Chief Strengths Facilitator , EMPSIS
No of Participants	69
Objectives of the activity	Focus on Career Advancement for Regenerative Excellence(CARE)
Methodology	Interaction &Group Discussion
Outcome of activity	Students were able to identify their strengths, understand their uniqueness and potential areas. They used the insights provided by the “Strengths Profile” - Introductory tool.

Invitation card



SSMRV College®

RV Educational Institutions

**SSMRV College**

Affiliated to Bengaluru City University

Department of Computer Applications

Organizes an

Orientation & Administration Session

on

**"Strengths, Sectors and Skills - Way Forward  
for Futuristic Careers"**

Resource Person

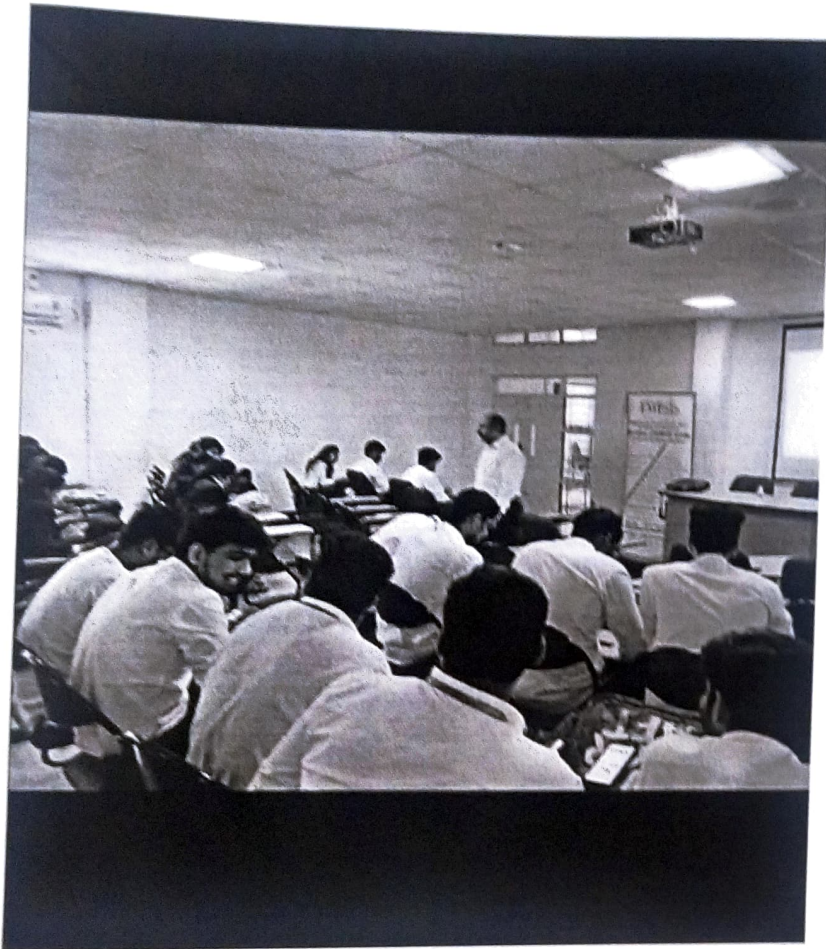


**Mr Prasanth Palakkadiyil**


Founder and Chief Strengths Facilitator,  
EMPSIS

**Date : 8 April 2024**

**Venue : S**



R. Shanti Krishna  
Event Coordinator

  
HOD

  
**PRINCIPAL**  
SSMRV College  
Jayanagar, Bangalore - 41.



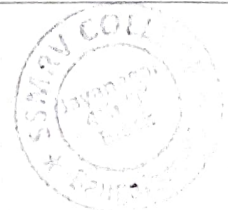
SSMRV College®

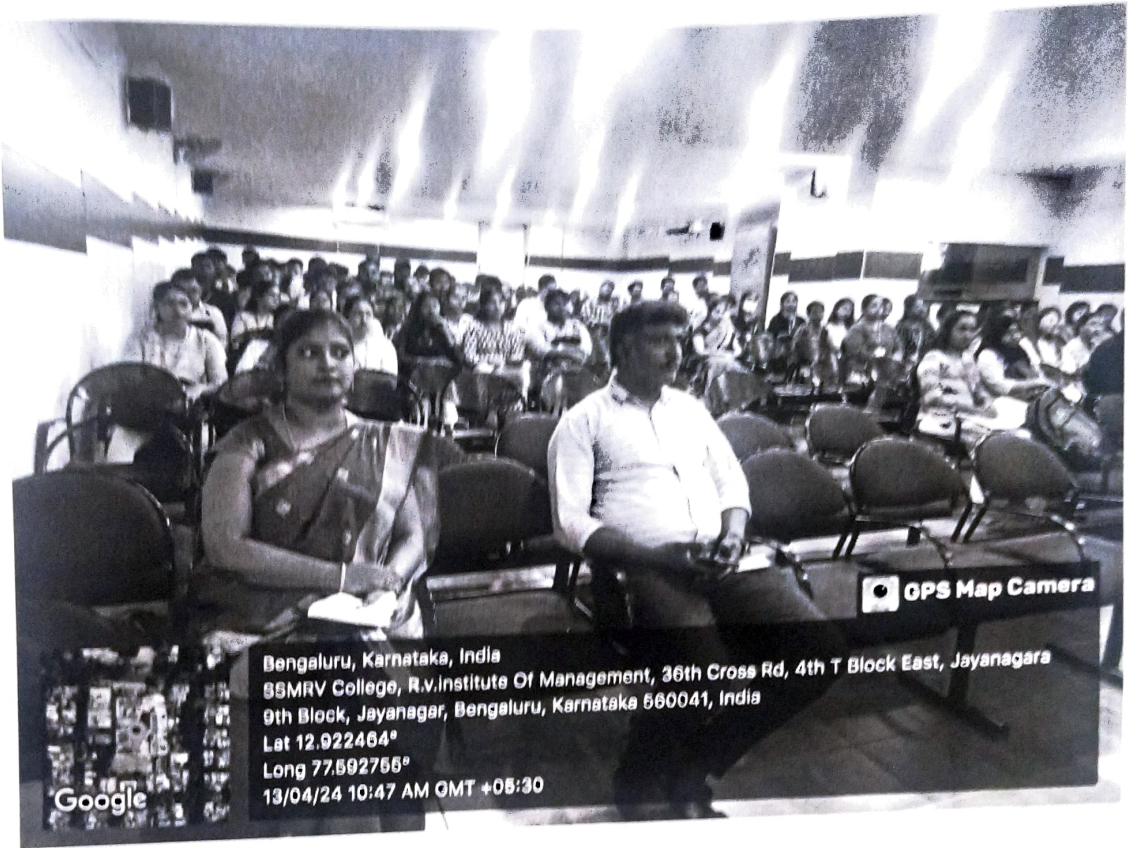
## Activity Report

### Academic year 2024-25

Name of the Activity	Guest Talk on “ The future in science of learning”
Date	13 <sup>th</sup> April 2024
Time and Venue	10:30pm – 12:20pm
Mode ( Online/Offline)	Offline
Please provide the link	
Organized by: Name of the Department/Activity Centre	Department Of Business Administration
Event Coordinator/ Faculty In-charge	Dr.Sushma.C
Nature: Academic /Co- curricular/extracurricular/others	Co-Curricular
Topic/Activity	“ The future in science of learning”
No of Participants	120
Objectives of the activity	To make the students understand how the learning is fundamental to optimizing education and personal growth. To provide key insights into the science behind learning process and also know the scope for Learning and development roles in the job market.
Methodology	Offline
Outcome of activity	The students understood the science behind the learning process and the importance of it. They understood the job roles in regard to learning and development in the job market

**A brief write up of the event** –The event started with the brief introduction and welcoming of the guest speaker. Then he proceeded with break the ice he initiated a game based on one’s full stop is next is comma with that light mart trivia game. We continued with the topic today that is ‘The future in science of learning’, With that flow then the interaction between student began and we were asked to share or Think about the best learning experience you’ve ever had. A good learning experience focuses on being authentic, interactive and collaborative to enhance engagement and improve knowledge retention.





Bengaluru, Karnataka, India  
SSMRV College, R.V.Institute Of Management, 36th Cross Rd, 4th T Block East, Jayanagara  
9th Block, Jayanagar, Bengaluru, Karnataka 560041, India  
Lat 12.922404°  
Long 77.592755°  
13/04/24 10:47 AM OMT +05:30



Bengaluru, Karnataka, India  
SSMRV College, R.V.Institute Of Management, 36th Cross Rd, 4th T Block East, Jayanagara  
9th Block, Jayanagar, Bengaluru, Karnataka 560041, India  
Lat 12.922404°  
Long 77.592755°  
13/04/24 10:47 AM OMT +05:30



*Handwritten signature*  
SSMRV COLLEGE  
Jayanagar, Bangalore - 41



## Activity Report

Academic year 2023-24	
Name of the Activity	Inauguration of IP Carnival 2K24 – Amplify Intellectual Property
Date	22 <sup>nd</sup> April'2024
Time and Venue	9.30am Seminar Hall
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	IPR Cell, SSMRV College.
Event Coordinator/ Faculty In-charge	Prof. Bharathi Rathod
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	
Resource Person Details (Name, Designation and Organization/Institution)	Ms. Bhuvaneshwari Loganathan, Co-Founder, COO of MIT Square, India and President of Raj Square Charity Foundation, India and Dr. Sowmya.D.N, HOD & Associate Professor, Dept. of Commerce and Management Sheshadripuram Academy of Business Studies
No of Participants	Inauguration : 214 IPR Filing Team : 9
Objectives of the activity	<ul style="list-style-type: none"> <li>• Promote innovation and intellectual property within our community.</li> <li>• Create opportunities for patent holders to connect with potential investors and industry experts.</li> <li>• Raise awareness about the importance of intellectual property protection.</li> </ul>
Methodology	
Outcome of activity	<ul style="list-style-type: none"> <li>• Publishable Research (White papers / Blogs)</li> <li>• Patents, Copyrights, and Trademarks</li> <li>• Media Recognition</li> </ul> Award & Certificate of completion (Institution & Industry recognized)

Invitation card



SSMRV College®



INSTITUTION'S  
INNOVATION  
COUNCIL  
FOR THE ADVANCEMENT OF INNOVATION

**RV EDUCATIONAL INSTITUTIONS  
SSMRV COLLEGE**

Department of Computer Applications  
#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,  
Bengaluru-560041, Karnataka, India  
Affiliated to Bengaluru City University  
Accredited by NAAC with 'A' Grade

**Inauguration  
of  
IP CARNIVAL 2024**

**Amplify Intellectual Property  
Organised by**

**RAISE CENTRE OF EXCELLENCE**

**RAISE™**  
Centre of Excellence

Powered by  
MIT Square, London

**Chief Guests**



**MS BHUVANESHWARI LOGANATHAN**

Co-founder & COO, MIT Square, India  
President, Raj Square Charity  
Foundation, India



**DR. SOWMYA D. N.**

HOD & Associate Professor  
Dept. of Commerce and Management,  
Seshadripuram Academy for Business Studies

**DATE : 22 APRIL 2024**

**TIME : 9:30 AM**

**VENUE: SEMINAR HALL**

**MRS. BHARATI RATHOD  
CONVENOR  
IPR CELL**

**MRS. R. SHANTHI KRISHNA  
HOD DEPT. OF COMPUTER  
APPLICATIONS**

**DR. GEETHA R  
PRINCIPAL,  
SSMRV COLLEGE**

*Go, change the world®*



5	Daggubati Srinu			
6	Puja Biswas			Faculty

#### TEAM 7

1	Jagadish A	<a href="mailto:jagadish.ssmrv@rvei.edu.in">jagadish.ssmrv@rvei.edu.in</a>	Document Submitted	Faculty
2	Shanti Krishna	<a href="mailto:shanthi.ssmrv@rvei.edu.in">shanthi.ssmrv@rvei.edu.in</a>		Faculty
3	Lavanya B K	<a href="mailto:lavanya.ssmrv@rvei.edu.in">lavanya.ssmrv@rvei.edu.in</a>		Faculty
4	Anusha	<a href="mailto:anusha.nagaraj03@gmail.com">anusha.nagaraj03@gmail.com</a>		Faculty
5	Dr. Shalini N	<a href="mailto:shalini.ssmrv@rvei.edu.in">shalini.ssmrv@rvei.edu.in</a>		Faculty

#### TEAM 8

1	Dr. Uma Kanth S	<a href="mailto:drsumakanth@gmail.com">drsumakanth@gmail.com</a>	Document Submitted	Faculty
2	Dr. Nagaraj M S	<a href="mailto:nagaraj.ssmrv@rvei.edu.in">nagaraj.ssmrv@rvei.edu.in</a>		Faculty
3	Santosh D Bendegeri	<a href="mailto:santoshdb.ssmrv@rvei.edu.in">santoshdb.ssmrv@rvei.edu.in</a>		Faculty
4	Shanti Krishna	<a href="mailto:shanthi.ssmrv@rvei.edu.in">shanthi.ssmrv@rvei.edu.in</a>		Faculty
5	Satish M D	<a href="mailto:satish.ssmrv@rvei.edu.in">satish.ssmrv@rvei.edu.in</a>		Faculty

#### TEAM 9

1	Bharati L Rathod	<a href="mailto:bharathirathod.ssmrv@rvei.edu.in">bharathirathod.ssmrv@rvei.edu.in</a>	Document Submitted	Faculty
2	Dr. Manujakshi B C	<a href="mailto:manujakshi.bc@jainuniversity.ac.in">manujakshi.bc@jainuniversity.ac.in</a>		Faculty
3	Jahanavi Rao	<a href="mailto:jahanavirao.ssmrv@rvei.edu.in">jahanavirao.ssmrv@rvei.edu.in</a>		Faculty
4	Vasugi mudaliar RK	<a href="mailto:vasugimudaliar.ssmrv@rvei.edu.in">vasugimudaliar.ssmrv@rvei.edu.in</a>		Faculty
5	Vinutha V	<a href="mailto:vinuthavslv13@gmail.com">vinuthavslv13@gmail.com</a> 8310556299		Student

*Bharathi Rathod*  
Event Coordinator

*[Signature]*  
HOD

*[Signature]*  
**PRINCIPAL**  
SSMRV College  
Jayanagar, Bangalore - 41.



**RV Educational Institutions**  
**SSMRV COLLEGE**  
**Jayanagar 4th 'T' Block Bengaluru - 41**  
**Department of Computer Applications**

**Activity Report**

**Academic year 2023-24 (July 2023 to June 2024)**

Name of the Activity	Webinar on the Occasion of "National Technology Day"
Date	11th May 2024
Time and Venue	1:00 pm. To 3:00 pm.
Mode (Online/Offline)	Online
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Prof. Puja Biswas
Nature: Academic /Co-curricular/extracurricular/ others	Academic
Topic/Activity	Neuromorphic Computing, Web Application Development
No of Participants	101
Objectives of the activity	This webinar is organized to celebrate the "National Technology Day" and also emphasises the importance of innovation and technological development in India. The major objective of the programme is to generate awareness among the students about the importance of technology in every step of our lives. The webinar is also organized to introduce new technologies like Neuromorphic Computing and Web Development Techniques that can be useful for the students in future.
Methodology	"National Technology Day" was celebrated by organizing a Webinar with interactive elements - the ability to give, receive and discuss information. An interactive function is fulfilled by discussion and online chat-rooms provided on the same website as the webinar. Resource Persons delivered their talks & then they made an interactive session with students by giving the answer of the questions asked by students.
Outcome of activity	Students got to know the importance of celebrating the National Technology Day. Students also got to know new technologies like Neuromorphic Computing and Web Development Techniques that can be useful for the students in future. Students also cleared their doubts related to the modern technologies with the Resource Persons using an Interactive Session.



SSMRV  
College®



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

# RV EDUCATIONAL INSTITUTIONS SSMRV COLLEGE

#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,

Bengaluru-560041, Karnataka, India

Affiliated to Bengaluru City University

Accredited by NAAC with 'A' Grade

## Department of Computer Applications

Cordially invites you for a  
Live Webinar on the Occasion of

## National Technology Day

Theme for 2024:

*"From Schools to Startups, Igniting Young Minds to Innovate."*



**Dr. Sreekanth**  
PhD from IIT, Delhi and  
Post Doctoral Research  
from IISc Bangalore

### Resource Persons

Topic: Neuromorphic  
Computing

Topic: Web Application  
Development



**Mr. Shravan**  
Senior Software Engineer  
of Betaflux .co IT company



11th MAY, 2024



Google Meet



1 PM Onwards

E-Certificate will be provided to all Participants

**Mrs. Puja Biswas**  
Event Coordinator

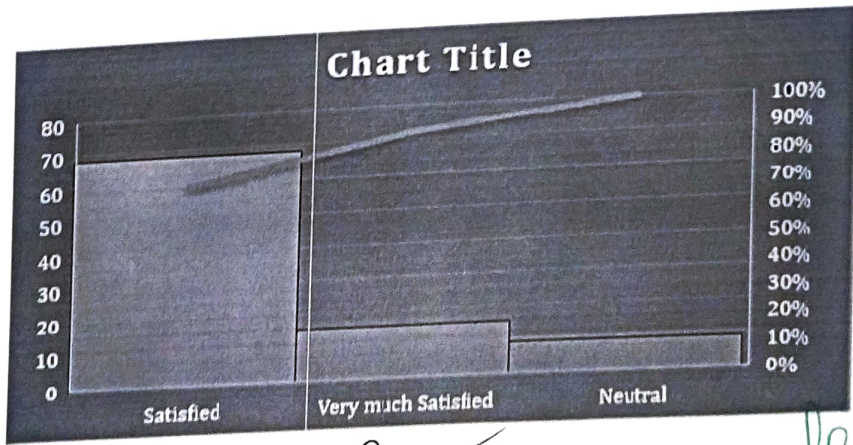
**Mrs. R. Shanthi Krishna**  
HOD,  
Department of Computer  
Applications

**Dr. Geetha R**  
Principal

*Go, change the world®*

# Feedback From Participants

Participant Name	Department	Year	Overall, how satisfied were you with the webinar on a scale of 1 to 5?	Overall, how satisfied were you with the webinar on a scale of 1 to 5?
Poorvi C	BCA	3rd Year	Satisfied	4
Sakshikumari	BCA	1st Year	Very much Satisfied	5
R Poojitha Singh	BCA	1st Year	Satisfied	4
S Tharun	BCA	1st Year	Satisfied	4
Krithik M	BCA	3rd Year	Satisfied	4
Lakshybaid	BCA	1st Year	Satisfied	4
Sagar Gowda G	BCA	1st Year	Neutral	3
Apeksha N	BCA	1st Year	Very much Satisfied	5
VINODINI D	BCA	1st Year	Satisfied	4
Champa V	BCA	3rd Year	Satisfied	4
Monisha P	BCA	2nd Year	Satisfied	4
Manjunath R	BCA	3rd Year	Satisfied	4
Mohammed Junaid	BCA	3rd Year	Satisfied	4
Anandvardhanlal k	BCA	1st Year	Very much Satisfied	5
Hitha R	BCA	3rd Year	Satisfied	4
A Asfiya Parveen	BCA	1st Year	Satisfied	4
Harshini E V	BCA	3rd Year	Satisfied	4
ZAHERA BEGUM	BCA	3rd Year	Neutral	3
Abdul Aleem B K	BCA	2nd Year	Satisfied	4
Deeksha N Shetty	BCA	1st Year	Satisfied	4
CHETHANA.M	BCA	1st Year	Satisfied	3
Grishma.S	BCA	1st Year	Neutral	3
Mayank Singhi	BCA	2nd Year	Satisfied	4



*Puja Biswal*  
Event Coordinator

*[Signature]*  
HOD

*[Signature]*  
**PRINCIPAL**  
SSMRV College  
Jayanagar, Bangalore - 41.



## Activity Report

<b>Academic year 2023-24 ( July 2023 to June 2024)</b>	
Name of theActivity	Guest Lecture
Date	10 <sup>th</sup> June'2024
Time and Venue	2.45 pm to 4.45 pm
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Department of Computer Applications
Event Coordinator/ Faculty In-charge	Prof. Savitha Priyanka
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Mobile Computing
Resource Person Details (Name, Designation and Organization/Institution)	Dr. Manoj Kumar M
No of Participants	85
Objectives of the activity	Introduction to Mobile Computing
Methodology	Lecture using ICT
Outcome of activity	Awareness on need for Mobile Computing and features of 1G to 5G. 26.8% of students were very much satisfied. 36.6% of students rated the session as Excellent



**SSMRV College<sup>o</sup>**

**RV EDUCATIONAL INSTITUTION  
SSMRV COLLEGE**

**#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,  
Bengaluru-560041, Karnataka, India**

**Affiliated to Bengaluru City University  
Accredited by NAAC with 'A' Grade**

**Department of Computer Applications**

**Guest Lecture  
on**

**MOBILE COMPUTING**

**Resource Person**



**Dr. Manoj Kumar M**

**Associate Professor,  
Department of CSE,**

**SSMRV College**  
**Department of Computer Applications**  
**Guest Lecture on "Mobile Computing"**  
**BCA Sem IV B Section**

Student namelist

Sl.No	Reg.No.	Name	Signature
1	U18GO22S0001	Pruthvish S	<i>[Signature]</i>
2	U18GO22S0002	Harshitha R	<i>[Signature]</i>
3	U18GO22S0003	Varshitha	<i>[Signature]</i>
4	U18GO22S0004	B k Vishnu	<i>[Signature]</i>
5	U18GO22S0005	Dhanush J	<i>[Signature]</i>
6	U18GO22S0006	Santhou Patel	<i>[Signature]</i>
7	U18GO22S0007	Hrithik Muthanna M A	<i>[Signature]</i>
8	U18GO22S0008	R Sai Chathurya	<i>[Signature]</i>
9	U18GO22S0009	B M Shashidhar	<i>[Signature]</i>
12	U18GO22S0013	CHAITRA N	<i>[Signature]</i>
13	U18GO22S0014	SAAD MUYEEZ	<i>[Signature]</i>
16	U18GO22S0017	R SOURAV	<i>[Signature]</i>
19	U18GO22S0021	Khushwanth Bohara	<i>[Signature]</i>
24	U18GO22S0026	Nikhil R Purohit	<i>[Signature]</i>
30	U18GO22S0033	Harini M S	<i>[Signature]</i>
31	U18GO22S0034	Rakshitha S R	<i>[Signature]</i>
33	U18GO22S0036	Harshini M S	<i>[Signature]</i>
35	U18GO22S0038	ASIYA BEGUM	<i>[Signature]</i>
39	U18GO22S0042	Sandeep N BLADE	<i>[Signature]</i>
41	U18GO22S0044	GAGANA S	<i>[Signature]</i>
43	U18GO22S0046	OM SWARUP M	<i>[Signature]</i>
45	U18GO22S0048	Sneha N	<i>[Signature]</i>
46	U18GO22S0049	Precilla Jannet S	<i>[Signature]</i>
47	U18GO22S0050	Bhagyashree R	<i>[Signature]</i>
49	U18GO22S0052	ABDUL ALEEM B K	<i>[Signature]</i>
50	U18GO22S0053	Chokkesh	<i>[Signature]</i>
51	U18GO22S0054	Arunkumar	<i>[Signature]</i>

*[Signature]*  
 Event Coordinator

*[Signature]*  
 HOD

*[Signature]*  
 Principal  
**PRINCIPAL**  
**SSMRV College**  
 Jayanagar, Bangalore - 41.



SSMRV College®

## Activity Report

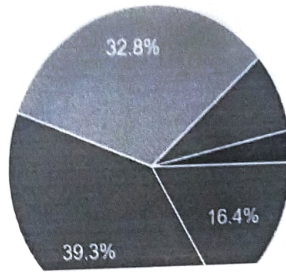
Name  
 Date  
 Time  
 Mode  
 Please  
 online  
 Org  
 Name  
 Dept  
 Cer  
 Eve  
 In-  
 Nat  
 Acc  
 cur  
 Top  
 Res  
 (Nat  
 Org  
 No  
 Ob  
 Me  
 Ou

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	SWAYAM -NPTEL AWARENESS PROGRAM
Date	11th June 2024
Time and Venue	3.00 pm to 4.00pm
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	-
Organized by: Name of the Department/Activity Centre	Department of Computer Applications / NPTEL LOCAL CHAPTER UNDER INTELLECTUAL HUB
Event Coordinator/ Faculty In-charge	Prof. V.Sudha
Nature: Academic /Co-curricular/extracurricular/others	Academic
Topic/Activity	SWAYAM -NPTEL AWARENESS PROGRAM
Resource Person Details (Name, Designation and Organization/Institution)	Dr.Rajesh Kanna .R, Assistant Professor, Dept. of Computer Science, Christ University (Deemed to be University)
No of Participants	142
Objectives of the activity	The students were made aware about the <ul style="list-style-type: none"> <li>• Registration process,</li> <li>• Examination process,</li> <li>• Domain Courses available on the NPTEL Platform,</li> <li>• Fee waiver benefit for SC, ST and low-income students,</li> <li>• NPTEL stars in terms of opportunities available in soft skills workshops and internships.</li> </ul>
Methodology	Lecture using ICT and hands on session using the given data sets
Outcome of activity	To empower participants with valuable insights into the diverse range of courses, certifications, and opportunities for skill development offered by these platforms.



4. How likely are you to apply the knowledge gained from this webinar in your w projects? (Rate on a scale of 1 to 5)

61 responses



- 5
- 4
- 3
- 2
- 1

Sudha  
Event Coordinator

  
HOD

  
Principal  
**PRINCIPAL**  
SSMRV College,  
Jayanagar, Bangalore - 41.