

Best Practice 1: Skill Integrated Learning Program (SILP)

Objective of the Practice:

The Skill Integrated Learning Program aims to offer students opportunities to supplement their academic education with skill development beyond the standard university curriculum. It fosters interest in various technological and skill-based domains, enabling students to earn certificates in conjunction with their undergraduate studies. The program focuses on enhancing emerging technology skills, boosting employability, addressing corporate challenges, and preparing students for successful placements.

Context:

Affiliated with Bengaluru City University, SSMRV College recognized a gap between traditional academic offerings and the evolving needs of the industry. To bridge this gap, the college introduced SILP to incorporate technology-driven courses within the curriculum, while also focusing on key areas like personality development and pre-placement training.

Practice:

The syllabus for SILP courses is designed based on the needs of both students and industry. All students are required to choose courses aligned with their individual interests. Industry experts deliver the curriculum through a hybrid model, combining both online and offline sessions. Regular assessments are conducted, and certificates are issued upon completion. Course schedules are provided to students, and some are integrated into the academic timetable.

Evidence of Success:

Recruiters have noted considerable improvements in students' skills, particularly in areas like data analytics and digital marketing. Placement rates have increased, with average salaries increasing from ₹2 lakh to ₹3.5-5 lakh per annum. Also, many students express interest in pursuing advanced courses after graduation.

Challenges Encountered:

Some students faced challenges accessing the necessary applications due to limited computer availability. Besides, accommodating lab hours for practical sessions proved difficult, and motivating students to participate outside of regular class hours was a concern.

Best Practice 2: YUVA - Intercollegiate Competition

Objective of the Practice:

The YUVA intercollegiate competition seeks to enhance students' technical and soft skills, such as communication and leadership. It provides a platform for students to showcase their talents while fostering teamwork and encouraging networking among institutions.

Context:

SSMRV College, guided by the motto of imparting "holistic education," emphasizes the importance of extracurricular activities in addition to academics. Various committees, including

the cultural committee, are tasked with planning and executing events independently, with under the guidance of the Head of the Institution.

Practice:

The cultural committee is responsible for organizing YUVA, including securing sponsorships. Around 30-40% of the event's budget is raised through these sponsorships. The student council plays a pivotal role in organizing logistics, such as creating promotional materials and inviting participating colleges.

Evidence of Success:

The event saw participation from over 60 colleges, showcasing a wide range of talents. Senior students mentored junior students, fostering confidence for future event management.

Challenges Encountered:

Securing sponsorships proved to be challenging initially due to the scale of the event, testing students' public relations skills. Additionally, junior students required guidance in effectively executing event plans.

These best practices illustrate SSMRV College's dedication to enhancing student learning experiences through skill development and community engagement.