



SSMRV College®  
#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,  
Bengaluru - 560041, Karnataka, India

**R V Educational Institutions**  
**SSMRV College**  
**Affiliated to Bengaluru City University**  
**Recognized by UGC & Approved by AICTE**

**Activity Report**

<b>Academic year 2024-25 (June 2024 - May 2025)</b>	
<b>Name of the Activity</b>	<b>Virtual Masterclass Session on topic: Supply Chain Management: Key Trends, Essential Skills and Emerging Opportunities</b>
<b>Date</b>	Friday, October 18, 2024
<b>Time and Venue</b>	Time: 6:00 PM - 7:00 PM IST Venue: gradED platform
<b>Mode (Online/Offline)</b>	Online
<b>YouTube link (if online)</b>	NA
<b>Organized by</b> Name of the Hub Head Name of the Activity Centre	Arun Kumar R International Relations Office
<b>Hub Coordinator</b> <b>Activity Convener</b>	Arun Kumar R
<b>Nature</b> Academic /Co-curricular/extracurricular/others	Co-curricular
<b>Topic Name</b>	Virtual Masterclass Session on topic: Supply Chain Management: Key Trends, Essential Skills and Emerging Opportunities
<b>Resource Person Details</b> (Name, Designation and Organization/Institution)	<b>Dr. Azadeh Sadeghi,</b> Assistant Professor, Operations and Supply Management and <b>Dr. Duc (Steve) Vu,</b> Assistant Professor, Operations and Supply Chain Management, <b>University of Michigan, USA.</b>
<b>No. of Participants</b>	45
<b>Objectives of the activity</b>	<ul style="list-style-type: none"><li>● Understand Key Trends in Supply Chain Management (SCM)</li><li>● Identify Essential Skills for SCM Professionals</li><li>● Explore Emerging Opportunities and Career Paths in</li></ul>



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	<p>SCM</p> <ul style="list-style-type: none"><li>● Provide Practical Insights Through Real-World Case Studies</li></ul>
<b>Methodology</b>	<ul style="list-style-type: none"><li>● Presentations,</li><li>● Interactive Session,</li><li>● Q&amp;A Session,</li><li>● Feedback Mechanisms.</li></ul>
<b>Outcome of activity</b>	<ul style="list-style-type: none"><li>● Enhanced Knowledge of Current SCM Trends</li><li>● Improved Skill Awareness and Development</li><li>● Increased Career Preparedness</li><li>● Practical Application of SCM Concepts</li><li>● Students received certificates with 5 credits CPE</li></ul>

- **Invitation**



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gradED masterclass



**SUPPLY CHAIN MANAGEMENT:  
KEY TRENDS, ESSENTIAL SKILLS,  
AND EMERGING OPPORTUNITIES**

**6:00 PM - 7:00 PM IST | FRIDAY, OCTOBER 18**

This interactive session is designed for students interested in advancing their careers through Supply Chain Management (SCM). SCM faculty will explore trending and emerging topics within the field, highlighting the skills essential for thriving in today's competitive market. Participants will learn about the potential job opportunities available after earning a degree in supply chain management, along with the challenges they may face. Additionally, we will discuss our new Master of Supply Chain Management (MSC) program offered at the University of Michigan, USA. This program is tailored to enhance students' capabilities and position them effectively in the marketplace, equipping them with advanced, industry-relevant skills.

Join our panelists from **M** UNIVERSITY OF MICHIGAN



**Dr. Azadeh Sadeghi**

Assistant Professor of  
Operations and Supply  
Chain Management

Specializing in disaster supply chain and resilience, Dr. Sadeghi earned her PhD in Industrial Engineering, focusing on Supply Chain Optimization. She teaches Business Analytics and Supply Chain Management, and is committed to actively engaging with industrial partners and enriching student learning through practical experiences.

**Dr. Duc (Steve) Vu**

Assistant Professor of  
Operations and Supply  
Chain Management

Dr. Vu earned a PhD in Operations Management at the University of Texas at Dallas, where his efforts in teaching and mentoring have been recognized with the Jindal Student Mentor Award. His research interests cover innovative and sustainable supply chain management.



Login for this  
masterclass at:

[gennext.me/graded](https://gennext.me/graded)



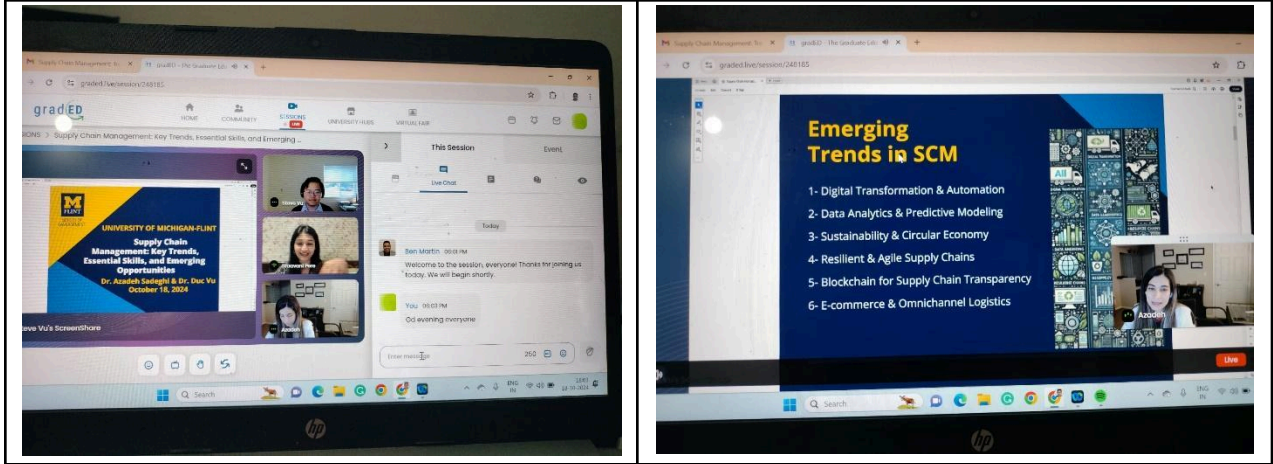
**Screenshots of the session**



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## Resource Person's brief profile

Join our panelists from **M** UNIVERSITY OF MICHIGAN



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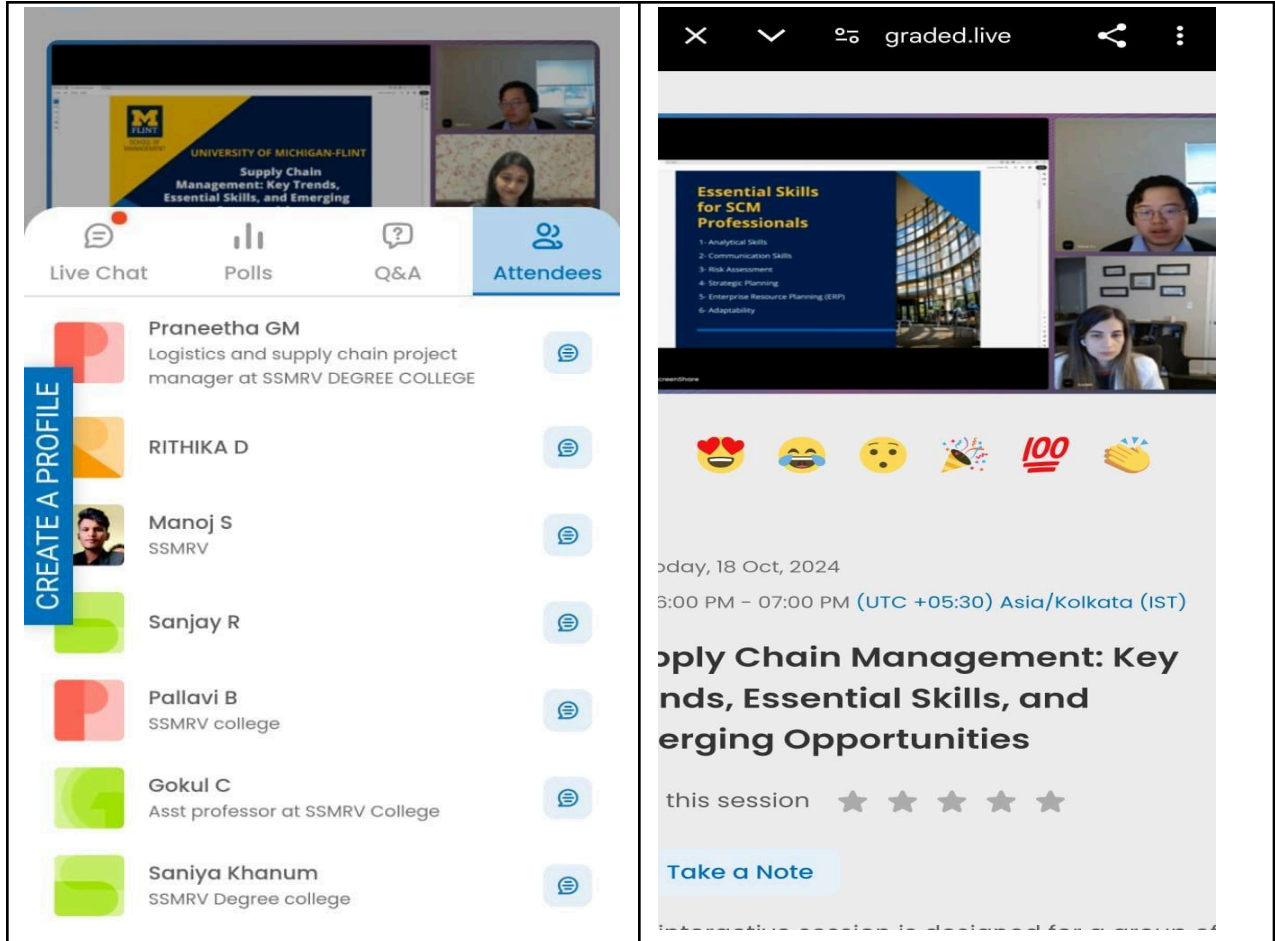
## Participants List/Attendees Screenshots



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Mr. Arun Kumar R

**International Relations Officer**

Dr. Geetha R

**Principal**