



SSMRV College®

Activity Report

Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	Institutions Innovation Council (IIC) SSMRV Core Team Visit to Vijaya Vittala Vidyashala –A Orientation Session
Date	9 th Aug 2024
Time and Venue	10 to 12.30 pm
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	IIC -core Team Members
Event Coordinator/ Faculty In-charge	Dr.Chethana, Mr.Arun Kumar R,Ms.Kanchan G. Rajput
Nature: Academic /Co- curricular/extracurricular/others	Co-Curricular
Topic/Activity	Entrepreneurship Development
Resource Person Details (Name, Designation and Organization/Institution)	a) Dr.Chetana Assistant Professor IIC- Vice President SSMRV-College Bangalore b) Mr.Arun Kumar Assistant Professor, SSMRV-College Bangalore c) Ms. Kanchan G. Rajput Assistant Professor, SSMRV-College Bangalore
No of Participants	60 Members
Objectives of the activity	<ul style="list-style-type: none">• To promote entrepreneurship and innovation awareness among students, emphasizing the importance of innovative thinking in today's world.• To encourage active participation in IIC initiatives, fostering a culture of creativity, problem-solving, and entrepreneurial mindset within the institution.• To provide mentorship and guidance on developing innovative ideas and transforming them into

	actionable business models, while also familiarizing students with the resources and support available through the IIC.
Methodology	<ul style="list-style-type: none"> ● Introduction and icebreaker activity to engage students. ● Presentation on entrepreneurship and innovation with real-world examples. ● Interactive Q&A session for students to ask questions and receive expert advice. ● Introduction to IIC programs and initiatives, highlighting upcoming events and opportunities.
Outcome of activity	<ol style="list-style-type: none"> 1. The session significantly increased students' awareness and interest in innovation and entrepreneurship. 2. Active participation and engagement were observed, with students asking insightful questions and discussing key concepts. 3. The event laid the groundwork for future initiatives, including workshops, ideation sessions, and innovation challenges. 4. The collaboration between SSMRV College and Vijaya Vittala Vidyashala was strengthened, promoting continued partnership in fostering innovation. 5. Students were inspired and motivated to think creatively and apply innovative approaches to real-world challenges.
<p>A brief write-up of the event –</p> <p>The Institutions Innovation Council (IIC) core team from SSMRV College conducted an orientation session at Vijaya Vittala Vidyashala, focusing on fostering a culture of innovation and entrepreneurship among students. This event was part of the ongoing efforts to enhance awareness and understanding of the IIC's mission, which aims to create a vibrant local innovation ecosystem within educational institutions.</p> <p>During the session, the IIC team provided valuable insights into the importance of innovation in education, the role of entrepreneurship in today's world, and how students can actively engage in these areas. The orientation was designed to ignite a passion for creativity and problem-solving, encouraging students to think beyond conventional methods and explore new avenues for growth. This initiative underscores the commitment of both SSMRV College and Vijaya Vittala Vidyashala to empower students with the knowledge and skills necessary to succeed in a rapidly evolving world. By fostering a spirit of innovation and entrepreneurship, the session laid a strong foundation for future initiatives aimed at nurturing young minds to become the leaders and innovators of tomorrow.</p>	

Invitation (E-Banner) of the Event



The e-banner features a blue background with a white starburst at the top center. On the left, the SSMRV College logo is displayed. On the right, the Institution's Innovation Council logo is shown. The main text reads: "Institutions Innovation Council (IIC) Team Visit to Vijaya Vittala Vidyashala –A Orientation Session". Below this, the date and time are listed: "Date- 09th Aug 2024 Time-10 to 12.30pm". A yellow bar at the bottom left states "Presented By - SSMRV-College IIC Team". An illustration of a man in an orange sweater and blue pants holding a tablet with a woman's image on it is on the right. The slogan "Go, change the world" is at the bottom right.

SSMRV College®

INSTITUTION'S INNOVATION COUNCIL

Institutions Innovation Council (IIC) Team Visit to Vijaya Vittala Vidyashala –A Orientation Session

Date- 09th Aug 2024 Time-10 to 12.30pm

Presented By - SSMRV-College IIC Team

Go, change the world®

Event Pictures







OPPO Reno7 Pro 5G