



Activity Report

Academic year 2023-24	
Name of the Activity	Professional Interface Session for M.com students (Guest Lecture)
Date	25-07-2024
Time and Venue	10:00 AM – 12:00 Noon, Seminar Hall
Mode (Online/Offline)	Offline
Please provide the YouTube link (if online)	-----
Organized by: Name of the Department/Activity Centre	PG Department of Commerce, Professional Interface Forum
Event Coordinator/ Faculty In-charge	Mr. Akshay Kumar AV
Nature: Academic /Co-curricular /extracurricular/others	Co-Curricular
Topic/Activity	Combining Emotional Intelligence and Business Intelligence for Effective Decision Making
Resource Person Details (Name, Designation and Organization/Institution)	Dr. Prasad HK, Associate Professor Jain College, Bangalore
No of Participants	25 students and 4 teaching staff
Objectives of the activity	<ul style="list-style-type: none">● To analyse how Emotional Intelligence can enhance data-driven decision-making.● The need to balance data insights with emotional understanding in business strategies.● Enhance the understanding with case studies of successful integration of EI and BI.
Methodology	Activity-based and Case-based learning strategies were adopted to discuss the various scenarios that the students will face related to the workplace, work-life balance, and individual professional growth
Outcome of activity	Students were able to introspect themselves about various factors like Self-awareness, managing emotions, motivating oneself, empathy, social skills, and their importance towards building a strong emotional balance. Meanwhile, the students had key takeaways from business intelligence and the need for its integration in various areas.
PG Department of Commerce initiated a guest lecture for Mcom students through the Professional Interface Forum to provide insight into current industry trends related to emotional intelligence and business intelligence.	

The session started with a welcome speech by Ms. Bhargavi (Mcom student) welcoming the gathering with opening remarks. Later, Ms. Chandana (Mcom student) introduced the guest speaker to the audience preceded by the session by the guest speaker. It was an insightful two-and half-hour session for the students as they were able to understand and learn various aspects such as preparation for interviews, managing their emotions in the workplace, Self-introspection on factors like Self-awareness, managing emotions, motivating oneself, empathy, social skills, and on the integration of Business intelligence, and brief insights on various software like Power Bi, Tableau, Beta Ai and few more. Finally, feedback was given by Mr. Akshay Kumar at the end of the session focusing on the key takeaways of the session, and a vote of thanks was provided by Ms. Divyashree (Mcom student) to close the event successfully.



SSMRV COLLEGE
POST GRADUATE STUDIES
DEPARTMENT OF COMMERCE

Professional Interface Forum

Combining Emotional Intelligence and Business Intelligence for Effective Decision Making

For MCom Students

THURSDAY
25 JULY, 2024

TIME
10:00AM - 12:00PM

VENUE
SEMINAR HALL, SSMRV COLLEGE

GUEST SPEAKER
Dr. PRASAD HK MBA Ph.D.

Associate Professor (JAIN Group of Institutions).
Specialized in Organisation Behavior, HRM,
Marketing, and Strategic Management



Mr. Akshay Kumar AV
Event Convener
SSMRV COLLEGE

Prof. Lavanya Balaji
Head- PG Department
SSMRV COLLEGE

Dr. Geetha. R
Principal
SSMRV COLLEGE

Go, change the world










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Lat 12.922664°

Long 77.592511°

25/07/24 12:38 PM GMT +05:30

 **GPS Map Camera**

