



Activity Report

Academic year 2023-24 (July 20243 to June 2024)	
Name of the Activity	webinar
Date	20/05/2024
Time and Venue	2 pm to 3:30 pm
Mode (Online/Offline)	Online
Please provide Google Meet and youtube link (if online)	Google Meet Link - https://meet.google.com/qxh-wfic-vti Youtube Link (uploaded)- https://youtu.be/Y_hSbkym-nw?si=1qLWv2a8RooD0GDa
Organized by: Name of the Department/Activity Centre	Research club , Department of Commerce
Event Coordinator/ Faculty In-charge	Ms. Bharathi N S
Nature: Academic /Co- curricular/extracurricular/others	Academic and Co-curricular
Topic/Activity	Webinar:EXPLORING HORIZONS: THE IMPACT OF RESEARCH IN HIGHER EDUCATION AND ITS CAREER PATHS
Resource Person Details (Name, Designation and Organization/Institution)	Mrs. SNEHA V Assistant professor Department of Commerce Mount Carmel College Autonomous, Bangalore
No of Participants	112 students of Final Year B.Com
Objectives of the activity	<ul style="list-style-type: none">• What is Research all about in Higher Education Institutions• Why is it important for the students• What impact is it going to create to the society• Why research can be an important option to choose for your career
Methodology	Lecture, Discussion, Presentation and Q and A
Outcome of activity	<ul style="list-style-type: none">• The program was successfully conducted and received good response from students who attended the webinar .• Attendees acquired good knowledge about the research and it's importance



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Ms. Bharathi N
Event Coordinator



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Dept of Commerce

Cordially invites you for

webinar

Guest Lecture

On

A WEBINAR ON

EXPLORING HORIZONS: THE IMPACT OF RESEARCH IN HIGHER EDUCATION AND ITS CAREER PATHS

Resource Person



Mrs. SNEHA V

Assistant professor Department of Commerce Mount Carmel College
Autonomous, Bangalore

Date – 20th May 2024

Timing –1:00 PM



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Online Mode – Google Meet

Ms. Bharathi N S
Event Coordinator

Dr Nagaraj M S
Head – Dept of Commerce
SSMRV College

Dr Geetha R
Principal
SSMRV College

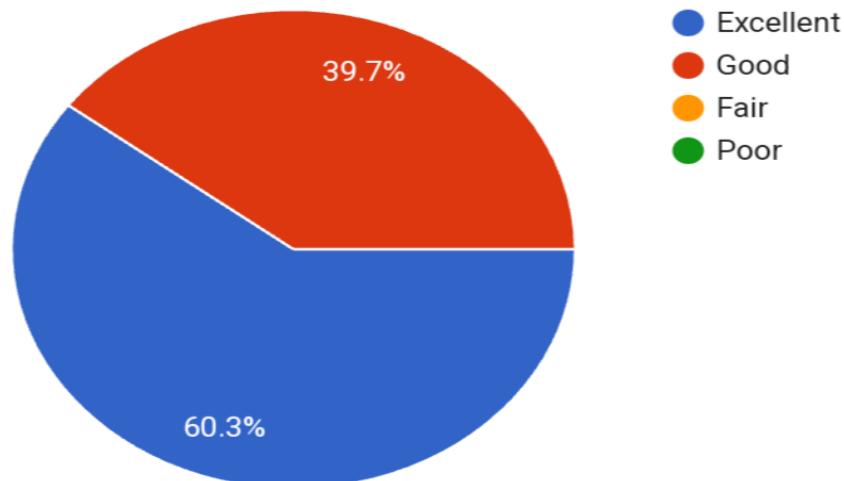
Go, change the world

Webinar - Feedback from students

How would you rate the content of
the webinar?



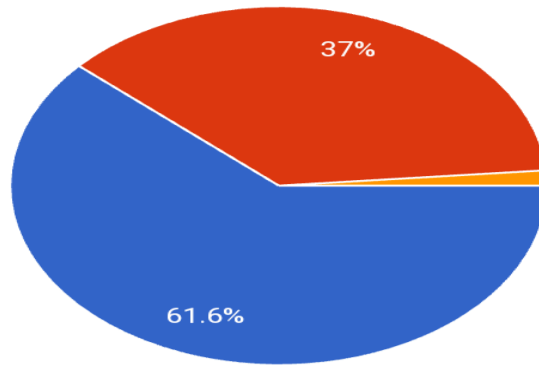
73 responses





How would you rate the effectiveness of the Resource person?

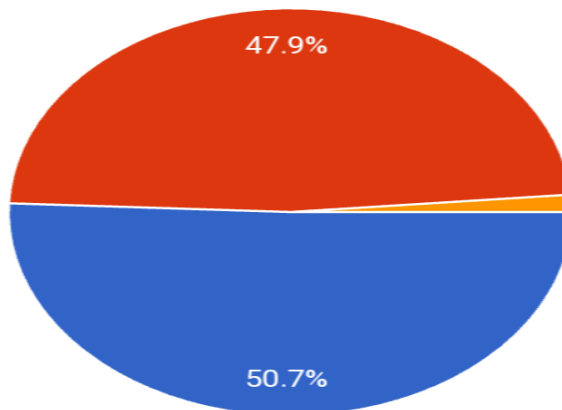
73 responses



- Excellent
- Good
- Fair
- Poor

How would you rate the Time management of the Session ?

73 responses



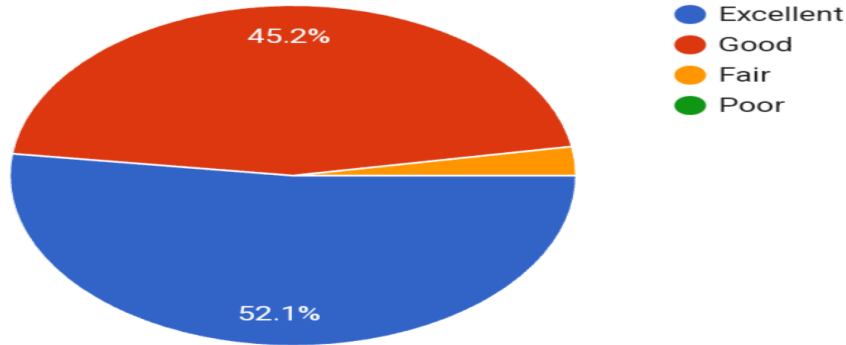
- Excellent
- Good
- Fair
- Poor



Did the session help you in understanding the importance of research?



73 responses



CAREER PATH WITH RESEARCH

The diagram illustrates a central path leading to 'Economist' at the top. From the base, a central blue arrow points upwards. On either side, multiple colored arrows (green, yellow, orange, red) branch out to various career paths:

- Left side: Researcher and Professor-Academia, Financial Services, Business Analyst, Advertising Manager.
- Right side: Run an own consulting firm, Research Associate, Data Analyst, Intelligence.

Sneha is presenting



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A WEBINAR ON
EXPLORING HORIZONS: THE IMPACT OF RESEARCH IN HIGHER EDUCATION AND ITS
CAREER PATHS by a resource person Mrs. SNEHA V , Assistant professor Department of
Commerce Mount Carmel College Autonomous,- organized by Research club , Department of
Commerce, SSMRV College.



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