



## Activity Report

<b>Academic year 2023-24 ( July 2023 to June 2024)</b>	
Name of the Activity	Corporate Connect – 11 <sup>th</sup> Edition
Date	11/05/2024
Time and Venue	1 pm to 2:30 pm
Mode ( Online/Offline)	Online
Please provide Google Meet and youtube link (if online)	Google Meet Link - <a href="https://meet.google.com/mwd-wzcp-ijq">https://meet.google.com/mwd-wzcp-ijq</a> Youtube Link (uploaded) – <a href="https://www.youtube.com/watch?v=OyIzObLY9LQ">https://www.youtube.com/watch?v=OyIzObLY9LQ</a>
Organized by: Name of the Department/Activity Centre	Corporate Connect, Department of Commerce
Event Coordinator/ Faculty In-charge	Mr. Shivakumara N
Nature: Academic /Co- curricular/extracurricular/others	Academic and Co-curricular
Topic/Activity	Corporate Connect – Guest Lecture on E-Commerce
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Giridhar Soundararajan Entrepreneur Founder- Barrel Motors
No of Participants	60 students of First Year B.Com
Objectives of the activity	<ul style="list-style-type: none"><li>● To provide the information about Entrepreneurs</li><li>● To educate participants on the Fund Raising platforms.</li><li>● To know about the milestones in entrepreneurship development</li></ul>
Methodology	Lecture, Discussion, Presentation and Q and A
Outcome of activity	<ul style="list-style-type: none"><li>● The program was successfully conducted and received good response from students who attended the guest lecture .</li><li>● Attendees acquire up-to-date knowledge about the Entrepreneurship</li><li>● Analyze the importance of Business</li></ul>



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#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,  
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**Mr. Shivakumara N**  
Event Coordinator



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## **Dept of Commerce**

*Cordially invites you for*

### **Corporate Connect – Edition 11**

*Guest Lecture*

On

## **Breaking Barriers: Entrepreneurs navigating Milestone and fund raising challenges**

***An IQAC Initiative***

**Resource Person**



### **Mr. Giridhar Soundararajan**

Entrepreneur  
Founder – Barrel Motors

**Date – 11<sup>th</sup> May 2024**

**Timing – 1:00 PM**

**Online Mode – Google Meet**

**Mr Shivakumara N**  
Event Coordinator

**Mrs. Ume Salma**  
Co-Ordinator  
First Year B.Com

**Dr Nagaraj M S**  
Head – Dept of Commerce  
SSMRV College

**Dr Geetha R**  
Principal  
SSMRV College



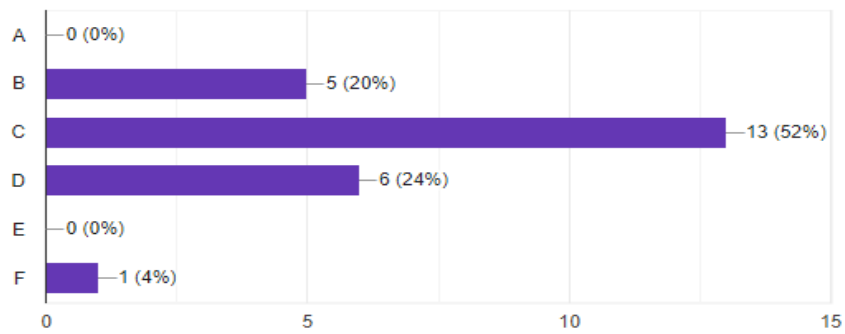
*Go, change the world*

## Corporate Connect Edition 11 - Feedback from students

### B.Com Section

25 responses

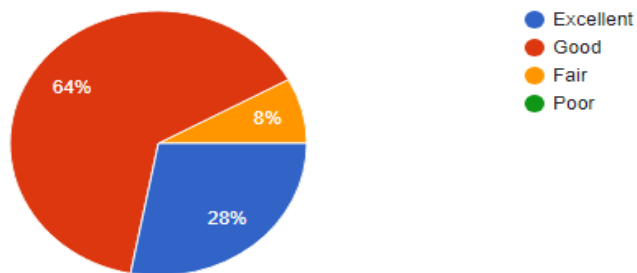
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### 1.How would you rate the content of the session?

25 responses

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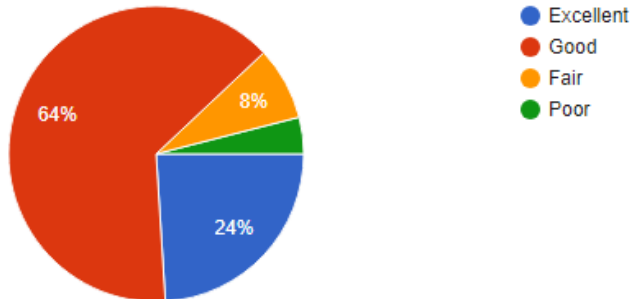




2. How would you rate the effectiveness of the resource person?

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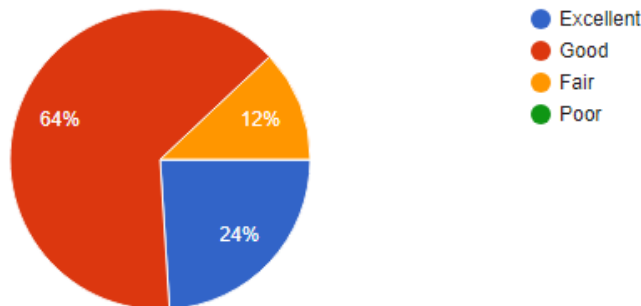
25 responses



3. How would you rate the time management of the session?

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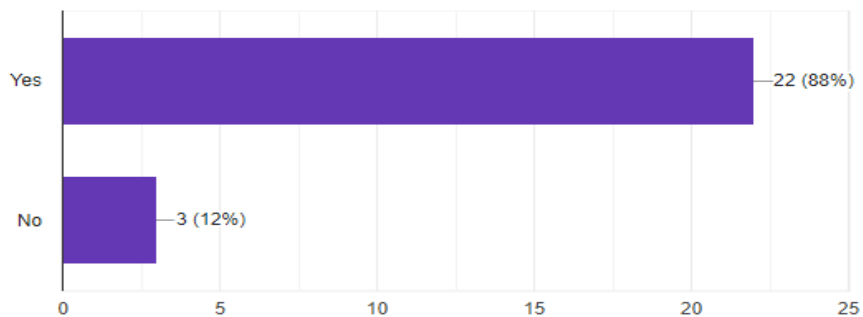
25 responses



4. Did the session help you in better understanding about Entrepreneur.

 Copy

25 responses



5. Please suggest a topic for future seminars/webinars

- a. Career Development programmes



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- b. Share market workshops
- c. Consumer awareness programmes
- d. Artificial intelligence





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Guest Lecture on “ Breaking Barriers: Entrepreneurs Navigating Milestone and Fund Raising Challenges” by Mr. Giridhar Soundararajan, Entrepreneur, Founder- Barrel Motors- organized by Corporate Connect, Department of Commerce, SSMRV College.