



Activity Report

Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	Corporate Connect – 10 th Edition
Date	27/04/2024
Time and Venue	11:45 AM to 1:00 pm
Mode (Online/Offline)	Online
Please provide the Cisco Webex and youtube link (if online)	https://rvce.webex.com/rvce/j.php?MTID=mee3e028e56dcbd52fd8edf95fa590475 – Session 1 https://rvce.webex.com/rvce/j.php?MTID=md37986ac44f8154d375f42d552aa97f2 – Session 2 https://www.youtube.com/watch?v=fBNEeMudh1M (uploaded)
Organized by: Name of the Department/Activity Centre	Corporate Connect, Department of Commerce
Event Coordinator/ Faculty In-charge	Mr. Shivakumara N
Nature: Academic /Co- curricular/extracurricular/others	Academic and Co-curricular
Topic/Activity	Corporate Connect – Guest Lecture on E-Commerce
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Kulbhushan Ojha Sr. Manager Delhivery
No of Participants	105 students of III Year B.Com
Objectives of the activity	<ul style="list-style-type: none">• To provide the information about E-Commerce• To educate participants on the goals and implications of E-Commerce.• To know the recent trends in E-Commerce.
Methodology	Lecture, Discussion, Presentation and Q and A
Outcome of activity	<ul style="list-style-type: none">• The program was successfully conducted and received good response from students who attended the guest lecture .• Attendees acquire up-to-date knowledge about the latest trends in E-Commerce.• Analyze the need and relevance of E-commerce



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#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,
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in digital marketing.

Mr. Shivakumara N
Event Coordinator

Dept of Commerce

Cordially invites you for

Corporate Connect – Edition 10

Guest Lecture

On

E-COMMERCE – THE FUTURE OF COMMERCE

An IQAC Initiative

Resource Person



Mr. Kulbushan Ojha

Sr Manager
Delhivery

Date – 27th Apr 2024

Timing – 11:45 AM

Online Mode – Cisco Webex -

<https://rvce.webex.com/rvce/j.php?MTID=ma41638b43d5405564fc9782aac89e51b>

Mr Shivakumara N
Event Coordinator

Mrs. Roopalatha M
Co-Ordinator
Final Year B.Com

Dr Nagaraj M S
Head – Dept of Commerce
SSMRV College

Dr Geetha R
Principal
SSMRV College

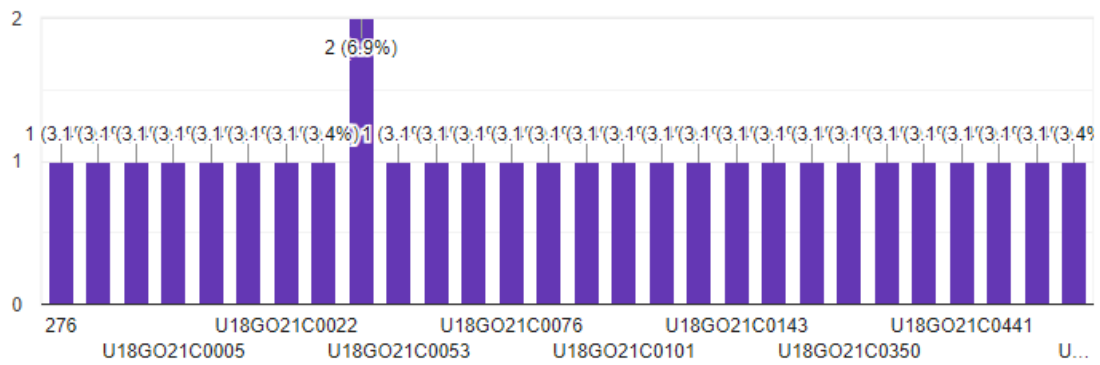


Corporate Connect – Edition 10 - Feedback from students

UUCMS no

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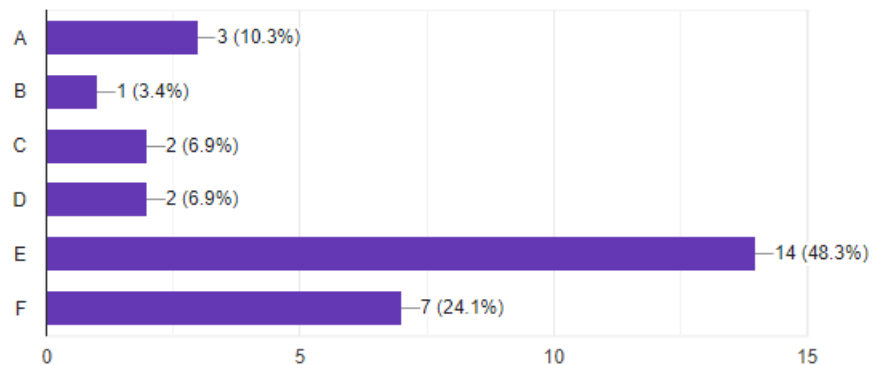
29 responses



B.Com Section

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29 responses

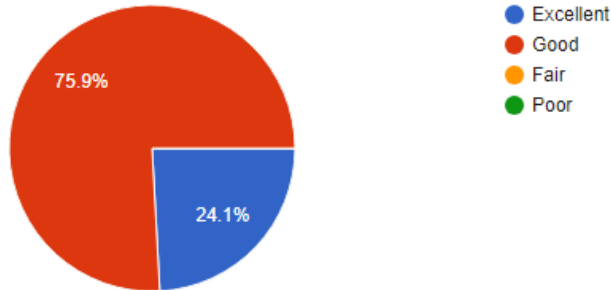




1. How would you rate the content of the session?

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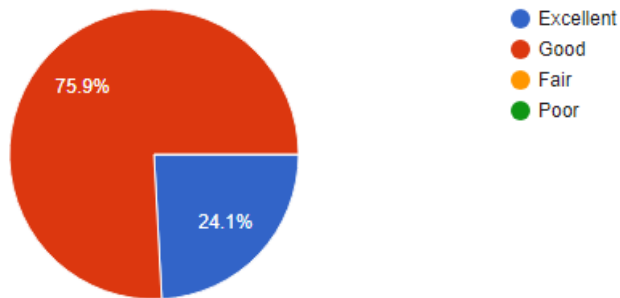
29 responses



2. How would you rate the effectiveness of the resource person?

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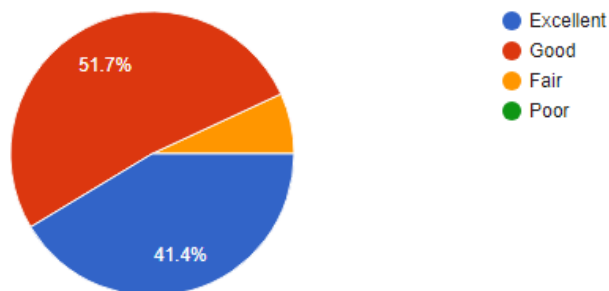
29 responses



3. How would you rate the time management of the session?

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29 responses

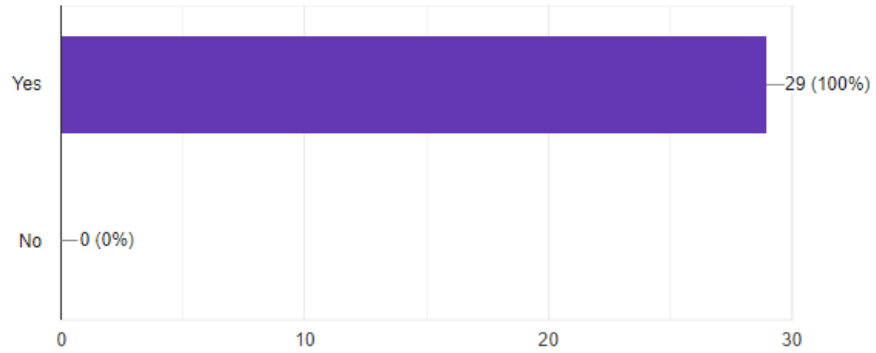




4. Did the session help you in better understanding of E-Commerce?

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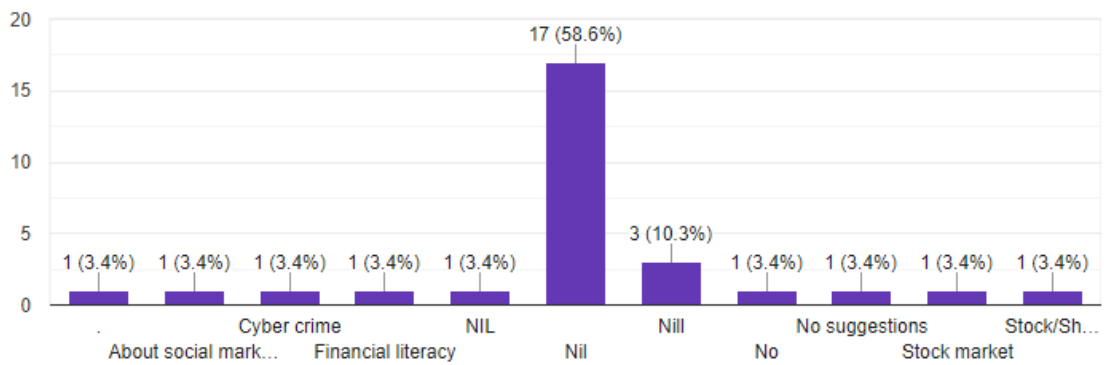
29 responses



5. Please suggest a topic for any of our future seminars/webinars (please fill nil in case you have no suggestions)

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29 responses



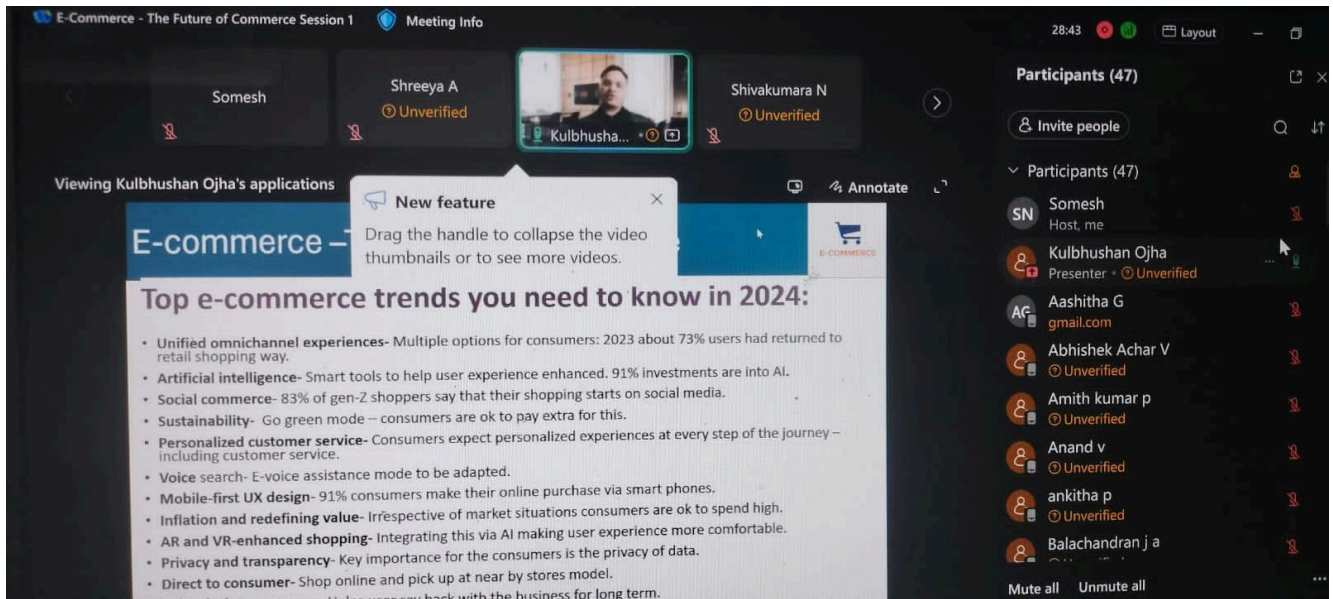


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Guest Lecture on “E-Commerce: The Future of Commerce” by Mr Kulbhushan Ojha, Sr Manager, Delivery, organised by Corporate Connect, Department of Commerce, SSMRV College.