



TIMES BBA EDUCATION RANKING SURVEY 2023

The primary objective of the research was to identify and rank Top BBA Institutes in India. The research followed i3RC-BRM model (proprietary model developed by i3RC Insights for ranking and benchmarking surveys). It is a holistic methodology to evaluate, assess and rank various BBA institutes. The assessment focuses on three key dimensions viz. Resources, Effort and Outcomes to gain 360° perspectives.

TOP 70 BBA INSTITUTE RANKINGS 2023

Rank	Name	Rank	Name
1	Jain (Deemed-To-Be University)-Center For Management Studies, Bangalore	34	Presidency College (Autonomous), Bangalore
2	Kristu Jayanti College, Autonomous, Bengaluru	35	Institute Of Management Studies, Noida, Delhi-NCR
3	Symbiosis Centre For Management Studies, Pune	36	Amity Business School, Amity University, Raipur
4	Faculty of Management - SRM Institute of Science and Technology - Kattankulathur, Chennai	37	Tula's Institute Dehradun, Dehradun
4	SVKM's NMIMS Anil Surendra Modi School Of Commerce, Mumbai	38	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
5	University Of Engineering & Management, Jaipur	39	Mangalmai Institute Of Management Technology, Delhi-NCR
5	Jagan Institute of Management Studies, Rohini, Delhi-NCR	39	World College Of Technology & Management, Gurugram
6	Amity School of Business, Noida	40	Sri Ramakrishna College of Arts and Science for Women, Coimbatore
6	The Bhawanipur Education Society College, Kolkata	41	IFIM College (Autonomous), Bangalore
7	Institute of Management Studies, Ghaziabad	42	St Aloysius College (Autonomous), Mangaluru
7	Krupanidhi Degree College, Bangalore	43	Vivekananda Global University, Jaipur
8	Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-NCR	44	Noorul Islam Centre for Higher Education, Kanyakumari
8	Apeejay Stya University- School Of Management Sciences, Gurgaon	44	Trinity Institute Of Professional Studies, Delhi-NCR
9	MITWPU School of Business (Dr.Vishwanath Karad MIT World Peace University), Pune	45	St. Wilfred'S College, Jaipur
9	Amity Business School, Amity University, Mumbai	46	Teerthkar Mahaveer Institute Of Management And Technology, TMIMT-College Of Management, Moradabad
10	School of Management - Hindustan Institute of Technology and Science, Chennai	47	Bharati Vidyapeeth (Deemed To Be University) Institute Of Management & Research New Delhi, Delhi-NCR
11	School of Business, Galgotias University, Greater Noida, Delhi-NCR	48	M.O.P.Vaishnav College For Women (Autonomous), Chennai
12	School Of Management, IMS Unison University, Dehradun	49	NSHM College Of Management & Technology, Kolkata
13	Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), Thanjavur	50	Lingaya's Lalita Devi Institute Of Management And Sciences, Delhi-NCR
14	Jagannath International Management School, Kalkaji	51	The Bhopal School Of Social Sciences, Bhopal
15	Universal Business School, Mumbai	52	Hindusthan College of Arts and Science, Coimbatore
16	Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh	53	Maeer's MIT Arts Commerce And Science College, Pune
17	IPS Academy, Institute Of Business Management & Research, Indore	54	Roots Degree College, Hyderabad
18	Chitkara Business School, Rajpura	55	Institute Of Technology & Management, Dehradun
19	Amity Business School, Amity University, Gurugram	56	Institute Of Innovation In Technology & Management, Delhi-NCR
19	GD Goenka University, Gurgaon	57	Dr. N.G.P. Arts and Science College, Coimbatore
20	Amity Business School, Amity University, Jaipur	57	Vivekananda Institute Of Professional Studies-Technical Campus, Delhi-NCR
21	Institute Of Information Technology & Management, Delhi	58	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women(Autonomous - Affiliated to University of Madras), Chennai
22	Avinash College Of Commerce, Hyderabad	59	St. Joseph's College (Autonomous), Trichy
23	Eastern Institute for Integrated Learning in Management (EILIM), Kolkata	59	Sivananda Sarma Memorial Rv College, Bangalore
24	Jagannath International Management School, Vasant Kunj, New Delhi	60	IBMR Group Of Institutions, Delhi-NCR
25	Amity Business School, Amity University, Lucknow	61	The Oxford College Of Business Management, Bangalore
25	Institute Of Business Management, GLA University, Mathura	61	Indian Institute Of Management And Commerce, Hyderabad
26	Shri Shikshayatan College, Kolkata	62	School Of Management & Commerce, Sanskriti University Mathura
27	Manav Rachna International Institute Of Research And Studies, Delhi-NCR	63	St. Joseph's PG & Degree College, Hyderabad
28	NAEMD, Delhi	64	ICFAI University, Ranchi
29	NSHM Knowledge Campus, Durgapur	65	Sri Kanyaka Parameswari Arts & Science College For Women, Chennai
30	Chandigarh Business School Of Administration, Mohali	66	Sree Saraswathi Thyagaraja College, Coimbatore
31	Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar	67	Himalayan Institute Of Technology, Dehradun
32	Swami Vivekananda Institute Of Modern Science, Kolkata	68	Allenhouse Business School, Kanpur
33	Ethames Degree College, Hyderabad	69	Sri Ram Murti Smarak Business School, Lucknow
		70	Mount Carmel College, Autonomous, Bangalore
		70	DAV Institute Of Management, Delhi-NCR

TOP EMERGING BBA INSTITUTES

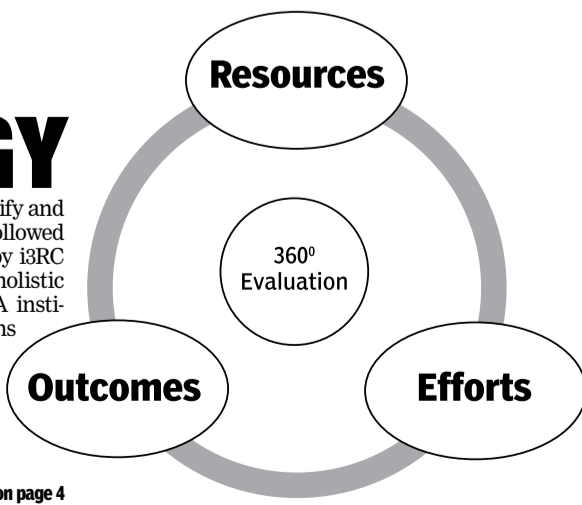
Rank	Name	Rank	Name
1	Gitarattan International Business School, Delhi	7	GL Bajaj Institute Of Management, Delhi-NCR
2	Vishwakarma University, Pune	7	Hindustan College, Mysuru
3	Faculty Of Management And Commerce, Ramaiah University Of Applied Sciences, Bangalore	8	School Of Commerce And Management (Sri Balaji University, Pune), Pune
4	Sandip University, Nashik	8	S.A.College of Arts and Science, Chennai
5	Symbiosis Centre For Management Studies, Nagpur	9	NIBE The International Business College, Pune
6	CT University , Ludhiana	10	GIBS Business School, Bangalore
6	DPU Global Business School And Research Centre, Pune	10	Calcutta Business School, Kolkata

RESEARCH METHODOLOGY

The primary objective of the research was to identify and rank Top BBA Institutes in India. The research followed i3RC-BRM model (proprietary model developed by i3RC Insights for ranking and benchmarking surveys). It is a holistic methodology to evaluate, assess and rank various BBA institutes. The assessment focuses on three key dimensions viz. Resources, Effort and Outcomes to gain 360° perspectives.

THE STUDY HAD TWO KEY MODULES:
 ● Institutional Assessment Survey
 ● Feedback Assessment Survey

Methodology continued on page 4



VUCA World: Embracing the Change in Management Programmes

Management careers continue to be in demand and have evolved in response to the prevalent VUCA world which represent the volatile, uncertain, complex, and ambiguous nature of the modern business landscape. The demand for skilled professionals is constantly evolving and higher educational institutions are offering management programmes at both bachelor's and master's levels.

Building a strong educational foundation, gaining relevant work experience, and continuously updating one's skills are essential for success in the management field in India. At GD Goenka University, School of Management, they understand that higher education is not just about acquiring knowledge but polishing one's skill sets and fostering an attitude towards critical thinking, innovation, and contributing back to society in terms of aligning the course outcomes with sustainable development goals.

A bachelor's programme is a transformative journey, where knowledge becomes a catalyst for growth, empowering individuals to embrace their passions, expand their horizons, and lay the foundation for a future of endless possibilities.

BBA programme at GD Goenka University, School of Management, provides the students to gain and develop holistic knowledge in all areas of management be it marketing, finance, HR, operations, entrepreneurship, or IB. The students develop basic and analytical skills in areas of their through projects, internships, and learning by doing.

ALIGNMENT WITH NEW EDUCATION POLICY AND SUSTAINABLE DEVELOPMENT GOALS

The BBA programme is designed in

alignment with New Education Policy.

Multidisciplinary courses are offered to students in the form of Interdisciplinary Projects (IDP), which are offered across the University like a management student can opt for a course in psychology offered by the School of Humanities or get exposure to physiotherapy course offered by the School of Medical and

try collaborations. The practical application allows students to apply their knowledge and skills in real business settings, gain hands-on experience, and develop a deeper understanding of management concepts.

PERSONALITY DEVELOPMENT

BBA programme focuses on personal and professional development to prepare students for leadership roles. It includes various communication and personality development workshops, seminars, and coaching sessions on topics such as self-awareness, emotional intelligence, critical thinking, effective communication, networking, and career planning. Students are encouraged to enhance their soft skills and develop a professional mindset.

INTERNATIONAL EXPOSURE

BBA programme emphasizes the global nature of business and the importance of cross-cultural understanding. Students are offered opportunities for international experiences, such as study abroad programs or exposure to global business practices. This helps students develop a global perspective, cultural intelligence, and the ability to work in diverse teams.

The university understands that the key to success in the VUCA world is adaptability and embracing the volatility, navigating the uncertainty, challenging the complexity, and seizing the opportunities that lie within the chaos.

They prepare students for tomorrow, equipping them today with the right knowledge, skills, and attitude that will help them be effective in any venture they choose, nurturing and developing them to become good individuals who are sensitive to the society around them. Learning and teaching in the management school covers all aspects of management.

So, fasten your belts and get ready to take off with BBA programme at GD Goenka University, School of Management.

For more details, contact:

School of Management,
<https://www.gdgoenkauniversity.com/school-of-management>
 GD Goenka University, GD Goenka Education City, Gurugram Sohna Road,
 +91 99100 00062
 Email : admissions@gdgu.org



Industry Visit to Honda Plant

Applied Sciences. Community service is a subject in which students visit non-government organizations and contribute back to society, thus aligning with SDG goals.

All the courses are designed to meet SDG goals like SDG goal 9 which is industry innovation and infrastructure is taken care of by following innovative teaching-learning pedagogy.

IMPETUS ON EXPERIENTIAL LEARNING

The BBA programme at GD Goenka, incorporates practical learning experiences to bridge the gap between theory and practice and offers experiential learning industry connect through industry visits and guest lectures. Teaching pedagogy also includes case studies, simulations, projects, internships, and indus-

Imparting real-world skills to build dynamic future managers



Global Business School & Research Centre

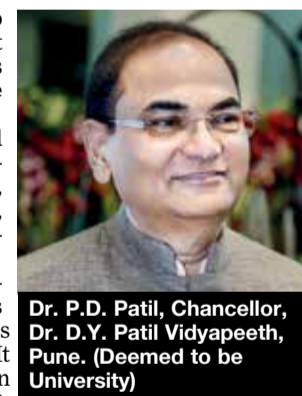
Global Business School and Research Centre (GBSRC), established in 2006, is a constituent institute of Dr. D.Y. Patil Vidyapeeth, Pune, India. Under the visionary leadership of Dr. P. D. Patil, Chancellor of Dr. D. Y. Patil Vidyapeeth, university has grown from a single constituent in 2003 to more than 14 constituents, offering diverse programs in Medical, Health Sciences, Management, Engineering, etc.

Dr. D. Y. Patil Vidyapeeth has received several prestigious awards and accreditations. University is being accredited as an "A ++ Grade" by NAAC with a CGPA of 3.64 on a 4-point scale. It has also been awarded Category-1 University status by the UGC and ranked 46th in the University category by NIRF India Rankings, 2023. The university holds ISO certifications, high-

lighting its commitment to quality and sustainability. It has also been awarded as 'Diamond' in QS I-Gauge ranking, 2023.

Focused on real-world skills and quality in management education, GBSRC offers BBA, MBA, and PhD programs.

One of the flagship programs is the Bachelor of Business Administration (Honors). It offers specializations in Marketing, Finance, HR, International Business, Entrepreneurship, BFSI, Retail, and Tourism Management. The program follows a Choice-Based Credit System, allowing students to select courses



Dr. P.D. Patil, Chancellor, Dr. D.Y. Patil Vidyapeeth, Pune, (Deemed to be University)

of their own interest. GBSRC emphasizes continuous skills enhancement through international study tours, summer schools, and also offers a wide range of certification courses in collaboration with elite foreign universities through edX, ensuring students global perspectives and knowledge along with campus placements.

GBSRC aims to nurture individuals from across India, equipping them with skills and traits to become future managers in the dynamic business world.

For more details visit: <https://gbsrc.dpu.edu.in/>

Smart BBA: Empowering Future Leaders

Beyond Theory: How a Practical BBA Degree at NIBE College Ensures Seamless Placement and Triumph in the Business World

Welcome to NIBE The International Business College, Pune, where skills, success, and celebrations unify. At NIBE, they take pride in fostering not only academic excellence but also the essential life skills and values that empower the students for success in the real world. With a focus on practicality, NIBE gives

SPECIALTIES OF NIBE COLLEGE

- 100% Practical, All-Round Development
- Great Success in Jobs and Business
- Vibrant College-Life Experience
- Ultra-Modern Infrastructure
- Fostering Values, Culture and Humanity
- Diverse Exposure of Business and Life



Awarded by Sadhguru and Nitin Gadkari to CA Nilay Mehta (Founder - NIBE)

great placements and skills to become a business tycoon, and a vibrant college life. NIBE College boasts a dedicated team of skilled professionals like CAs, CS, LLB, CMA, who have a long experience in industry and business. This team wholeheartedly focuses on nurturing each student's growth and potential. Their unwavering commitment to individual development ensures that no student is left behind, making their journey towards success a transformative and empowering experience. The skills that the students acquire at NIBE not only propel their careers and

DISTINCT EDUCATION AT NIBE

- Industry-Focused Syllabus
- Industry Required Technology
- Empowering Practical Skills for Industry and Business
- Polished Soft Skills
- Life Skills and Leadership Skills
- Learn with Joy: Sports, Music, Adventures, and More

higher education but also create cherished memories that last a lifetime.

ASSURED BENEFITS

- Good Placements
 - Handholding for Business Success
 - Empowered for Higher Education
- AFFILIATIONS: Pune University (SPPU) and Maharashtra State Board
 ADMISSIONS: Only by Entrance Test.
 For more details, contact: NIBE College
 Call: 8888 212465
 Website: nibeinternational.in